

For Immediate Release

IIJ to Offer the IIJmio Mobile Service Type A, Individual Mobile Service Using an au 4G LTE Connection

--High-speed data communication volume can even be shared between NTT DOCOMO and au 4G LTE connections--

TOKYO—August 23, 2016—Internet Initiative Japan Inc. (IIJ, NASDAQ: IIIJ, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced the addition of the IIJmio Mobile Service Type A—a mobile data communication service that accesses au's 4G LTE network—to its IIJ's mobile service line of high-speed mobile data communication services for individuals. The service will be available starting October 1, 2016.

With the launch of this new line, the name of the IIJmio High-speed Mobile/D Service which provides a high-speed mobile data communication service using an NTT DOCOMO's LTE/3G network will be changed to "IIJmio Mobile Service Type D," effective October 1, 2016.

IIJ will deliver a multi-carrier MVNO service, so customers can choose a type of communication line based on the device and the area. When using multiple SIM cards, customers can mix SIM cards of Type A and Type D within the one plan, sharing high-speed data volume between both types.

IIJmio Mobile Service Type A: Basic Specifications

Plan name		Minimum Start Plan	Light Start Plan	Family Share Plan
SIM package price		JPY3,000		
Data volume		3GB/month	6GB/month	10GB/month
Monthly Fees	SIM with SMS functionality	JPY900~ (Monthly fees JPY900 + no extra fee for SMS functionality)	JPY1,520~ (Monthly fees JPY1,520 + no extra fee for SMS functionality)	JPY2,560~ (Monthly fees JPY2,560 + no extra fee for SMS functionality/SIM card)
	SIM with voice functionality (Miofone) *1	JPY1,600~ (Monthly fees JPY900 + JPY700 fee for voice calling)	JPY2,220~ (Monthly fees JPY1,520 + JPY700 fee for voice calling)	JPY3,260~ (Monthly fees JPY2,560 + JPY700 fee for voice calling/SIM card)
	Charges for additional SIM cards *2	Second SIM card: JPY400/card		Fourth SIM card or more: JPY400/card
Maximum number of SIM cards per plan *3		2	2	10
Compatible devices		VoLTE-compatible SIM-free device that meets technical standards or an au VoLTE-compatible device*4		
Domestic voice calls (Using Miofone Dial)		JPY20/30 seconds (JPY10/30seconds)		

- *1 If canceling a SIM card with voice functionality within 12 months from purchase, a voice functionality cancellation fee ((12 months – number of months used, with the first month of use considered 0 months) × JPY1,000 (plus tax)) will be incurred.
- *2 When adding a SIM card, the normal service charge of JPY2,000 (plus tax) applies per card. When choosing a SIM with voice functionality when adding a SIM card, voice calling charges will apply in addition to the additional SIM use charges. For more information on adding SIM cards, see <https://www.ijmio.jp/share/> (in Japanese language).
- *3 Customers using Minimum Start or Light Start Plans may add a second SIM card, and those using the Family Share Plan may add a fourth or subsequent SIM card after the start of service. For contracts for SIM cards with voice functionality, one customer may use up to five lines.
- *4 VoLTE-compatible devices purchased at au will need to be unlocked.
- * All prices listed above exclude applicable taxes.
- * Transmission speeds may be restricted in cases in which a Bundle Coupon (high-speed data transmission volume) has not been applied, transmission speeds have been at a maximum of 200 kbps, and the transmission volume for the most recent three days has exceeded 366 MB. Transmission speeds will be restricted when the transmission volume for the most recent three days has exceeded 3GB, regardless of whether or not a coupon has been applied.

IIJ will continue to work to enhance its lineup of mobile services to meet the diverse needs of its customers.

*All company names and service names used in this press release are the trademarks or registered trademarks of their respective companies.

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJ, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected to the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.ij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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