

For Immediate Release

IIJ Expands its Service Menu and Increases Data Volumes in the IIJ Mobile Service

--IIJ to Begin Offering New High Volume Plans and Increasing Monthly LTE High-Speed Data Volume of Existing Plans from 7 GB to 10 GB--

TOKYO—January 30, 2017—Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced that it has revised the specifications for its enterprise mobile data service, IIJ Mobile Service. Starting February 1, 2017, IIJ will provide an increase to the monthly high-speed data volume, raising it to 10 GB, while maintaining its current service fees. Simultaneously, it will also begin offering new high-volume plans that allow monthly high-speed data transmission of 15 GB, 20 GB, or 30 GB.

IIJ Mobile Service is a high-speed data communications service compatible with multiple carriers, and it is available in Type D—for use with NTT DOCOMO's LTE/3G network—and Type K—for use with KDDI au's 4G LTE network. Its pricing plans also provide choice. Customers on the Fixed Fee Plan L are billed the same rate each month, and those on the Three-tier Pricing Plan L (Type D only) pay one of three fees, depending on data transmission usage.

The specification revisions and expanded mobile service menu are as follows:

1. Previously, customers on the Fixed Fee Plan L had transmission speeds restricted to 256 kbps after exceeding 7 GB of data transmission in one month. But now this data cap for high-speed transmissions is being increased to 10 GB.
2. The Fixed Fee Plan L also includes new high-volume data plans at 15 GB, 20 GB, and 30 GB. (Type D only)
3. For the Data Sharing option of the Fixed Fee Plan L, in which data caps can be shared across multiple lines on a single contract, the data transmission cap per line increases from 10 GB to 15 GB.
4. For the Three-tier Pricing Plan L, the data cap available at JPY 5,700 (tier 3) increases from 7 GB to 10 GB.

With wider use of smart devices and cloud services, enterprises need even greater volumes of data transmission than were once available. IIJ believes that these latest revisions to its mobile service will meet the high-volume data transmission needs of the enterprise market.

Service Description

– **Fixed Fee Plan L**

	High-speed data transmissions	Monthly fee	Compatible lines
10 GB Fixed Fee Plan L	7 GB → 10 GB	JPY 5,500	Type D, Type K
		JPY 14,000 (Including terminal rental fees)	Type DS (*1)
15 GB Fixed Fee Plan L	15 GB	By quotation	Type D, Type DS
20 GB Fixed Fee Plan L	20 GB	By quotation	Type D, Type DS
30 GB Fixed Fee Plan L	30 GB	By quotation	Type D, Type DS

(*1) The Type DS service allocates a fixed IP address.

(*) A separate universal service charge will be incurred.

(*) The prices shown do not include tax.

(*) Uploads and downloads will be limited to 256 kbps after exceeding the high-speed data capacity.

– **Three-tier Pricing Plan L (Type D only)**

	Usage fees	High-speed data transmission volume	Notes
Basic fee (tier 1)	JPY 500	Up to 3 MB	3 MB is included in the basic fee.
Tier 2 limit	JPY 2,800	Over 3 MB up to 1 GB	Traffic is billed at JPY 0.04 per 128 bytes, with an upper limit of JPY 2,800.
Tier 3 limit	JPY 5,700	Over 1 GB and above	Traffic is billed at JPY 0.04 per 128 bytes, with an upper limit of JPY 5,700. If traffic for a month exceeds 10 GB , the data transmission rate will become low speed.

(*) A separate universal service charge will be incurred.

(*) The prices shown do not include tax.

IIJ will continue enhancing the functionality of its services in response to the needs of its customers.

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, MVNO, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected to the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.ij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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