

## *For Immediate Release*

JOCDN Inc.  
 Internet Initiative Japan Inc.  
 Nippon Television Network Corporation  
 TV Asahi Holdings Corporation  
 Tokyo Broadcasting System Holdings, Inc.  
 TV TOKYO Holdings Corporation  
 Fuji Television Network, Inc.

### **JOCDN to Allocate Shares to IIJ and 15 Commercial Broadcasting Companies**

TOKYO—April 3, 2017—JOCDN Inc. (JOCDN) today announced that it allocated shares of its stock to Internet Initiative Japan Inc. (IIJ, NASDAQ: IIIJ, TSE1: 3774); five major commercial broadcasters headquartered in Tokyo—Nippon Television Network Corporation (Nippon TV), TV Asahi Holdings Corporation, Tokyo Broadcasting System Holdings, Inc., TV TOKYO Holdings Corporation, and Fuji Television Network, Inc.; and 10 TV stations in Osaka and Nagoya. This allocation of shares to 16 total companies was executed on April 3, 2017.

JOCDN is a joint venture between IIJ and Nippon TV, founded on December 1, 2016(\*). It works to develop a video content distribution platform for use in Japan. This third-party allotment of shares will strengthen the company's business foundation, so that it can continue to provide high-quality, cost-effective content delivery network (CDN) services to broadcasters and video distributors. Through its cooperation with IIJ and commercial broadcasting companies, JOCDN will continue developing technologies to support broadcasting and communications infrastructure in Japan.

(\*) For details, see <http://www.ij.ad.jp/en/news/pressrelease/2016/1201.html>, published on December 1, 2016.

With this increased capital, JOCDN's shares are allocated to the below 16 companies and the total of its capital and capital reserves is JPY 710 million.

Company name	Representative	Address
Internet Initiative Japan Inc. (*)	President & COO Eijiro Katsu	Chiyoda-ku, Tokyo
Nippon Television Network Corporation (*)	Representative Director, President Yoshio Okubo	Minato-ku, Tokyo
TV Asahi Holdings Corporation	Chairman, & CEO Hiroshi Hayakawa	Minato-ku, Tokyo
Tokyo Broadcasting System Holdings, Inc.	President Shinji Takeda	Minato-ku, Tokyo
TV TOKYO Holdings Corporation	CEO President Yuichi Takahashi	Minato-ku, Tokyo
Fuji Television Network, Inc.	President and Chief Operating Officer Chihiro Kameyama	Minato-ku, Tokyo
MBS Media Holdings, Inc.	Representative Director & President Keiichi Mimura	Kita-ku, Osaka
Asahi Broadcasting Corporation	President and Chief Executive Officer Satoshi Wakisaka	Fukushima-ku, Osaka
Television Osaka, Inc.	Representative Director & President Takahiro Aoyama	Chuo-ku, Osaka
Kansai Telecasting Corporation	President Sumio Fukui	Kita-ku, Osaka
Yomiuri Telecasting Corporation	President Kan Tsutagawa	Chuo-ku, Osaka

Tokai Television Broadcasting Co., Ltd.	Representative Director & President Masaru Uchida	Higashi-ku, Nagoya, Aichi
Chukyo TV. Broadcasting Co., Ltd.	President Nobuo Komatsu	Nakamura-ku, Nagoya, Aichi
Chubu-Nippon Broadcasting Co., Ltd.	President Masaki Sugiura	Naka-ku, Nagoya, Aichi
Nagoya Broadcasting Network Co., Ltd.	Representative Director & President Masahiko Yokoi	Naka-ku, Nagoya, Aichi
Aichi Television Broadcasting Co., Ltd.	Representative Director & President Yoshio Takahashi	Naka-ku, Nagoya, Aichi

(\*) Existing shareholders

## About JOCDN

### Company Profile

Name : JOCDN Inc.  
Established : December 1, 2016  
Capital : JPY 710.00 million  
Business details : Provides a video content distribution platform service for use within Japan,  
and builds and operates broadcasting systems  
Representative : Chairman Koichi Suzuki  
Directors President Shunichi Shinozaki  
Address : Iidabashi Grand Bloom, 2-10-2 Fujimi, Chiyoda-ku, Tokyo

### Shareholder structure & ownership

Company name	Ownership
Internet Initiative Japan Inc.	20.0%
Nippon Television Network Corporation	14.0%
TV Asahi Holdings Corporation	14.0%
Tokyo Broadcasting System Holdings, Inc.	14.0%
TV TOKYO Holdings Corporation	14.0%
Fuji Television Network, Inc.	14.0%
MBS Media Holdings, Inc.	1.0%
Asahi Broadcasting Corporation	1.0%
Television Osaka, Inc.	1.0%
Kansai Telecasting Corporation	1.0%
Yomiuri Telecasting Corporation	1.0%
Tokai Television Broadcasting Co., Ltd.	1.0%
Chukyo TV. Broadcasting Co., Ltd.	1.0%
Chubu-Nippon Broadcasting Co., Ltd.	1.0%
Nagoya Broadcasting Network Co., Ltd.	1.0%
Aichi Television Broadcasting Co., Ltd.	1.0%

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