

For Immediate Release



IIJ INNOVATION INSTITUTE

IIJ-II Announces Executive Appointments

TOKYO—January 4, 2016—IIJ Innovation Institute Inc. (IIJ-II), a 100% owned subsidiary of Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, TSE1: 3774) and IIJ Group's R&D center, today announced the following executive appointments, effective December 28, 2015.

(1) Change in director (as of December 28, 2015)

New Title	Name	Former Title
President and Representative Director	Kiyoshi Ishida	Director (Part-time)

(*) Former Representative Director, Hiroyuki Hisashima retired from the post as of December 28, 2015.

(2) Short bio of the new President, Kiyoshi Ishida

Name	Kiyoshi Ishida	
Date of Birth	November 22, 1960	
Career	Mar. 1996	Jointed Internet Initiative Japan Inc. (IIJ)
	Apr. 2010	Executive officer of IIJ
	Apr. 2012	Executive Managing Officer of IIJ (current post)
	Jun. 2015	Director of IIJ-II
	Dec. 2015	President and Representative Director of IIJ-II (current post)

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.ij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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