

## *For Immediate Release*

### **IIJ Selected for 2014 Feasibility Study for the Joint Crediting Mechanism with High efficiency Container Data Center in Laos**

*--Investigates the greenhouse gas emission reduction effects of building container data centers--*

TOKYO—September 18, 2014—Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced that Japan's Ministry of Economy, Trade and Industry (METI) has selected IIJ to implement a feasibility study for high efficiency container data center-based the Joint Crediting Mechanism (JCM) project in the Lao People's Democratic Republic (Lao PDR). The study is part of METI's publicly tendered FY2014 Global Warming Mitigation Technology Promotion Project (\*1).

Lao PDR is currently upgrading its domestic IT infrastructure in the run-up to the establishment of the ASEAN Economic Community by 2015. The country has planned the construction of environmentally conscious, nationally run data centers as part of this effort. IIJ will investigate and consider the feasibility of reducing greenhouse gas emissions, if IIJ's technology of high efficiency container data center is put to use in Lao PDR.

In 2011, IIJ opened the Matsue Data Center Park—the Japan's first commercial container data center with outside-air cooling system. IIJ has also actively developed next-generation data centers with lower environmental impacts and costs, obtaining a patent (\*2) relating to container data center modules, among other achievements. IIJ will continue to promote green IT in Japan and overseas by developing advanced technologies, as well as to contribute to the installation and expansion of network usage environments in developing countries.

(\*1) Global Warming Mitigation Technology Promotion Project

The Government of Japan is actively encouraging other countries through transferring Japan's leading low-carbon technologies and products, among other endeavors. Japan is now promoting the establishment of the Joint Crediting Mechanism (JCM) with other countries to help combat global warming on a global scale. The Global Warming Mitigation Technology Promotion Project aims to publicize the utility of the JCM and of Japan's low-carbon technologies and products. This is to be achieved by offering policy proposals to partner countries with prospects for building institutions and by proposing business schemes aimed at increased adoption of low-carbon technologies and products, as well as through other measures.

(\*2) Japanese patent number: 5064538 (obtained in August 2012)

## **About IIJ**

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.iij.ad.jp/en/>.

*The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.*

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## Project Overview

1. Name of publicly tendered project:  
FY2014 Feasibility Study for the Joint Crediting Mechanism
2. Proposed project :  
High efficiency container data center
3. Commissioning organization:  
Ministry of Economy, Trade and Industry (Japan)
4. Project activities:
  - (1) Policy proposals to the Lao PDR
  - (2) Consideration of the project plan
  - (3) Establishment of MRV methodologies and estimation of greenhouse gas reduction effects
  - (4) Analysis of economic impact
  - (5) Raising awareness of high-efficiency containerized data centers within the Lao PDR
5. Project period:  
August 25, 2014 to March 16, 2015 (proposed)