



***For Immediate Release***

**IIJ and Tokyo University of the Arts to Begin  
Streaming Concerts in High-Res Audio**

*--On-Demand Streaming of the “Geidai Music Archive”  
using the High-Resolution Streaming Service PrimeSeat--*

TOKYO—September 4, 2017—Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, and Tokyo University of the Arts (TUA) today announced that they will begin offering free on-demand streaming of TUA concerts that have been recorded in high-resolution audio. This service will be available starting today.

TUA has been promoting the creation of an archive for digital audio concert recordings, with the goals of broadcasting the results of its musical education and research activities, and of further disseminating musical culture. TUA has uploaded the source audio and videos of these performances to this internet archive, known as the “Geidai Music Archive,” which is operated by the Archive Department of the Music Reference Room in TUA's Center for Music Research.

Geidai Music Archive

<http://arcmusic.geidai.ac.jp> (only in Japanese language)

This project—free on-demand streaming of archived high-resolution audio in PCM 96 kHz/24-bit (\*1) and PCM 48 kHz/24-bit formats—uses IIJ's high-res streaming service “PrimeSeat” (\*2). Streaming archived audio in high quality and providing the full experience of live concerts can be considered the first such attempt by a university worldwide. Listeners can enjoy great-sounding concerts—produced using advanced musical performance technology that is the pride of TUA—in hi-res audio. Concert audio is recorded by the staff of the university's Music Reference Room and the students in the Graduate School of Music's Creativity of Music and Sound department.

(\*1) Pulse Code Modulation (PCM): A method of converting analog audio to a digital signal. This method samples discrete time signals and quantizes these signals to a specific number of bits. Higher numbers represent better quality.

(\*2) PrimeSeat is Japan's first service to stream live, high-resolution audio on demand. By installing the dedicated software, listeners can enjoy various music and sounds that are highly faithful to the originals.

TUA will initially release a wide variety of pieces—a total of 13 performances, which include 70 pieces divided into 176 tracks—and the university plans to continually add new selections.

- Streaming information (PrimeSeat)

<https://primeseat.net/ja/news/20170904-001453.html> (in Japanese)

### **About TUA**

Tokyo University of the Arts is Japan's only national arts university, comprised of two undergraduate faculties—Fine Arts and Music—and four graduate schools—Fine Arts, Music, Film and New Media, and Global Arts. This year marks the 130th anniversary of the founding of the Tokyo Fine Arts School and Tokyo Music School, both predecessors to the university.

### **About IIJ**

Founded in 1992, IIJ is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality Internet connectivity services, systems integration, cloud computing services, security services and mobile services. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected to the United States, the United Kingdom and Asia. IIJ listed on the U.S. NASDAQ Stock Market in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <https://www.iij.ad.jp/en/>.

*The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.*

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