

For Immediate Release

IIJ Adds the Secure Browser Item to IIJ Smart Mobile Manager Service

-- Coordinating with IIJ cloud-based services to strengthen security for smart devices --

TOKYO—May 28, 2013—Internet Initiative Japan Inc. (IIJ, NASDAQ: IIIJ, TSE1: 3774), one of Japan’s leading Internet access and comprehensive network solutions providers, today announced that it would expand the lineup of its IIJ Smart Mobile Manager Service, a cloud-based service that enables centralized management for smart devices, by adding the Secure Browser item, which provides safe web access specialized for smart devices, beginning in early July 2013.

1. Secure Browser functions and features

Ensures safe access to MS Office documents and other content without leaving data on the smart device

With Secure Browser, customers can prohibit the use of access logs, caching, the clipboard, screen hardcopy operations, and more. Users can also limit the use and display of Microsoft Office (Word, Excel, PowerPoint, etc.) documents and PDF files to the browser. This creates a safe usage environment that prevents data from being stored on the device.

Allows administrators to configure browser security policies in a centralized fashion

Administrators can configure the above security policies for terminals under their control in a centralized, integrated fashion. Secure Browser makes it possible to apply encrypted configuration files to user terminals when the user starts the terminal browser, ensuring that the latest security policies are always in effect.

Compatible with client certificates

Secure Browser supports authentication using client certificates (PKCS #12). By linking up with password-based authentication, Secure Browser achieves two-factor authentication and thus provides a significant boost to overall security when users try to access internal resources or perform similar operations.

Fees		Fee	Notes
Secure Browser	Initial fee	JPY 20,000/ contract	Compatible with iOS4.3 and higher/Android 2.2 and higher
	Monthly fees	JPY 250/ terminal	

2. How Secure Browser works with IIJ cloud-based security services

Integrating Secure Browser with existing IIJ cloud-based security services allows customers to manage smart

devices with the same security policies as those used for PCs in the office.

Applying the same web access restrictions as those governing internal PCs

By combining with the IJ GIO Remote Access Service and IJ Secure Web Gateway Service, users can apply the security policies for internal PCs, such as blocking links to harmful websites and preventing access to sites that do not relate to work, to smart devices, as well.

Using safe webmail

Used together, the IJ GIO Remote Access Service and IJ Secure MX Service give users a safe operating environment that keeps webmail data accessed via Secure Browser off the terminal itself.

IJ will continue to work on services that enhance the security of customer systems.

About IJ Smart Mobile Manager Service

The IJ Smart Mobile Manager Service is a cloud-based service that provides management functionality for iPad, iPhone and Android terminals. In addition to centralized remote configuration features for different devices through the web-based administration interface, the service includes remote device lock and wipe features to prevent information leaks when devices are lost or stolen. It also offers an additional security option that makes smart device security even tighter with Jailbreak detection, push notifications, and device tracking notifications.

About IJ GIO Remote Access Service

The IJ GIO Remote Access Service can be used when at home or outside the office with a common Internet connection from any device, regardless of terminal type, providing remote access from an Internet connection to IJ services or the client's corporate network. It provides advanced access authentication and control in a cloud-based service at an affordable price.

About IJ Secure Web Gateway Service

The IJ Secure Web Gateway Service is a cloud-based web security service with Web filtering, anti-virus, and log administration and downloading functions. It continues to evolve each day with a Web security cycle that keeps pace with new Web-borne threats to maintain the highest level of security with the lowest amount of administrative overhead for the customer.

About IJ Secure MX Service

The IJ Secure MX Service is a cloud-based email security service that covers the entire range of features that companies need, from anti-virus/anti-spam to information leak prevention, compliance enforcement, and fully outsourced email systems. With this service, customers can continue to use their existing email environments and select only those features that they need.

About IJ

Founded in 1992, Internet Initiative Japan Inc. (IJ, NASDAQ: IJJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IJ and its group

of companies provide total network solutions that mainly cater to high-end corporate customers. The company's services include high-quality systems integration and cloud computing/data center services, security services, Internet access, and content distribution. Moreover, the company has built one of the largest Internet backbone networks in Japan, and between Japan and the United States. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.ij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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