

For Immediate Release

IIJ Recognized for “Critical Environment Future Thinking” in DatacenterDynamics Asia Pacific Awards 2015

TOKYO— September 25, 2015—Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced that IIJ modular data center “co-IZmo/I” and NEC Corporation IA server “Express5800 series” were awarded “Critical Environment Future Thinking” at the ceremony for “DCD Asia Pacific Awards 2015” held on September 16, 2015 in Singapore.

The “Critical Environment Future Thinking Award” is about recognizing the innovation and thinking that is shaping the next generation of cutting edge data center solutions. IIJ modular data center “co-IZmo/I” and NEC IA server “Express5800 series” operable at 40 degree Celsius (104 degree Fahrenheit) combined were awarded for its ability to realize a whole new level of environmental conscious data center in various environments, including humid environment like South East Asia. The combination of the two can offer energy-saving, structurally dense designed data center that is easy to scale-out, the ideal infrastructure for cloud computing.



IIJ will actively continue to promote eco-friendly data center solutions for the customers' business in Japan and overseas.

About modular data center

In 2011, IIJ opened the Matsue Data Center Park -the Japan's first commercial modular data center with outside-air cooling system. IIJ has also actively developed next-generation data centers with lower environmental impacts and costs, obtaining a patent (*) relating to modular data center, among other achievements. For more information about modular data center, visit the web site at <http://www.ij.ad.jp/DC/en/>.

* Japanese patent number: 5064538 (obtained in August 2012)

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.ij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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