For Immediate Release

NKSJ Holdings and IIJ Conclude Letter of Intent for Joint Business

TOKYO-November 18, 2013-NKSJ Holdings, Inc. and Internet Initiative Japan Inc. (IIJ) today

announced the conclusion of a letter of intent to embark on joint business for building cloud-based system

infrastructure and developing of cutting-edge services.

NKSJ Group company, Sompo Japan Insurance Inc. ("Sompo Japan") and IIJ have jointly pursued

building a cloud-based infrastructure for Sompo Japan's internal shared systems platform, ensuring business

continuity and standardizing security level for Sompo Japan group companies to date.

The IT environment is rapidly changing to accommodate the increasing business need for high-speed,

high-volume data processing, as represented in the idea of "big data." Seeing this market situation, the two

companies have decided to begin planning about new service business that would use advanced technology,

next-generation architecture and joint operations of cloud infrastructure in implementing scalability by

applying the systems thus far developed to include the entire NKSJ Group.

The two companies have future intention of developing their joint businesses with the aim of providing a

standardized version of their cloud infrastructure and expanding their global business.

**About IIJ** 

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774)

is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group

companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's

services include high-quality systems integration, cloud computing/data center services, security services,

and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is

connected to the United States and the United Kingdom. IIJ was listed on NASDAQ in 1999 and on the

First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site

at http://www.iij.ad.jp/en/.

The statements within this release contain forward-looking statements about our future plans that involve

risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the

most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

For inquiries, contact:

**IIJ Corporate Communications** 

Tel: +81-3-5259-6310 E-mail: press@iij.ad.jp

URL: http://www.iij.ad.jp/en/