Note for readers of this English translation

This document has been translated from the Japanese original for reference purpose only. In the event of any discrepancy between this English translation and the Japanese original, the Japanese original shall prevail.

Business Briefing on IIJ's New Remote Access Service Change in Enterprise Office Internet Usages

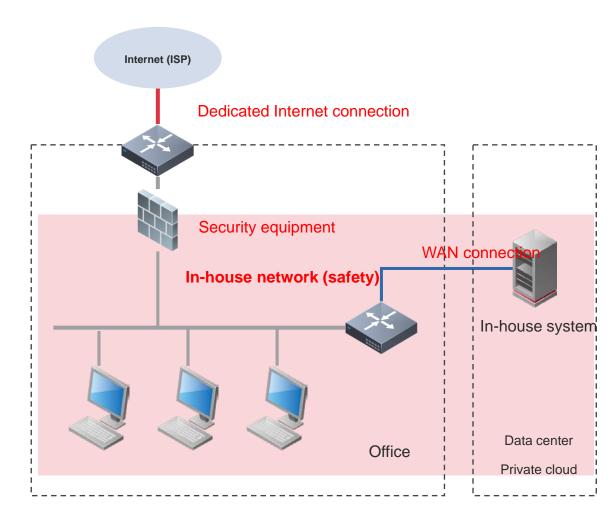


January 25, 2022 Internet Initiative Japan Inc. Network Division Network Department Internet Access Section, Manager Takashi Hara

Typical way to use the Internet by companies before 2019



- Employees come to the office to work
- Concept of "in-house network"
- Security through a perimeter defense



Recent changes in use of the Internet by companies

Advancement of DX/spread of digital workplace

- Rapid increase in use of public Clouds, e.g. Microsoft 365, Google Workspace
- → Rapid increase in public Cloud-bound traffic instead of WAN (in-house network)

Diversified work styles/ Normalization of teleworking

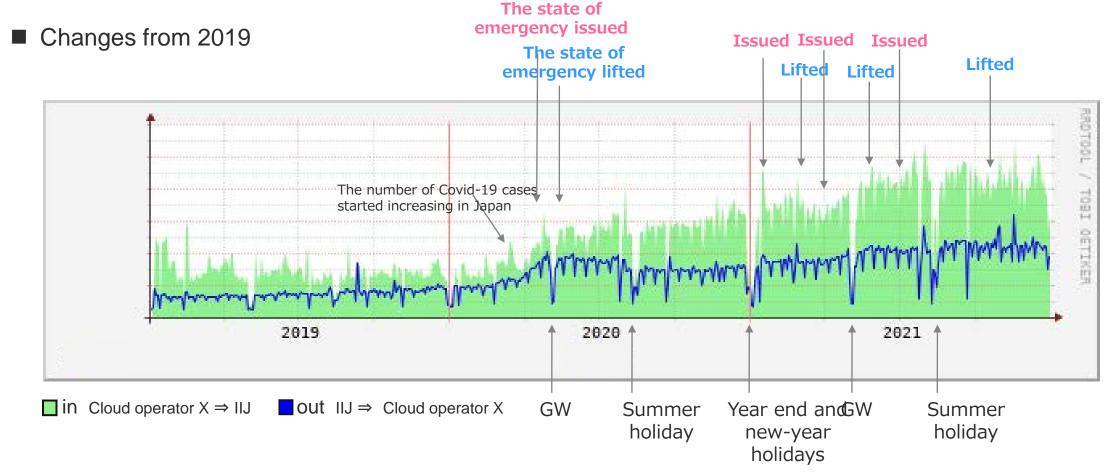
- Rapid increase in operations using the network outside the companies' control, e.g. private Internet connections
- → Necessity of auditing/control of connections including use of public Clouds

Although these changes were partially provoked by the Covid-19 pandemic, it is not the only cause.

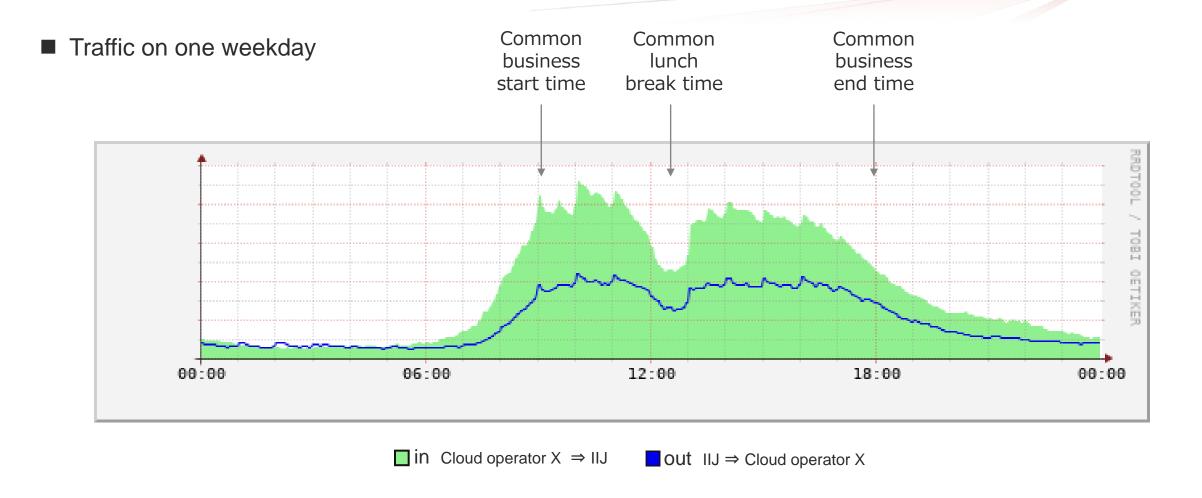
The changes are not temporarily but are here to stay. These changes in the corporate activities will spread among more companies.

No end to the increase in the traffic bound to the Cloud operators

 \sim Example of traffic between cloud operator X and IIJ \sim



- Connection with a cloud operator shows an increase of more than twice between 2019 and 2021
- There is no doubt that, if more than one cloud service is used, the total amount has increased even more.



- Traffic fluctuates according to increase or decrease in the use by corporate customers during the daytime on a weekday
- It is clear that use specifically for business increases

Increase in customers' equipment investment in association with the traffic increase

IP Service (recurring) revenue

10.14

(+3.8%)

2.55

2.51

ISP is an abbreviation for Internet Service Provider

Revenue

(unit: ¥ billion)

2Q

■1Q

10.57

(+4.2%)

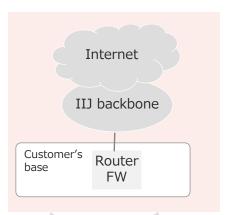
2.65

2.71

2.63

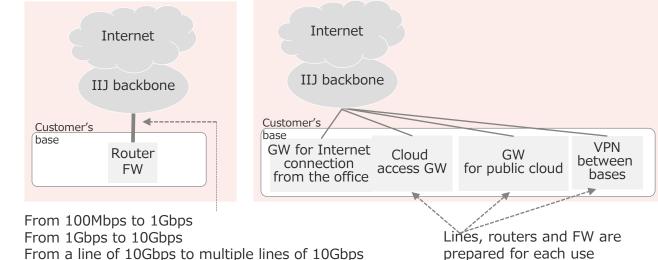
IIJ's Internet backbone ~ global coverage ~

Enhancement of Internet connection equipment



Increase bandwidth

Expand lines for different uses





6.62

(+13.2%)

3.35

FY21

12.17

(+13.7%)

3.18

3.14

2.97

FY20

10.70

(+1.2%)

2.71

2.68

2.68

FY19

IP (Internet Protocol) service is 100% recognized in Internet connectivity services for enterprise

> IP Service is bandwidth guaranteed and dedicated Internet

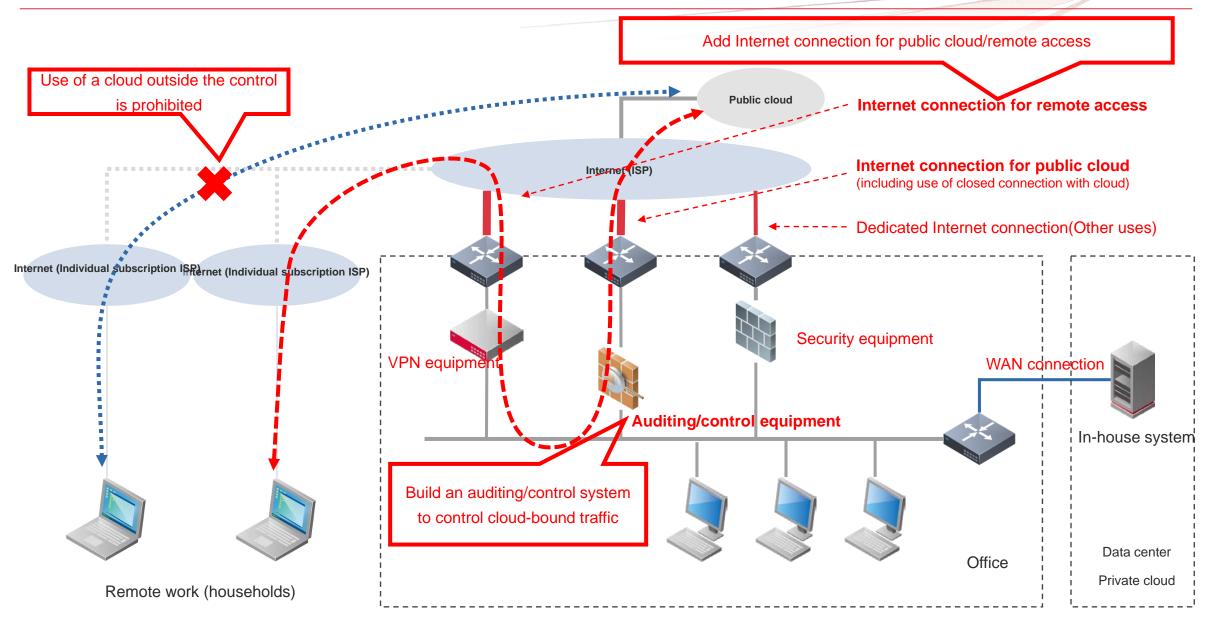
- · Charge based on contracted bandwidth
- Enterprises use the service for their core and main Internet
 connectivity.
- Demands have been increasing along with the advancement of IT usages in Japan as seen in increases in virtual meetings, work from home, SaaS usages etc.
 - New trend of hybrid work style, expansion of SaaS usages, full-scale adoption of Cloud services, increase in CDN traffic and more
- IIJ's competitive advantages

connectivity service

- Japan's first full-scale ISP who has great relationship with Japanese blue-chips companies
 - Clients are mainly blue-chips companies including BtoBtoC companies, such as consumer ISP, and central government agencies
 - New entry to the market is difficult as it has already been matured

From IIJ's consolidated financial results for 1H21 https://www.iij.ad.jp/en/ir/library/financial/pdf/IIJ2Q21E presentation.pdf

- Investment in the equipment of Internet connection lines increased due to the increase in use of public Clouds
 - Customers enhanced their equipment using diversified methods
- The trend has continued since 2020 through 2021 and is likely to continue toward the future.



Remote work and use of public Clouds are accepted as normal, but the uses outside the control are not accepted. (Accelerated shift to zero trust)

- Build a system for auditing/control
- Install an aggregation point of communications within the company's own network

A large-scale and highly advanced network like this can only be implemented by a major company A medium-sized or semi-major company would not be able to afford installing it on their own



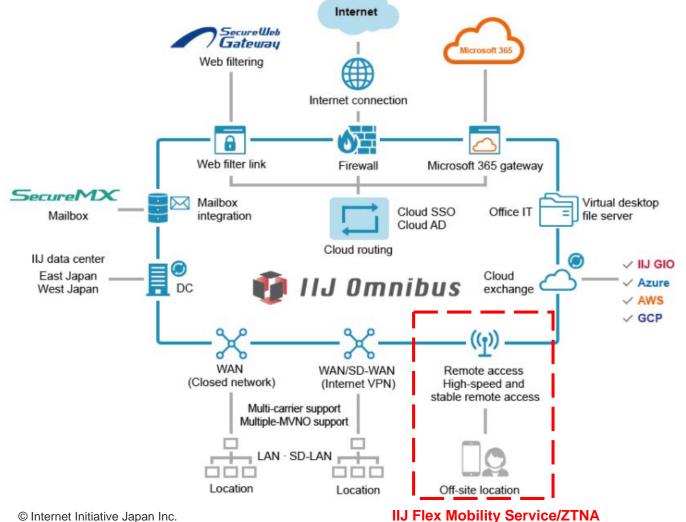
With the network cloud provided by IIJ Omnibus, a highly advanced network can be implemented through outsourcing.

IIJ Omnibus is a brand of the network cloud that covers an entire corporate network



■ IIJ Flex Mobility Service/ZTNA

One of the services constituting IIJ Omnibus and a remote access service with added function of zero trust network



New IIJ Flex Mobility Service that realizes Zero Trust



Internet Initiative Japan Inc. Network Service Division, Deputy Division Director Yoshihiro Yoshikawa

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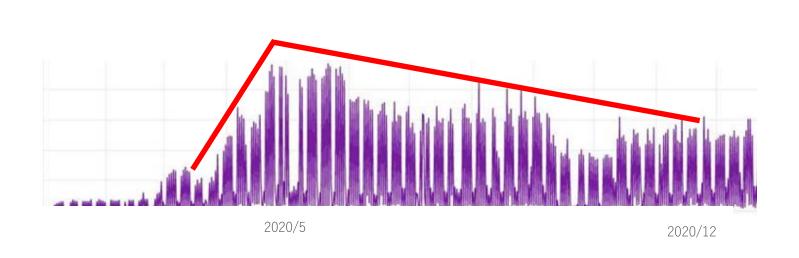
Today's Topic

Issues emerging with Remote Work and Zero Trust

What New IIJ Flex Mobility Services offer

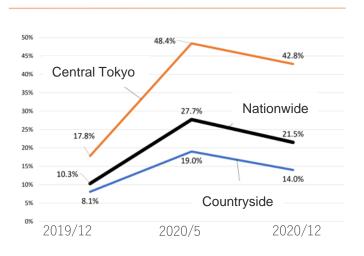
Issues emerging with remote working

IIJ Flex Mobility Bandwidth for 2020



IIJ Flex Mobility Services' Bandwidth for 2020

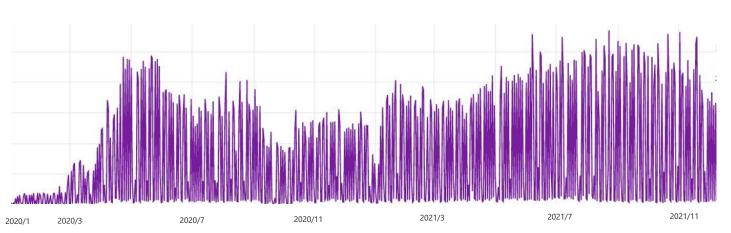
1. [Work Style] Per Area Remote work Implementation



From The Cabinet's Home Page Survey on change in general views and human behavior under the COVID-19 Pandemic (https://www5.cao.go.jp/keizai2/keizaisyakai/future2/20210119/shiryou3-1.pdf)

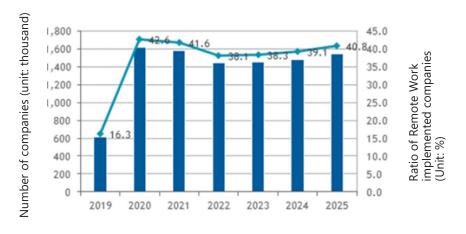
Same Trend seen for Remote work implementation and IIJ Flex Mobility bandwidth

Changes in IIJ Flex Mobility Service/ZTNA bandwidth from 2020 to 2021 (by December 2021)



The VPN traffic has been on a gradual downward trend since the state of emergency was terminated. However, it did not go back to the level before the pandemic.

Market for Domestic Remote Work Number of companies implementing Remote work (2019 – 2025)



Outlook for the number of companies implementing remote work from 2019 to 2025 Source: Report from IDC

It is likely that the work style will continue transforming and the way of working remotely will remain

Issues solved by IIJ Flex Mobility Services?

What are the issues of network when working remotely?

- · VPN disconnects..
- The virtual desktop does not work via VPN
- Cannot hold a video conference by using VPN...
- The in-house system slows down via VPN...

Slow network connections



Constant





Poor VPN connectivity

After all I cannot have any job done working remotely...

In the end, I have to go to the office..

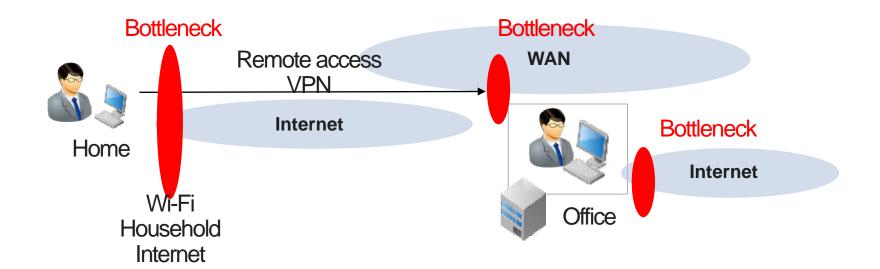
Main reasons for Slow and Poor Connectivity

Wi-Fi setting at home

Internet connectivity quality at home

VPN servers for remote access and WAN line

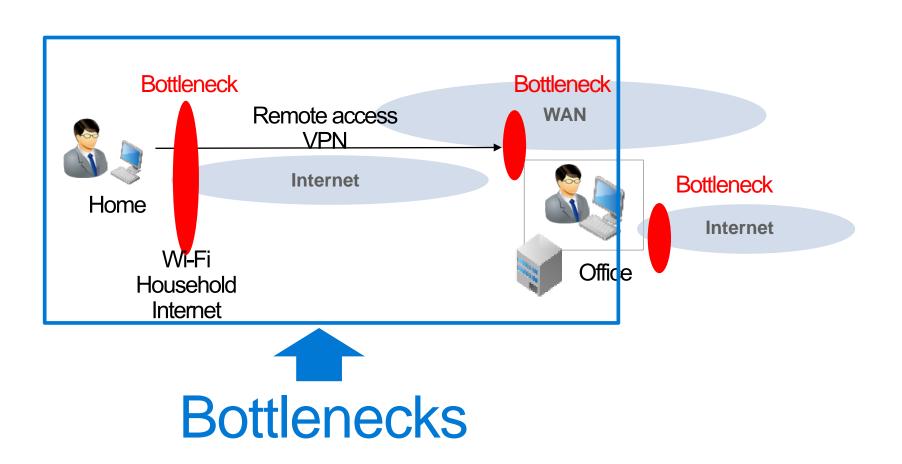
Where are the bottlenecks?





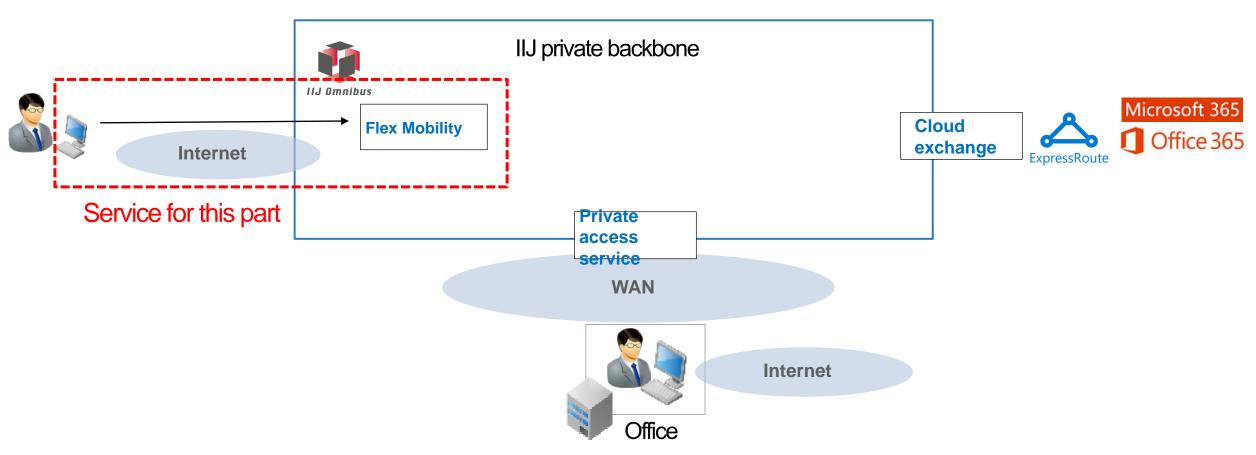
There are bottlenecks in various places

IIJ Flex Mobility Service Solves the Bottlenecks





Cloud VPN service

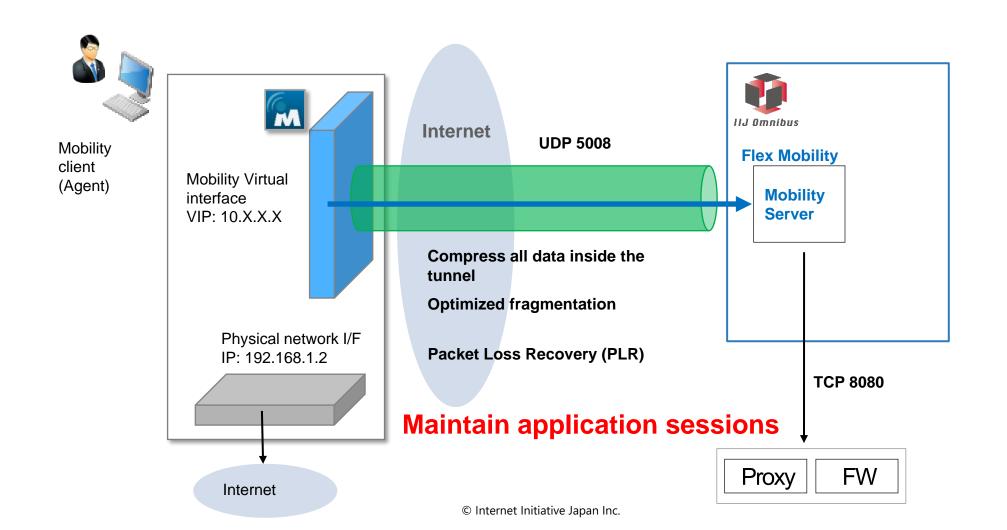


Provide VPN + Network as a service

IIJ Flex Mobility Service

Network based, High Speed, Reliable VPN Service using NetMotion Mobility® as an engine

Maintain sessions by increasing speed in VPN tunnel and controlling flow



Frequently occurring situation when working remotely

Connect to the inhouse file server via VPN and edit a PPT document



Save the file and close the PC (sleep/lock)



Open the PC and start editing the document again

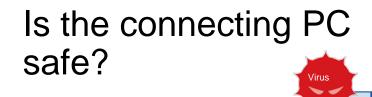
Start forgetting about VPN

New Issues emerged with Remote Work

Is security in teleworking OK?



Who connects from where?





Isn't it a public Wi-Fi?



Is there a risk of information leakage?

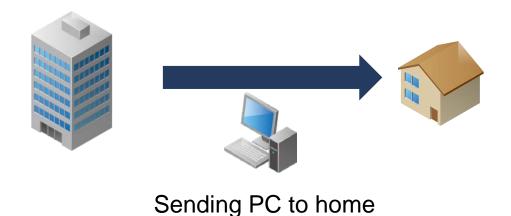
Access status is invisible...

Insecure about the shift to teleworking

What we hear

Worry about security when working from home

Sending employee's desktop to his/her home



Network bandwidths are in shortage because of teleworking?

We receive more complaints of slow connections...

No idea why...

Suddenly short of bandwidth?

Which part should be spud up?

Usage status is invisible...

No idea what to do...

Internet

Inquiries about unstable connections



They blame us for unstable connection, but what about their Wi-Fi connections at home?

There is no way to know about their home Internet connection...

Without knowledge about the users' environments...

troubleshooting is difficult ...

What issues of teleworking will come up to the surface in the future?



Security



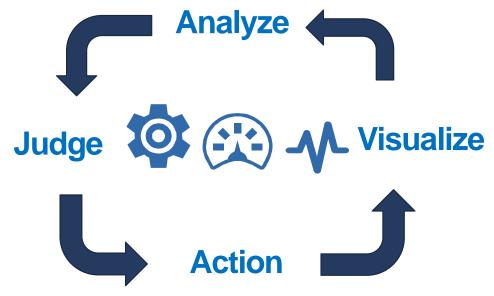
Network bottleneck



Troubleshooting

How to fix?

Visualize status of communications and security status

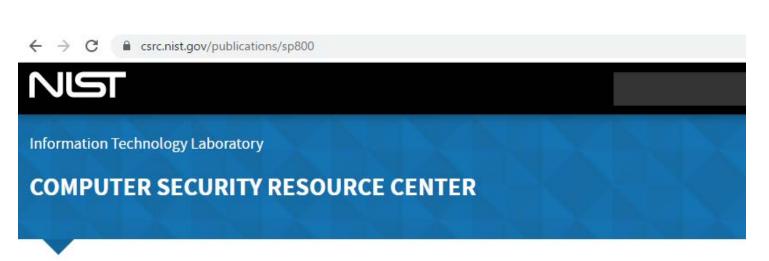


Follow the Visualization <-> Action cycle

Zero Trust Approach toward Security Issues

What is Zero Trust Architecture?

"Zero Trust Architecture" is proposed y the National Institute of Standards and Technology (NIST) in its "SP800-207"



Download: SP 800-207 (DOI); Local Download; ZTA project at NCCoE

Zero Trust Architecture

SP

800-207

Scott Rose
Oliver Borchert
Stu Mitchell
Sean Connelly

This publication is available free of charge from:
https://doi.org/10.6028/NIST.SP.800-207

Final 8/11/2020

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Background for emerging concept of Zero Trust

Flexible working style



Office, home, etc.

Enterprise IT resource everywhere



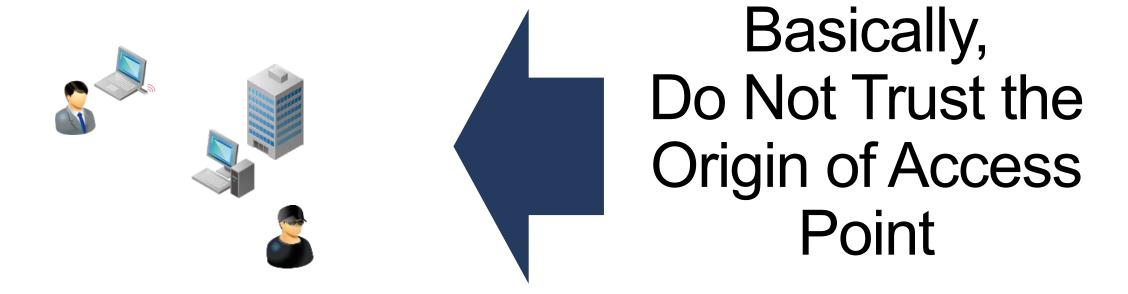
Cloud, On-premise etc.

Essence of Zero Trust

Enterprise IT resource everywhere How to Protect? → Office 365 Data, resource etc.

Essence of Zero Trust

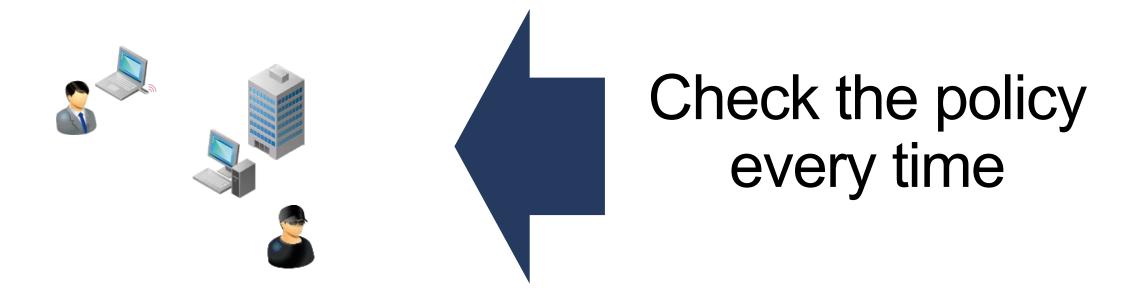
Flexible working style



Office, home, etc.

Essence of Zero Trust

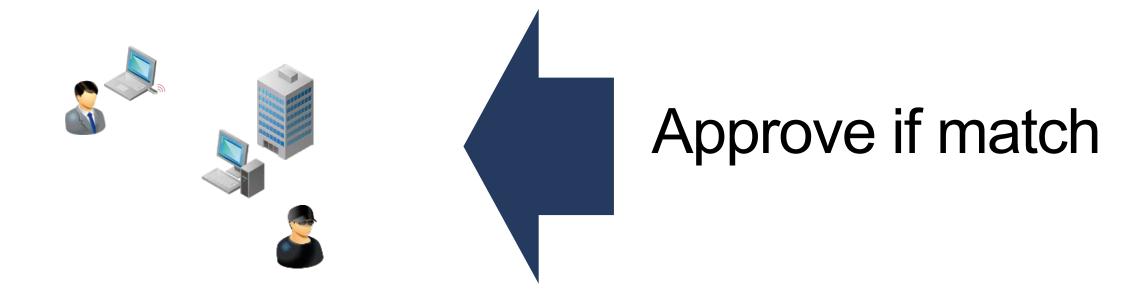
Flexible working style



Office, home, etc.

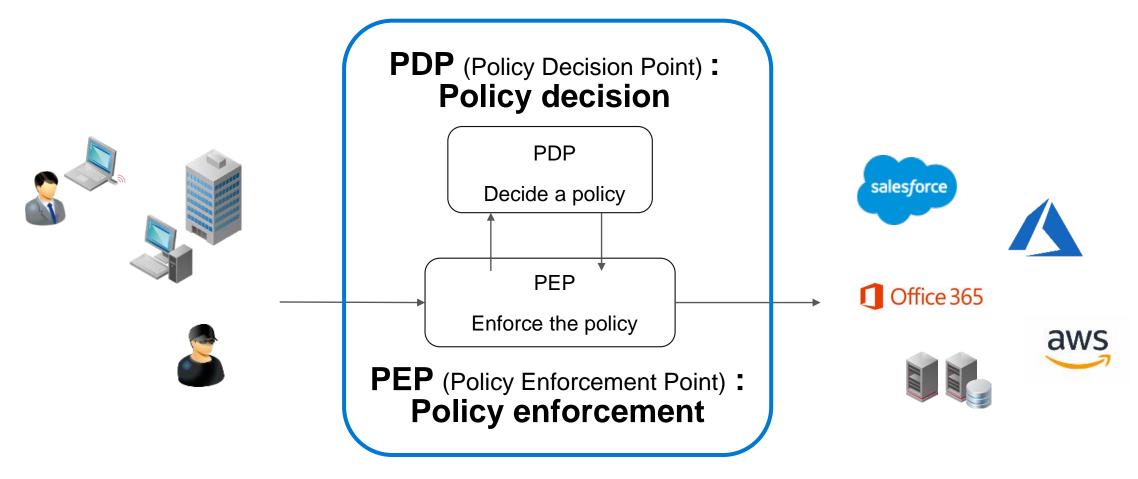
Essence of Zero Trust

Flexible working style



Office, home, etc.

What you need:



Concentrate policy decision and enforcement in one place

Basic requirements for Zero Trust

- Point) "All" are target for the access destination resource
- Point) Do not trust any network location
- Point) Check authorization before every session
- Point) Dynamically judge authorization in the client's context

How to determine authorization policies

Basic requirements for Zero Trust

Point) Keep the devices safe

Point) Reflect the status of communications in the policies while always collecting the information

How to operate the authorization policies

→ Revise/improve the policies based on the collected information

SASE (Secure Access Service Edge)

Concept proposed by Gartner

Zero Trust based criteria to realize

Define ZTNA (Zero Trust Network Access) to realize PDP/PEP

IIJ Flex Mobility Service/ZTNA

IIJ Flex Mobility Service/ZTNA

Stable VPN

Flexible policies



Visualized communications

Reputation



New Flex Mobility Service with enhanced ZTNA functions

Flex Mobility Service /ZTNA Service Menu

Released on January 31, 2022

Released on January 31, 2022 To be released in the end of March 2022

Starter

Small start plan

Simple and inexpensive use

* Succession of FXC

Core

Enterprise VPN + ZTNA

Comfortable VPN+ZTNA

* Succession of FXC

Complete

Digital Experience Monitoring

Monitoring function

* Core+ Visualization

Items available in this plan:

·Bandwidth: 100Mbps

•Device license: From 100 to 500lic

Items available in this plan:

·Bandwidth: From 200Mbps to 2Gbps

·Device license: From 100 to 60,000 lics

Items available in this plan:

·Bandwidth: From 200Mbps to 2Gbps

•Device license: From 100 to 60,000 lics

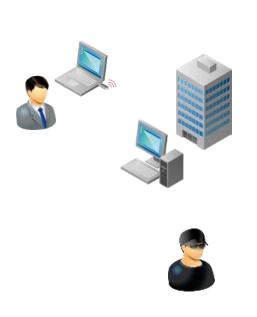
Storage period of visualized logs: 90 days/180 days/360 days

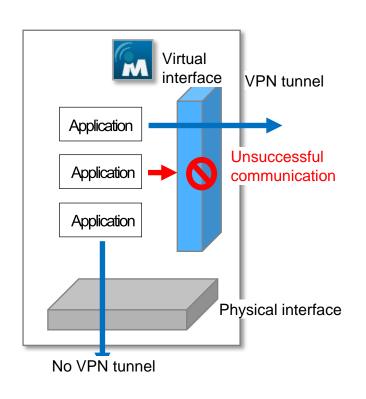
The menu can be changed seamlessly

Starter Core Complete

IIJ Flex Mobility Service

PDP·PEP at Zero Trust Architecture







Flexible policy control in various contexts

Status

Policies

SSID /BSSID (Location)

Time

Connection status

Battery

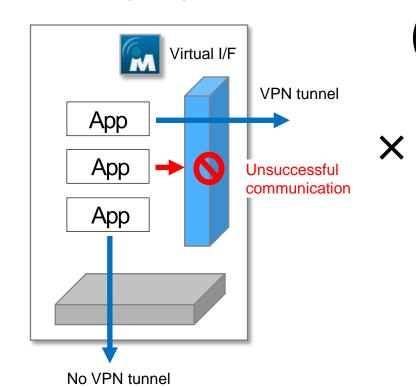
AD group

• • •

. . .

NACOS versionWindows program updatesAntivirus programs

Action



Target (People/device)



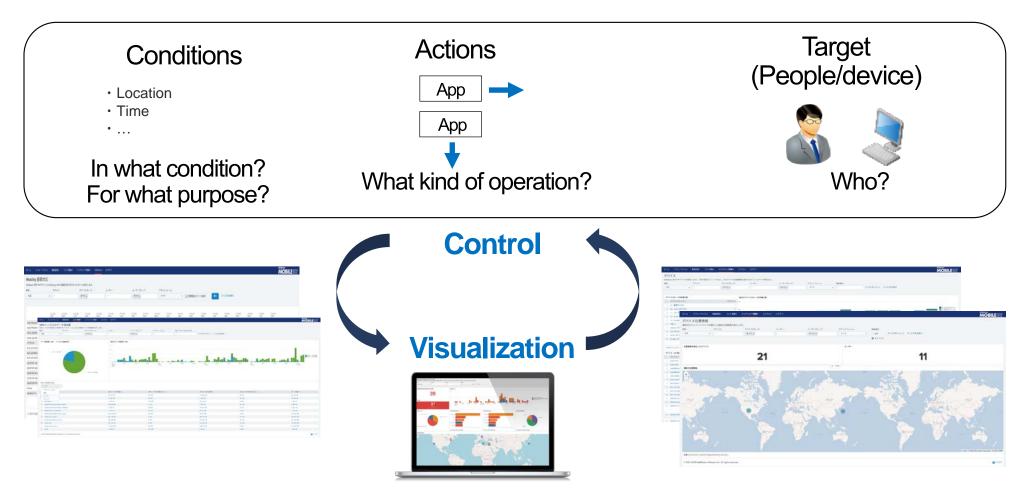


Real-time execution on a device



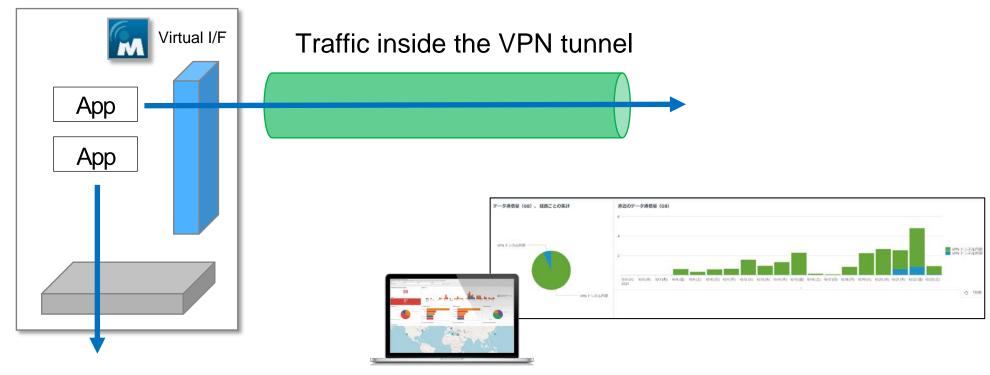
48

Provide a function to visualize communications



Follow the Visualization-Control cycle

Visualization of traffic outside the tunnel, too



Traffic that is locally brokenout

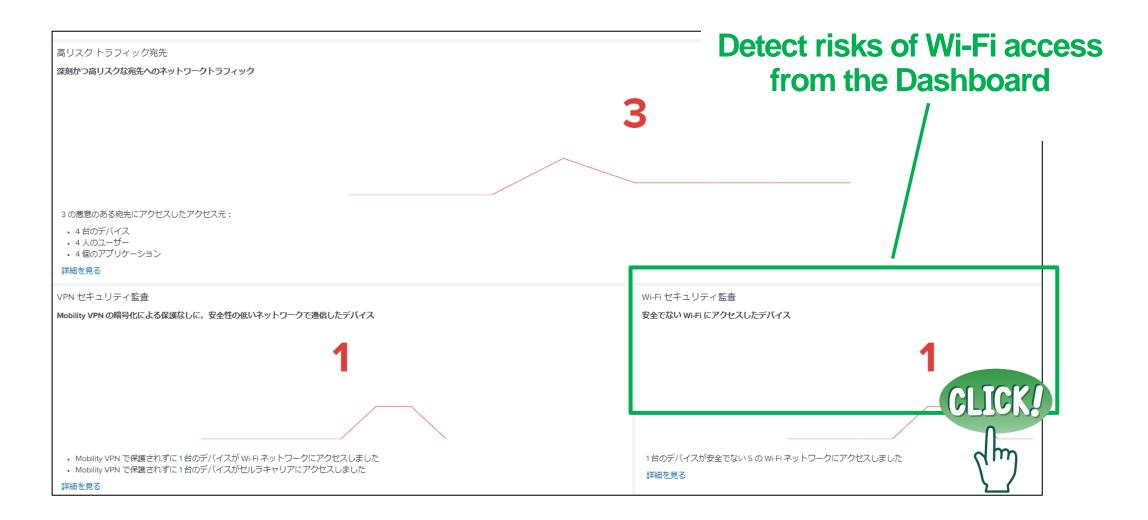
Visualize/control all the traffic on a device

Visualization and Control cycle offered by New IIJ Flex Mobility Service

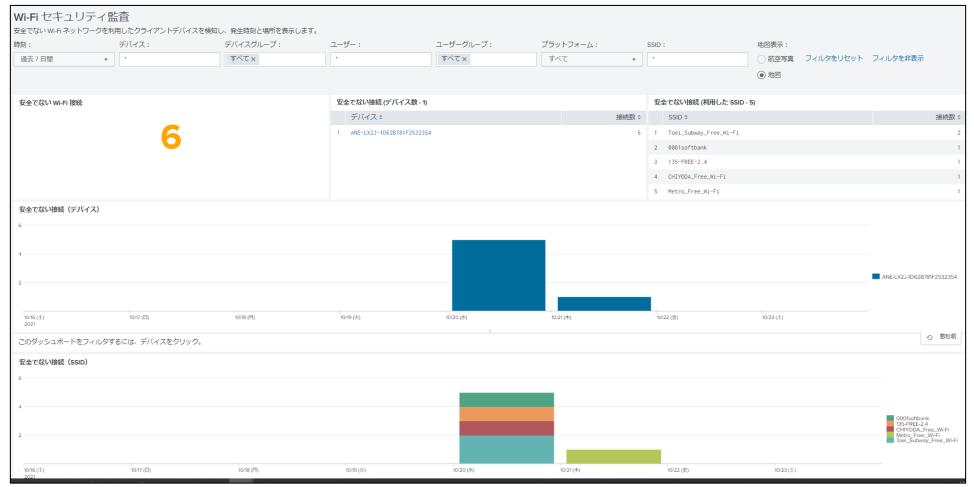
Security

Control connectivity by visualizing a user's access situation

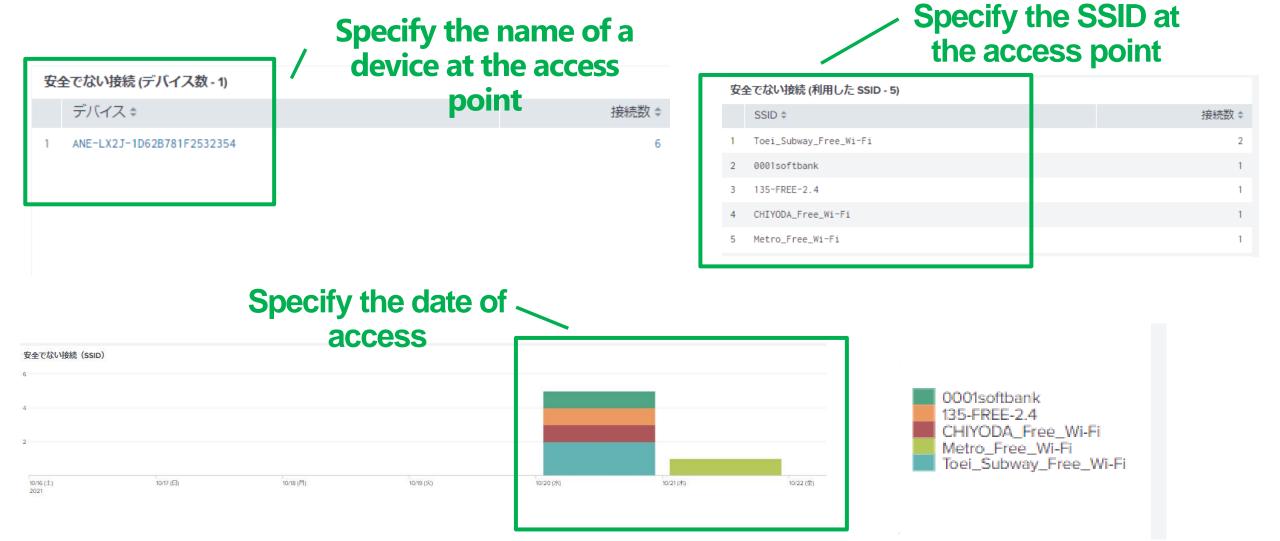
Dashboard for Threat Status



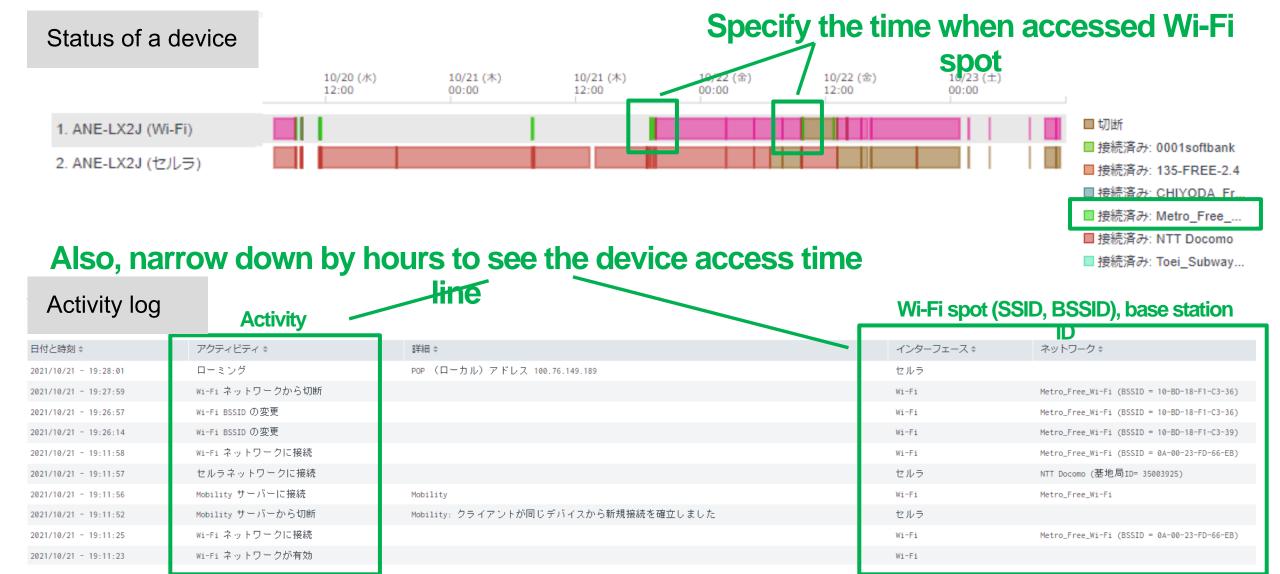
Dashboard for Wi-Fi Security Audit



Monitor entire access situation with potential risks



Detected that a certain device accessing Free Wi-Fi like access point



Can it be a vehicle if such is frequently changing BSSID for the same Wi-Fi?



Conclusion: A certain Android device was connecting to subway's free Wi-Fi spot when moving



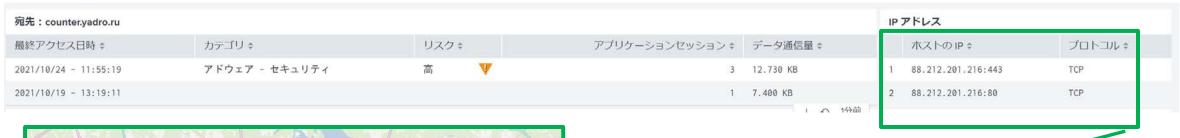
Check the details of a device at the origin of access

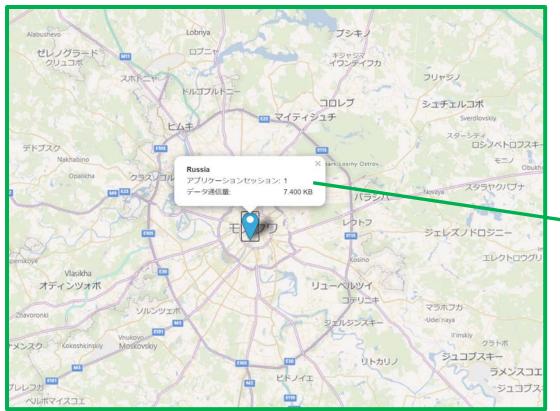




Check where the device accessed

This Android device is accessing via chrome to a Adware website that is highly risky!!





IP address of destination host: Learned about the port

Learned about the host destination area from the map

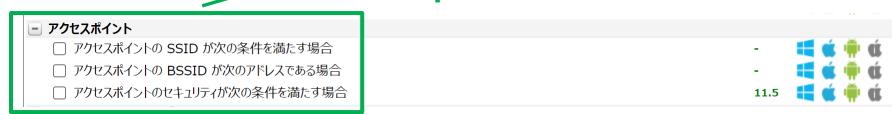
Learned about the access point by using IP location!!

Updating Action and Policy

1st step: isolate the



2nd step: Set up a policy to block unencrypted Wi-Fi access point



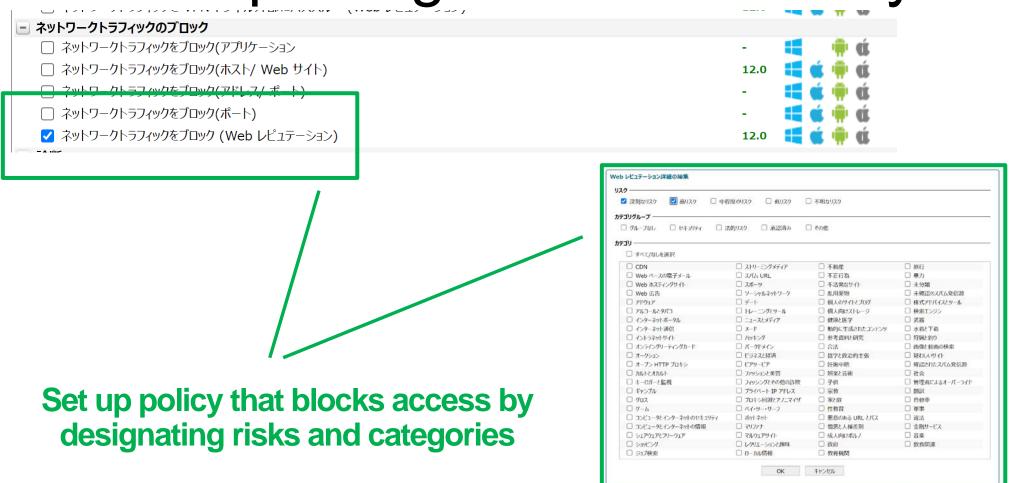
*Additionally, we could think about having the entire communication into VPN tunnel to encrypt etc.

Review connectivity policy based on gathered traffic information

© Internet Initiative Japan Inc.

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Updating Action and Policy



Review security policy based on gathered traffic information

Learn about Network Bottlenecks

Control communication by visualizing VPN traffic situation

Dashboard for VPN communication situation



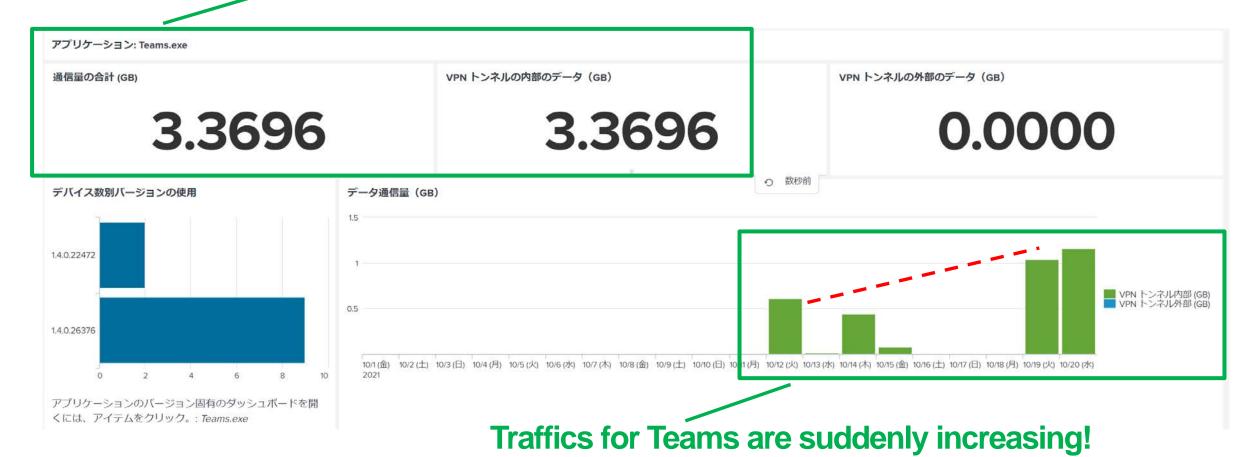
アプリケーション \$	VPN トンネル内部 -	VPN トンネル内部 (%) ‡	VPN トンネル外部 ‡	VPN トンネル外部 (%) ⇒	データ合計 ‡
103 Abbitcacton	3,173 00	100.00%	0 bytes	0.00%	3.173 GB
Teams.exe	1.081 GB	100.00%	0 bytes	0.00%	1.081 GB
com.google.androld.youtube	433.003 MB	100.00%	0 bytes	0.00%	433.003 MB
chrome.exe	271.627 MB	100.00%	442 bytes	0.00%	271.627 MB
msedge.exe	243.640 MB	100.00%	518 bytes	0.00%	243.640 MB

Check to see from Teams, the application using the most traffic

62

Data traffic volume within VPN tunnel

Gather information about traffics for Teams



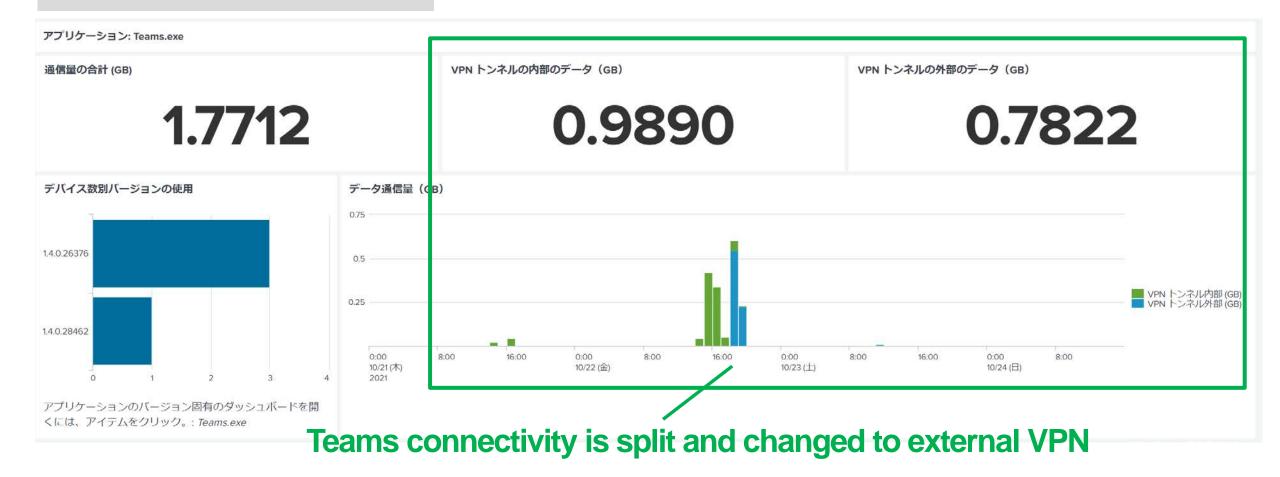
Before bottlenecks are realized, consider split tunnel

Updating Action and Policy



Review connectivity policy based on gathered traffic information

Data traffic volume within VPN tunnel



Able to prevent bottle neck risks!!

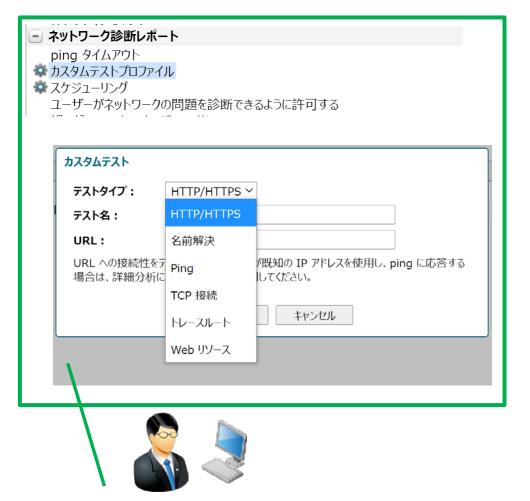
Trouble shooting

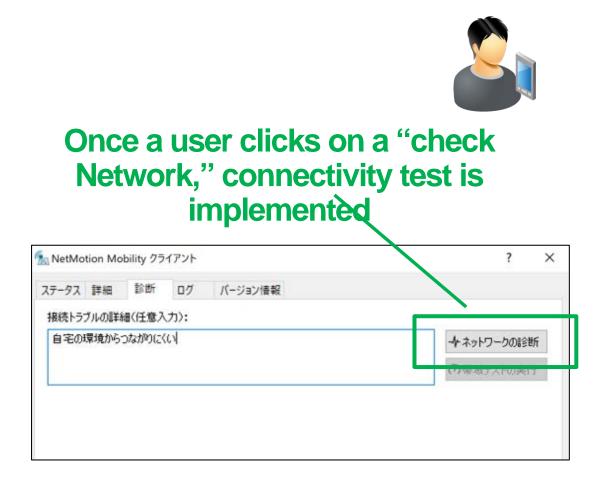
User inquires about "unstable connectivity"

© Internet Initiative Japan Inc.

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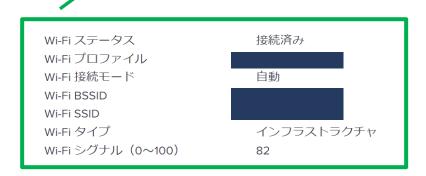
Connectivity test from a user setting





Administrator arranges test

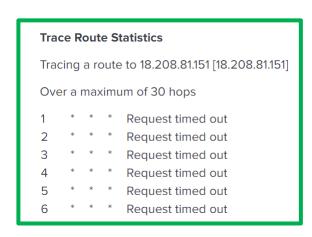
No issue at Wi-Fi signal level



Seems like my home Internet connectivity is the issue...

Failed to Ping Traceroute at the designated host







Trouble shooting based on connectivity test

What issues of teleworking will come up to the surface in the future?



Security

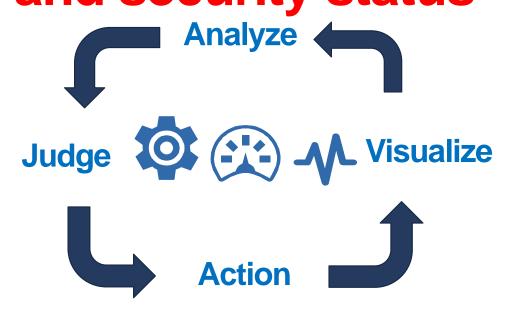


Network bottleneck



Troubleshooting

Solve them with the new Flex Mobility Visualize status of communications and security status



Follow the Visualization <-> Action cycle



The internet started in Japan in 1992, along with IIJ. Since that time, the IIJ Group has been building the infrastructure for a networked society, and with our technical expertise, we have continued to support its development. We have also continued to evolve our vision for the future and innovate to make it a reality. As an internet pioneer, IIJ has blazed the trail so that others could realize the full potential of a networked society, and that will never change. The middle "I" in "IIJ" stands for "initiative," and IIJ alway starts with the future.

Disclaimer

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