

***For Immediate Release***

**IIJ to Provide 1.5 GB and 3 GB Prepaid Japan Travel SIMs  
as a Full MVNO**

TOKYO—March 15, 2018—Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced that it will begin offering its Japan Travel SIMs as a full MVNO\* on April 2, 2018 for visitors to Japan and temporary returnees.

Japan Travel SIM is a packaged prepaid SIM card that includes data for high-speed transmissions. Users can easily start transmitting data just by inserting the SIM card in a SIM lock-free device or a Wi-Fi router, and by configuring the unit. IIJ first started offering the Japan Travel SIM in September 2014, but with this release, IIJ will offer new packages of its proprietary SIM with 1.5 GB and 3 GB data capacities.

※ Mobile virtual network operators (MVNOs) are operators that use wireless access facilities at places like bases belonging to mobile network operator (MNOs), and a “full MVNO” is one that maintains and operates its own subscriber management functions (HLR/HSS), part of MNO core network infrastructure.

**1. Service Description**

Product Name	Japan Travel SIM 1.5 GB (3-in-1)	Japan Travel SIM 3 GB (3-in-1)
Pricing	Open pricing	
High-speed data volume	1.5GB	3GB
Data add-on	Available (*1)	
Usage Period	30 days from the first transmission (*1)	
Transmission Speeds (*2)	Download up to 788 Mbps / Upload up to 50 Mbps (4G/LTE area)	
SIM Card Types	Multi SIM (compatible with standard, micro, and nano SIM devices)	
Coverage Area	Available to be accessed in Japan.	
Languages	Packaging: Japanese, English, Chinese (simplified) Service webpage: Japanese, English, Chinese (simplified) Support line: Japanese, English, Chinese (from 9:00 am to 7:00 pm JTS, 365 days per year)	

\* This SIM card is for data transmissions only. SMS and voice functionality are unavailable for these SIM cards.

\* No transitions to monthly plans are available.

\*1 Additional data transmissions capacity can be purchased by using an IIJmio Coupon Card and a Brastel Card. Added data is available until the end of the 5th month after the day of its charged day.

➢ IIJmio Coupon Card: <https://s.ijmio.jp/couponcard/> (only in Japanese language)

➢ Brastel Card: <http://www.brastel.com/eng/japantravelsim>

\*2 Speeds shown are the maximum for the technological standards used. Actual transmission speeds may vary based on the device used. Outside LTE areas, 3G transmissions are available.

- Visit the website below for more details:  
<https://tr.iijmio.jp/?lang=en> (slated to open on April 2, 2018)

## 2. Service Availability

Monday, April 2, 2018

## 3. Packaging image



IIJ will continue providing highly convenient services so that visitors to Japan can comfortably use IIJ's data transmission services.

### About IIJ

Founded in 1992, IIJ is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality Internet connectivity services, systems integration, cloud computing services, security services and mobile services. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected to the United States, the United Kingdom and Asia. IIJ listed on the U.S. NASDAQ Stock Market in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <https://www.iij.ad.jp/en/>.

*The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.*

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