

# **Consolidated Financial Results for 1H23**

(April 1, 2023 to September 30, 2023)

# **Internet Initiative Japan Inc. (IIJ)**

The Prime Market of the Tokyo Stock Exchange (Ticker symbol: 3774) November 6, 2023

### Disclaimer

Statements made in this presentation regarding IIJ's or managements' intentions, beliefs, expectations, or predictions for the future are forward-looking statements that are based on IIJ's and managements' current expectations, assumptions, estimates and projections about its business and the industry. These forward-looking statements, such as statements regarding revenues, operating and net profitability are subject to various risks, uncertainties and other factors that could cause IIJ's actual results to differ materially from those contained in any forward-looking statement.

# **Outline**

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[Reference]

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FY23 stands for a fiscal year from Apr. 1, 2023 to Mar. 31, 2024
 1H23 stands for 1<sup>st</sup> half of FY23 (Apr. 1, 2023 to Sep. 30, 2023)
 2H23 stands for 2<sup>nd</sup> half of FY23 (Oct. 1, 2023 to Mar. 31, 2024)

<sup>·</sup> Abbreviation: NW stands for network, SI stands for systems integration, DC stands for data center, ¥ (JPY) bn stands for JPY billion

<sup>•</sup> Figures for FY22, a fiscal year from Apr. 1, 2022 to Mar. 31, 2023, are based on the retrospective application of IAS 12 "Income Taxes"

# I. 1H23 Summary

Total Revenue

Increasing demands for large-scale "Service Integration" such as internal NW renewal

**Gross Profit** 

Acquired a super large project (Educational Information NW for Chiba City, ¥12.3 bn of revenue,

**Net Profit** 

5 years contract) Expect significant expansion of business scale & area through large SI and accelerated accumulation of NW services

1H23 earnings: NW services resulted as planned, SI to be concentrated in 2H23 due to the postponement of the overseas DC & longer lead-time as projects becoming large. Full-year financial targets and the interim dividend remain unchanged

(\*) Provide in-house developed NW services with SI function. Greater opportunities along with internal large-scale NW renewal, etc.

Total Hovollad		0.000110	oporating i ront			Moti Tolic				
	¥128.20 bn +5.1% ¥29.19 bn		+10.2%	¥12.0	08 bn	+8.1%	Valuation	¥8.32 bn on gain on funds decreased	-3.7% d (1H22: approx. ¥1.2 bn, 1H23: approx. ¥0.3 bn)	
	NW Service Revenue Gross Profit			SI Revenue Gross Profit					SG8	A etc.
	Nevenue		GIOSS I TOIR	Nev	enue		GIUSS FIUIL			
	1H22 +9.3% 73.6	3	1H22 1H23	1H22	1H23		1H22 -5.1% _	H23	1H22	1H23
■ 2Q	67.71	<b>98</b> 2Q	+17.0% 20.94	■ 2Q <b>52.85</b> ■	-0.2%	■2Q	7.99	.58	= 2Q <b>15.32</b> +	11.7% 17.11
■ 1Q	34.47	3 ■ 1Q	9.10	1Q 28.58	28.41	■1Q	4.38	4.32	■ 1Q 7.65	8.31

24.34

24.27

Operating Profit

3.61

Service

33.23

- 1H23 total revenue: ¥51.54 bn. +10.4% YoY. Each service continued to grow 1H23 IP: +11.3% YoY. Outsourcing: +14.1% YoY. WAN: +4.5% YoY
- Security (included in Outsourcing) 1H23 +16.6%. Rapid increase in inquires for comprehensive security incident handling service called "IIJ C-SOC"
- ◆ 1H23 total revenue: ¥22.44 bn, +¥1.44 bn YoY, led by enterprise IoT growth of 24.2% YoY, 1H23-end total subs.: 4.4 M (+131 k QoQ), MVNE & consumers back to QoQ net addition Mobile "IIJ Public Safety Mobile Services" to be launched in Apr. 2024. Provided to public safety agencies (i.e. police & fire department) to secure reliable connectivity in case of disasters
- IoT • IoT partnership with Murata Manufacturing in Southeast Asia, Providing IoT platform (Oct. 23) Already accumulating orders including a system automatically detecting road damages ◆ Favorable order situation continued 1H23 order received: Construction ¥30.44 bn, +40.5% YoY Operation & maintenance ¥41.69 bn, +6.0% YoY 1H23-end order backlog: Construction ¥26.25 bn, +80.2% YoY Operation & maintenance ¥75.88 bn, +14.3% YoY SI
  - ◆ Smaller than expected 1H23 revenue & profit due to the postponement of the overseas DC project revenue recognition which is pushed to 2H23 (approx. ¥3.0 bn of revenue & associated reasonable profit) and longer lead-time which is caused by the change in projects' nature and an increase in large projects
- >IIJ's own Shiroi DC 2<sup>nd</sup> site started operating from Jul. 2023. Soon reach to its capacity by own service facility & colocation >2<sup>nd</sup> session of "IIJ Academy" (educational program by IIJ engineers) is to take place after successful 1<sup>st</sup> session Topics First in Japan digital currency (DCJPY) is to be issued from Jul. 2024 through DeCurret's platform service GMO Aozora Net Bank is to issue digital currency and settle non-fossil certificate transaction MSCI ESG rating score upgraded to A (Sep. 2023)

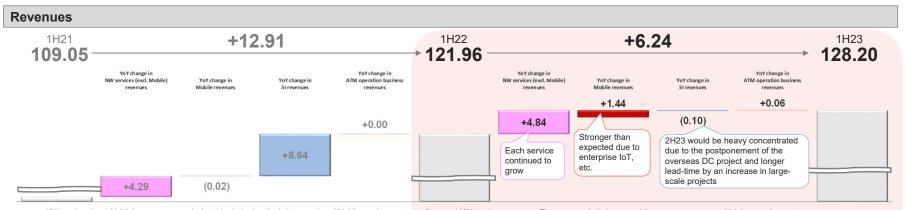
8.80

	% of revenue	0/ - 6			0/ - 5		% of revenue	
	% or revenue	% of revenue			% of revenue			
	1H23 Results	1H22 Results	Yo	PΥ	1H23 Targets (Announced in May 2023)	YoY	FY2023 Targets (Announced in May 2023)	YoY
	Apr. 2023 - Sep. 2023	Apr. 2022 - Sep. 2022			Apr. 2023 - Sep. 2023		Apr. 2023 - Mar. 2024	
Revenues	128.20	121.96	+5.1%	+6.24	138.0	+13.1%	286.0	+13.2%
Cost of	77.2%	78.3%			78.2%		77.1%	
Revenues	99.01	95.47	+3.7%	+3.54	107.9	+13.0%	220.5	+13.2%
Reveilues						1010,0		
	22.8%	21.7%			21.8%		22.9%	
<b>Gross Profit</b>	29.19	26.49	+10.2%	+2.70	30.2	+13.8%	65.5	+13.1%
	13.3%	12.6%			12.1%		11.9%	
SG&A etc.	17.11	15.32	+11.7%	+1.79	16.8	+9.3%	34.0	+10.8%
	9.4%	9.2%			9.7%		11.0%	
Operating Profit	12.08	11.17	+8.1%	+0.91	13.4	+19.9%	31.5	+15.7%
	9.8%	10.5%			9.4%		10.6%	
Profit before tax								
Profit before tax	12.55	12.86	(2.4%)	(0.31)	13.0	+1.1%	30.4	+11.1%
	6.5%	7.1%			6.4%		7.2%	
Net Profit	8.32	8.64	(3.7%)	(0.32)	8.9	+2.5%	20.7	+9.9%

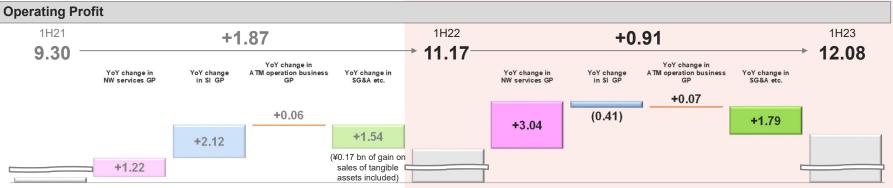
SG&A etc. represents the sum of SG&A, which includes R&D expenses, and other income/expenses

Net profit is "Profit for the period/year attributable to owners of the parent"

YoY change of net profit is based on the retrospective application of IAS 12 "Income Taxes"

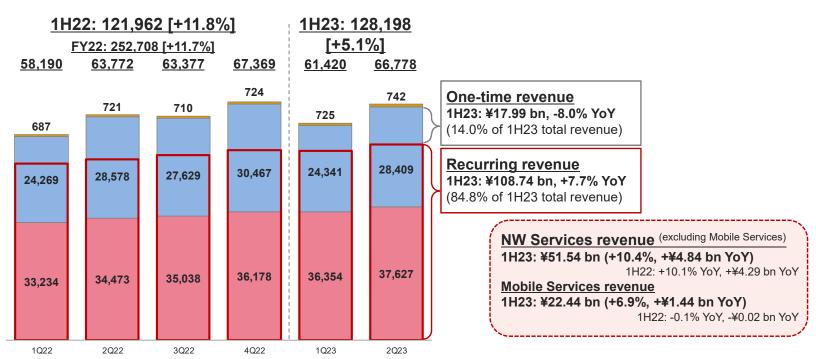


- NW services (excl. Mobile) revenues are calculated by deducting the below mentioned Mobile services revenues from total NW services revenues. The revenues include non-mobile consumer revenue which is a small amount
- Mobile services revenues include IIJ Mobile Services (including MVNE) and IIJmio (consumer mobile)



- NW services gross profit consists of gross profit related to NW revenues (excl. Mobile) and Mobile revenues (The two have costs in common and cannot be broken down in accounting terms)
- SG&A etc. in this slide represents the sum of SG&A, which includes R&D expenses, and other income/expenses
   © Interr

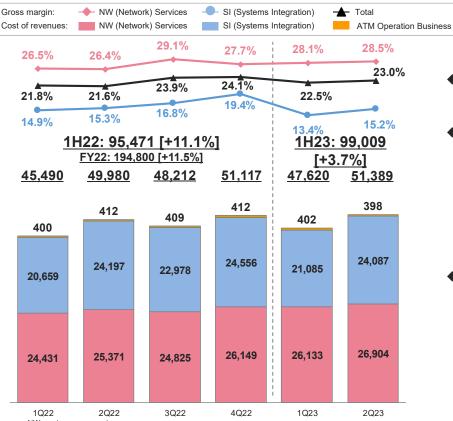




One-time revenue, systems construction revenues which include equipment sales, is mainly recognized when systems and/or equipment are delivered and accepted by customers

Recurring revenue represents the following monthly recurring revenues: Internet Connectivity Services (Enterprise), Internet Connectivity Services (Consumer), Outsourcing Services, WAN Services, and Systems Operation and Maintenance Mobile services revenues include IIJ Mobile Services (including MVNE) and IIJmio (consumer mobile)

Mobile services revenues include no Mobile Services (including MVVVL) and normo (consumer mobile)



# **♦**Total gross profit

> 1H23: ¥29.19 bn (+10.2% YoY)

# **◆**Gross profit for NW services

- > 1H23: ¥20.94 bn (+17.0%, +¥3.04 bn YoY)
  - · Gross margin improved along with revenue growth
  - Among ¥3.04 bn of gross profit increase, which is based on managerial accounting, NW service (excluding Mobile services) gross profit increased by slightly more than ¥2.0 bn YoY
  - Gross profit of mobile services also nicely increased along with an increase in enterprise IoT revenue, etc.

# **♦**Gross profit for SI

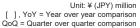
- ► 1H23: ¥7.58 bn (-5.1%, -¥0.41 bn YoY)
  - Gross margin decreased YoY because of small 1H23 systems construction revenue which was mainly due to the postponement of the overseas DC project of ¥3.0 bn and longer lead-time due to an increase in large-scale projects. Therefore, the gross profit recognition would be concentrated in 2H23

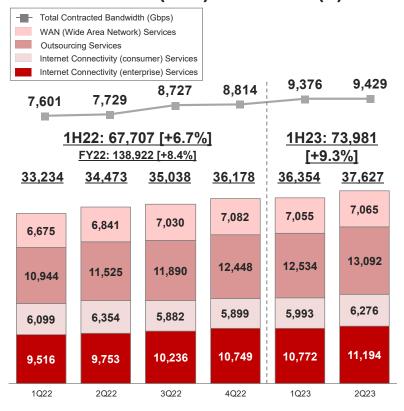
<sup>·</sup> NW service gross margin:

<sup>•</sup> FY22 gross margin 27.5% decreased by 0.3 points YoY as mobile services' profitability decreased temporarily due to smaller onetime profit contribution related to the mobile interconnectivity (unit charge) revision, the user migration from the old plan, whose voice plan's margin is higher, to the new plan and the enhanced procurement of mobile devices for marketing purposes with low margin

<sup>3</sup>Q22 gross margin included a onetime profit contribution of over ¥0.5 bn which was the result of FY21 Docomo's mobile data interconnectivity (unit charge) revision.

# II - 5. Network (NW) Services (1) Revenues





### ◆Internet Connectivity (enterprise) Services

- > 1H23: ¥21.97 bn, +14.0% YoY
  - · Internet traffic (please refer to P.46) and contracted bandwidth continue to expand
  - Of which, IP: ¥7.89 bn, +11.3% YoY (1H22: +7.1% YoY)
  - Of which, Enterprise mobile (IoT usages etc.): ¥6.59 bn, +24.2% YoY
  - Of which, MVNE (service offer to other MVNOs): ¥5.25 bn, +8.6% YoY
    - Revenue growth absorbed a decrease in revenue due to reflecting a decreased procurement costs in selling prices at the beginning of FY23

# ◆ Internet Connectivity (consumer) Services (Mainly consumer mobile "IIJmio")

- > 1H23: ¥12.27 bn, -1.5% YoY
  - · Of which, consumer mobile (IIJmio): ¥10.61 bn, -2.4% YoY
  - Fixed line connectivity "IIJmio Hikari" also increased mainly due to packed offering with mobile services

### ◆ Outsourcing Services (Various in-house developed network services)

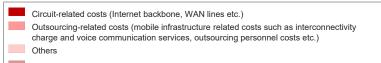
- > 1H23: ¥25.63 bn, +14.1% YoY
  - Of which, security: ¥14.86 bn, +16.6% YoY
  - Other Outsourcing services (please refer to P.43) such as flex mobility also increased: +10.7% YoY
  - Number of contracted devices for "IIJ Flex Mobility Service/ZTNA," remote access services for enterprises, exceeded 200 thousand as of Jun. 30, 2023

### ◆ WAN Services (Closed network services)

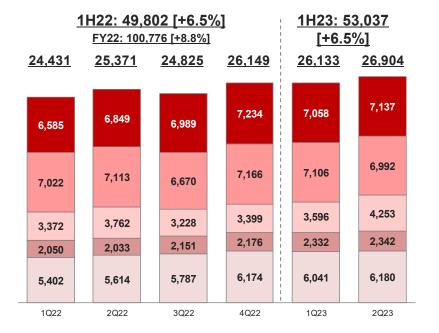
> 1H23: ¥14.12 bn, +4.5% YoY

- Total contracted bandwidth is calculated by multiplying number of contracts by contracted bandwidths for IP service and broadband services respectively which are both under Internet connectivity services for enterprise
- IP (Internet Protocol) Service is bandwidth guaranteed dedicated Internet connectivity services for enterprises. Contracts are based on bandwidth and enterprises use the service for their core and main Internet connectivity
- MVNE is IIJ Mobile MVNO Platform Service
- 3Q22 contracted bandwidth increased due to Tokyo public school project by approx. 500Gbps
- · 4Q22 enterprise mobile revenue included slightly over ¥0.1 bn of lump-sum revenue related to a large mobile project which consists of several phases

# II - 5. Network (NW) Services (2) Cost of Revenues



- Personnel-related costs (NW services related engineers' personnel cost)
- Network operation-related costs (depreciation cost for network equipment, DC leasing costs etc.)



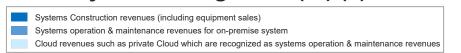
- 1H23 Circuit-related costs increased by 5.7%, +¥0.76 bn YoY, mainly related to an increase in WAN revenue which increased by +¥0.6 bn YoY
  - Internet backbone circuit cost remains stable as we can leverage scale merit by having one of the largest Internet backbone networks
- 1H23 Others increased by 10.0%,+¥0.71 bn YoY mainly due to an increase in the purchasing license fees such as SASE in line with increased revenues
  - 1H23 purchasing mobile devices decreased by approx. ¥0.6 bn YoY
- > Network operation-related continued to increase along with facility expansions

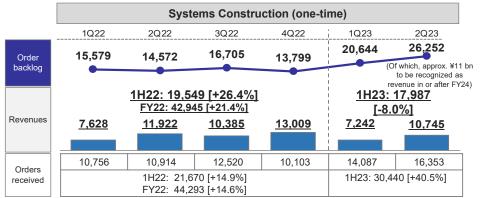
	NTT Docomo's mobile data interconnectivity charge (unit charge)								
	Unit charge based on future cost method	Fixed unit charge							
FY23	¥15,644  • Announced in Mar. 2023  • Have been using this unit charge from 1Q23  • Decreased by 23.0% from the FY22 unit charge  • Previously announced unit charge in Mar. 2022:  ¥15,697	To be fixed around at the end of Dec. 2024							
FY22	¥20,327  • Announced in Mar. 2022  • Used this unit charge in FY22  • Decreased by 24.8% from the FY21 fixed unit charge	To be fixed around at the end of Dec. 2023 FY23 financial targets do not include any gain from the unit charge revision							
FY21	¥28,385  • Announced in Apr. 2021  • Used this unit charge in FY21  • Decreased by 23.9% from the FY20 fixed unit charge	¥27,024  • Fixed at the end of Dec. 2022  • Onetime profit contribution of over ¥0.5 bn in 3Q22  • Decreased by 27.5% from the FY20 fixed unit charge							

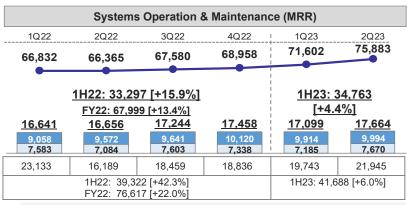
# II - 6. Systems Integration (SI) (1) Revenues

[ ], YoY = Year over year comparison QoQ = Quarter over quarter comparison MRR = Monthly Recurring Revenue

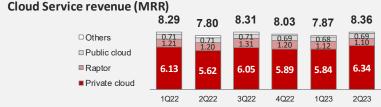
Unit: ¥ (JPY) million



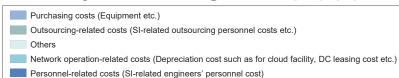


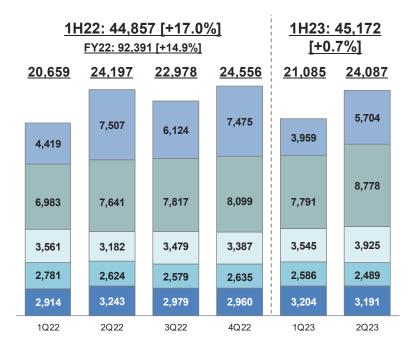


- > 1H23 construction revenue decreased by ¥1.56 bn YoY mainly due to the postponement of the overseas DC project pushed to 2H23 and longer lead-time as project becoming larger. Expect revenue concentration in 2H23
- Overseas DC project (revenue approx. ¥3.0 bn & associated reasonable profit)
  - · Export constructed equipment such as servers to a public sector client in Asia
  - Purchase agreement, equipment construction, and pre-export inspection had already been completed. The revenue recognition is pushed to 2H23 due to the prolonged procedure before the export as the project is large and highly complicated, which has involved various parties such as a domestic comprehensive exportrelated company, an overseas client and its government-related organization, their agents, and domestic and overseas financial institutions (the revenue & profit scale remain unchanged)
- Plan to recognize revenue of ¥1.2 bn in FY24 and ¥2.0 bn in or after FY25 to the same client as a subsequent projects (included in the above order backlog)
- Super large project for Chiba city (5 years, ¥12.3 bn of revenue in total) is expected to be recognized as revenue from starting Jan. 2025 (please refer to page 18)
  - 3Q22 construction orders received & 2Q23-end order backlog included ¥3.0 bn of the overseas DC project
  - 1Q23 construction orders received included several large scale projects (approx. ¥3.0 bn in total)
  - 2Q23 construction orders received included ¥5.0 bn of the Chiba city project



- 2Q23 cloud revenue recognition: 91.8% Systems operation and maintenance, 8.2% Outsourcing services
- 1Q23 and 2Q22 revenue decreased because of a decrease in multi-cloud usages by a game service provider
- 1Q23 operation & maintenance revenue was negatively impacted by approx. ¥0.2 bn QoQ as a large system operation project was ended at the end of 4Q22 as expected,
- 1Q22 operation & maintenance order received included large-scale projects with fixed multi year contracts (approx. ¥3.0 bn) (Generally, orders received is 1 year contract and automatically renewed), 2Q23 operation & maintenance order received included approx. ¥2.0 bn for the Chiba city project which has fixed multi-year contract





- Purchasing, outsourcing-related, and others are linked to the size of project and revenue to certain degree
- 1H23 outsourcing-related cost increased mainly because of pre-sales activities before order-received for large projects which usually requires engineers to be involved (such cost are booked as work in progress after receiving an order)
- Others include license purchasing for multi-cloud which fluctuates along with customers' demand
- No significant change in network operation-related costs on a quarterly basis

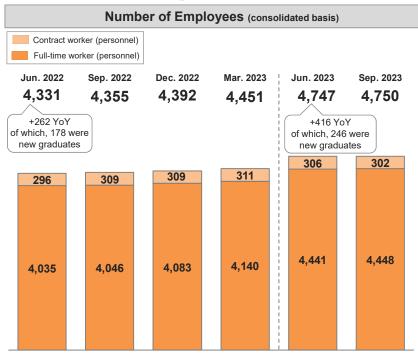
Number of SI-related outsourcing personnel

(unit: personnel)

1Q22-end	2Q22-end	3Q22-end	4Q22-end	1Q23-end	2Q23-end
1,327	1,390	1,393	1,385	1,367	1,395

- The number of SI-related outsourcing personnel can be increased in comparison with the number of IIJ's SI engineers
- Although 1H23 systems construction revenue was small, due to many ongoing projects before order-received, the number of outsourcing personnel was at high level

# II - 7. Human Capital Disclosure



- FY23 plan: number of employees (consolidated base) to increase by approx. 400 personnel
  - · Of which, 246 new graduates
  - Policy to strengthen recruitment of new graduates at the same level for the time being
- Over 300 new graduates are expected to join in Apr. 2024

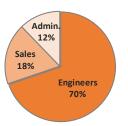
### Personnel-related costs & expenses (consolidated basis)

Unit: ¥ (JPY) million

	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23
Consolidated	8,177	8,655	8,341	8,506	9,358	9,252
personnel-related	(+5.4%)	(+9.7%)	(+6.1%)	(+6.5%)	(+14.4%)	(+6.9%)
costs & expenses (YoY)			31 (+7.6%) 78 (+6.9%)		1H23: 18,60	09 (+10.6%)
% of revenue	14.1%	13.6%	13.2%	12.6%	15.2%	13.9%

- The monthly salary table for new graduates was modified in Apr. 2023 (the previous modification was in Apr. 2019)
  - Graduates with bachelor's degree: ¥256,667 per month, up 4.8%
  - Salary ranges for the existing employees were revised along with it
- Personnel-related costs & expenses increased as expected due to the expansion of human resources and modified salary tables

### **Breakdown of Employees**



(As of Sep. 2023)

Breakdown of new graduates is almost identical

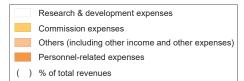
### **Turnover rates**

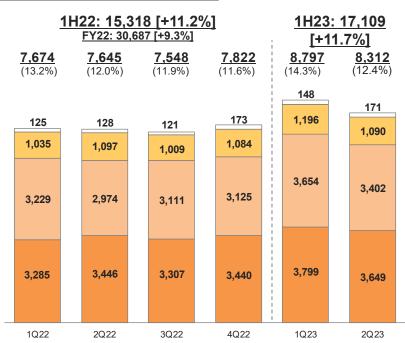
Lower than the industry average turnover

FY19	FY20	FY21	FY22
4.6%	3.6%	4.2%	3.8%

The turnover rate of IIJ (non-consolidated basis) is calculated by dividing leavers for the fiscal year by the number of full-time employees at the beginning of that fiscal year. The industry average turnover rate of approx. 10% is announced by the Ministry of Health, Labor, and Welfare

# II - 8. SG&A etc.





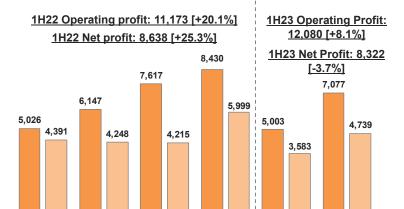
- Almost in line with the plan
- 1Q personnel-related and others expenses increase along with an increase in training and human capital development expenses mainly due to the entry of new graduates. Such expenses decrease in 2Q QoQ as expenses for new graduate engineers are booked as cost of revenues from 2Q
- Activity-related expenses such as promotion and business trips' expenses are on increasing trend YoY

- Above figures are SG&A expenses plus other income and other expenses
- 1Q22 others included ¥0.17 bn of gain on sales of tangible assets

1Q22

2Q22





•	Operating	profit
•	Operating	pront

> 1H23: ¥12.08 bn. +8.1% YoY

### Profit before tax

- > 1H23: ¥12.55 bn, -2.4% YoY
  - Foreign exchange gain: +¥573 million (1H22: +¥761 million)
  - Valuation gain on funds etc.: +¥323 million (1H22: +¥1,196 million), decreased ¥873 million YoY as a reactionary drop

1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	FY23 plan
+1,200	(5)	(820)	(73)	+310	+13	±0

- Foreign exchange impacts were also included as lots of assets are dominated in U.S. dollars
- Share of loss of investments accounted for using equity method: ¥273 million (1H22: ¥78 million)

DeCurret- related loss (IIJ ownership: 38.2%)

1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	FY23 plan
78	102	94	109	125	124	Approx. 800

<sup>✓</sup> First in Japan digital currency (DCJPY) is to be issued from Jul. 2024 through DeCurret's platform service (For detail, pleaser refer to P. 23)

### Net profit

> 1H23: ¥8.32 bn, -3.7% YoY

1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	
1,61	1 152	2 (1,374)	(97)	632		Finance income (expense), net
(14	(64)	(83)	(42)	(154)	(119)	Share of profit (loss) of investments accounted for using equity method
(2,13	(1,982)	(1,931)	(2,266)	(1,824)	(2,320)	Income tax expense
9	6 5	5 14	26	74	13	Profit for the period attributable to non-controlling interests

2Q23

10.6%

### Interim dividend

Remain unchanged from initial target: ¥17.18 (1H22: ¥14.625, +17.5% YoY)

3Q22

1Q23

4Q22

Net profit shows "Profit for the period attributable to owners of the parent"

Under IFRS, equity securities are measured at fair value through OCI (Other Comprehensive Income) while funds are measured through profit or loss

<sup>•</sup> Figures for the fiscal year ended March 31, 2023 are based on the retrospective application of IAS 12 "Income Taxes"

# II - 10. Consolidated Statements of Financial Position (Summary)

Sep. 30, 2023

42.587

Changes

+115 | Trade & other payables

Mar. 31, 2023

42,472

Cash & cash equivalents

Total assets:

Borrowings: increased mainly due to due to the share buyback

Uni	t: ¥ (JPY) millio
023	Changes

+99

+10,978

+1,955

(192)

+221

+1,904

(2,188)

(928)

+687

+15,652

(1.105)

+5.879

+2,522

(10,196)

(2,900)

+12.790

+38

Sep. 30, 2023

22,412

31,408

19.933

3,842

4,734

50.704

29,422

15,519

9,510

142,543

25,562

35.633

57.081

9,093

(12,027)

115,342

1,223

259.108

Mar. 31, 2023

22.313

20,430

17,978

4,034

4,513

48,800

16.447

8.823

126.891

25,562

36,738

51.202

6.571

(1,831)

118,242

246.318

1.185

oush a cush equivalents	72,712	72,001	1113	Trade & other payables	l
Trade receivables	41,340	39,017	(2,323)	Borrowings (current & non-current)	
Inventories	3,188	5,430	+2,242	Contract liabilities & Deferred income (current & non-current)	
Prepaid expenses (current & non-current)	27,920	35,711	+7,791	Income taxes payable	
Tangible assets	23,321	26,825	+3,504	Retirement benefit liabilities	
Right-of-use assets	46,675	43,391	(3,284)	Other financial liabilities (current & non-current)	
Of which, operating leases (rent of office, data center etc.)	31,233	28,989	(2,244)	Of which, operating leases (rent of office, data center etc.)	
Of which, finance leases (network equipment etc.)	15,442	14,402	(1,040)	Of which, finance leases (network equipment etc.)	
Goodwill & intangible assets	26,475	27,460	+985	Others	
Investments accounted for using the equity method	5,785	5,374	(411)	Total liabilities:	
Other investments	19,150	22,302	+3,152	Share capital	ĺ
Others	9,992	11,011	+1,019	Share premium	
				Retained earnings	
				Other components of equity	
				Treasury shares	
				Total equity attributable to owners of the parent:	ĺ

246.318

259.108

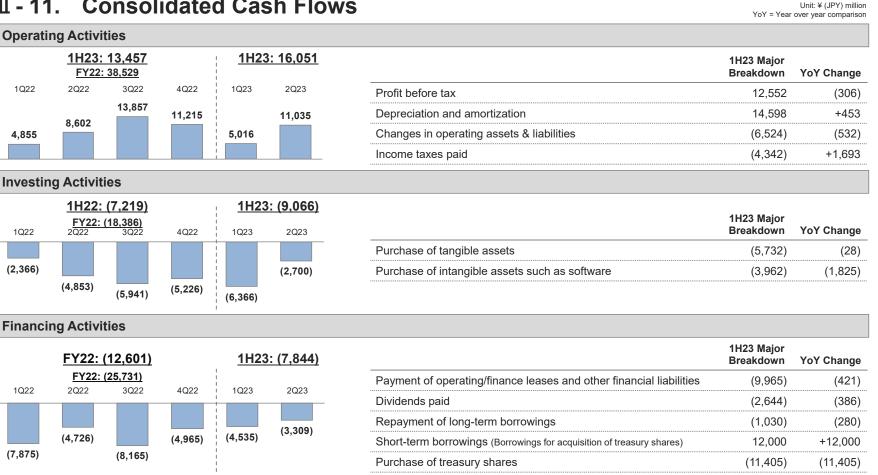
+12.790

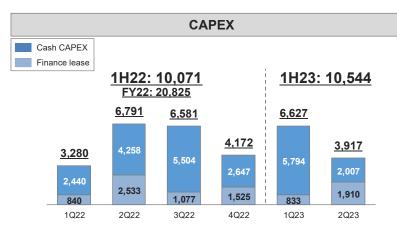
· Prepaid expenses increased mainly due to project and license for clients and facility operation

Total liabilities and equity:

• Ratio of total equity attributable to owners of the parent: 48.0% as of Mar. 31, 2023, 44.5% as of Sep. 30, 2023, decreased due to the share buyback with cancellation

parent: Non-controlling interests

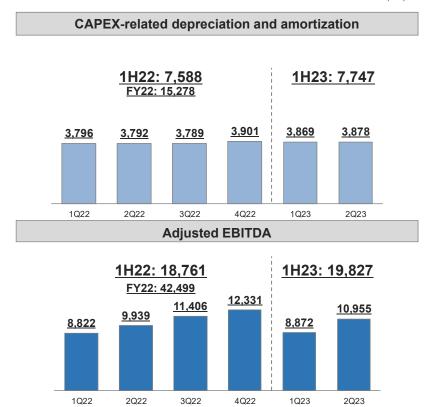




Breakdown of CAPEX (Unit: ¥ bn)

	1H22	1H23
NW usual Capex	4.6	5.7
Cloud-related	0.7	0.6
Shiroi DC-related	3.1	3.1
Customer-related	1.7	1.1

➤ FY23 CAPEX plan: ¥22.5 bn (including approx. ¥7.0 bn for Shiroi DC 2<sup>nd</sup> site)

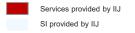


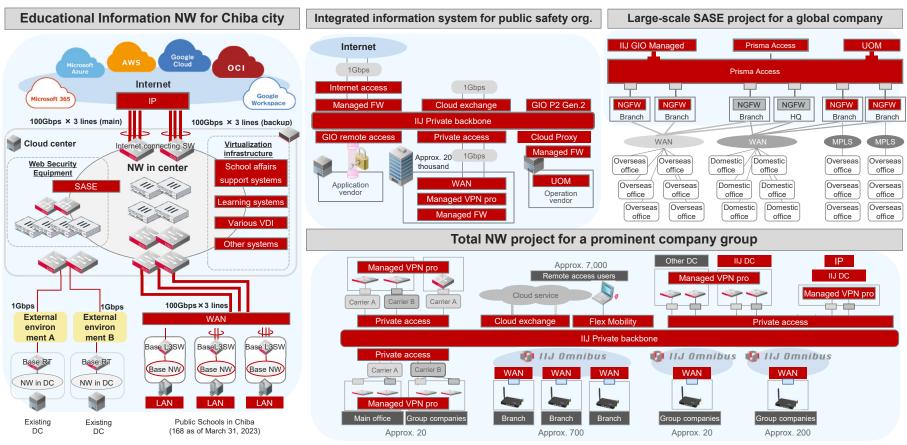
<sup>•</sup> Total amount of capital expenditure is the amounts of acquisition of tangible and intangible assets by cash and entering into finance leases for the fiscal year, excluding duplication due to sale and leaseback transactions and acquisition of assets that do not have the nature of investment, such as purchase of small-amount equipment.

<sup>•</sup> CAPEX-related depreciation and amortization is calculated by excluding depreciation and amortization of assets that do not have the nature of capital investment, such as right-of-use assets related to operating leases, small-amount equipment and customer relationship.

Adjusted EBITDA is calculated by adding operating profit and CAPEX-related depreciation and amortization.

# **Ⅲ-1.** Acquired large-scale Service Integration projects





UOM: Unified Operation Management, NGFW: Next Generation FireWall, MPLS: MultiProtocol Label Switching

# **Ⅲ-2.** Timing of revenue recognition for large-scale complex flagship projects

	_	•		
Project overview	Project size (approx.)	Main revenue recognition	Order received	Timing of revenue recognition
Nationwide NW replacement for a prominent financial institution	¥5.0 bn, 5 years	NW service, SI O/M	Jan. 2021	From Mar. 2022
Nationwide WAN connection NW infrastructure for all tax offices in Japan	¥2.0 bn, 4 years	NW service	May 2022	From Jan. 2023
Internet connection environment for Tokyo public schools	¥2.0 bn, 3 years	NW service	Apr. 2022	From Oct. 2022
Core information system for governmental administrative operation	¥5.0 bn, 4 years	NW service, SI construction, SI O/M	May 2022	From Oct. 2022
NW system upgrade for a central government agency	¥2.6 bn, 4 years	NW service, SI construction, SI O/M	Jan. 2023	From Jan. 2023
Large scale NW upgrade for a prominent manufacturing company	¥5.0 bn, 5 years	NW service	Feb. 2023	From Mar. 2023
Foreign exchange trading platform for a prominent financial group	¥3.0 bn, 5 years	SI O/M	Dec. 2022	To be recognized from FY24
Core information NW infrastructure for a broadcaster	¥6.0 bn, from FY24	NW service, SI construction, SI O/M	Dec. 2022 & Jan. 2023	To be recognized from FY24
Overseas DC project	¥3.0 bn, to be launched in FY23	SI construction	Nov. 2022	To be recognized in 2H23
Subsequent projects of the overseas DC project	¥1.2 bn in FY24 ¥2.0 bn in or after FY25	SI construction	2H22	To be recognized in FY24 and in or after FY25
Next generation NW renewal for a major system integrator	¥1.0 bn, 5 years	NW service	Apr. 2023	To be recognized from FY24
Enhancement of security for a prominent carrier	¥1.5 bn, 5 years	SI construction, SI O/M	Apr. 2023	From Aug. 2023
Integrated operation system for a public sector organization	¥3.0 bn, 5 years	NW service, SI construction, SI O/M	Apr. 2023	To be recognized from FY24
Next generation research platform for a private university	¥1.0 bn, 5 years	SI construction, SI O/M	May. 2023	To be recognized from FY24
Educational information network for Chiba City	¥12.3 bn, 5 years	NW service, SI construction, SI O/M	Sep. 2023	To be recognized from Jan. 2025 (approx. ¥5 bn in FY24)

SI O/M = systems operation and maintenance

### Mobile Subscription (Subs.) 2,039 1,810 Subscriptions (Subs.) (unit: thousand) 1,685 Enterprise mobile --- IIJmio 1,494 1.457 ──MVNF 1,197 1,206 1.203 1,086 1,120 1,115 Mobile Revenue 10.37 <u>10.63</u> <u>10.49</u> 10.79 10.94 11.50 Revenues (unit: ¥ bn) 3.44 2.67 3.03 3.15 2.63 2.85 ■ Enterprise mobile MVNF 2.41 2.62 2.43 2.67 2.63 2.56 IIJmio 5.55 5.44 5.31 5.17 5.08 5.08

 4Q22 enterprise mobile revenue includes approx. ¥0.1 bn of lump-up revenue related to a large mobile project which consists of several phases

3Q22

4Q22

1Q23

2Q23

2Q22

1Q22

Enterprise mobile subs.: in 4Q22, the subs. consistently increased by 124 thousand QoQ mainly due to
additional line orders from the existing project for a taxi payment devices and increased demands from
foreigners visiting Japan. In 3Q22, the subs. increased by 192 thousand QoQ as the existing project for a
GPS tracker for children security largely increased by approx. 60 thousand

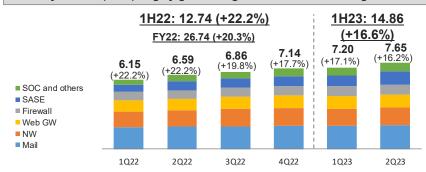
- ◆ Enterprise mobile (deducting MVNE from IIJ Mobile)
  - > 1H23 revenue: ¥6.59 bn (+¥1.28 bn YoY)
  - 2Q23-end subs.: 2,039 thousand (+87 thousand QoQ)
    - · Continued to increase mainly through camera connections, GPS tracker etc.
  - Plan to launch "IIJ Public Safety Mobile Service" dedicated to public safety agencies in Apr. 2024
- ◆ MVNE (providing mobile services to other MVNOs)
  - > 1H23 revenue: ¥5.25 bn (+¥0.41 bn YoY)
  - 2Q23-end subs.: 1,140 thousand (+25 thousand QoQ)
  - 2Q23-end MVNE clients: 187 clients (+10 clients YoY)
    - · Cable TV operators (93 operators), prominent retailer, etc.
- ◆ IIJmio (consumer)
  - 1H23 revenue: ¥10.61 bn (-¥0.26 bn YoY)
    - Revenue of the old plan which was higher ARPU slightly decreased and sales of mobile device decreased
  - 2Q23-end subs.: 1,222 thousand (+19 thousand QoQ)
    - · Of which, the old plan's subs. were 247 thousand

GigaPlans (unit: thousand)	1Q22-end	2Q22-end	3Q22-end	4Q22-end	1Q23-end	2Q23-end
Subs.	757	837	878	908	928	963

- Awarded for best customer satisfaction in 3 consecutive years (Source: J.D Power Japan)
- ➤ Launched NTT Docomo network's eSIM with voice call functionality (Sep. 2023)
- SIM type MVNO market share in Japan (Source: the Ministry of Internal Affairs and Communications)

s)		June 30, 20	23	Mar. 31, 20	23	Dec. 31, 20	22
	1 <sup>st</sup>	IIJ	20.0%	IIJ	19.8%	IIJ	19.7%
	2 <sup>nd</sup>	NTT Resonant	12.2%	NTT Resonant	11.9%	NTT Resonant	11.1%
	3 <sup>rd</sup>	Optage	9.0%	Optage	9.0%	Optage	9.1%
	4 <sup>th</sup>	Fujitsu	5.6%	Fujitsu	5.6%	Fujits	5.6%
	5 <sup>th</sup>	Aeon Retail	4.7%	Aeon Retail	4.8%	Biglobe	4.9%

### Security service (MRR) largely grew along with continuous strong demands



- Each service continued to accumulate
- Continued to enhance service line-ups and functions
  - Continued to enhance the functions of in-house developed SASE service "IIJ Secure Access Service"
    - · Added "Firewall Type 2" which provides more advanced security measures in Sep. 2023
  - Expanded functions of "IIJ Managed WAF Service" by adding DDoS protection function in Oct. 2023
- ◆ Rapid increase in inquires for "IIJ C-SOC Service"
  - Clients attitudes changing from needing to be educated about the necessity of having SOC to proactively seeking to have SOC
  - IIJ's competitive advantages:
    - · Collaborate with various in-house devolved managed type gateway security services
    - Wide monitoring scope including EDR and SASE
    - · Apply abundant traffic log data to develop IIJ's unique intelligence as well as detect threat
- Security Service Revenue (recurring) is 100% recognized in outsourcing
- SASE (Secure Access Service Edge) is a concept to shift controls of network and security to the route to Cloud services to
  enable secure access from any points, instead of the conventional centralized management through headquarters or data
  centers. This concept is gaining popularity along with Cloud migration of enterprise operation systems, prevalence of flexible
  workstyle including teleworking
- SOC (Security Operation Center) is an organization providing advices and actions regarding cyber attacks by constantly
  monitoring log data such as NW and device to detect and analyze cyber attacks
- EDR (Endpoint Detection and Response) is a product that realizes faster analysis on endpoint, such as laptop pc, by automatically gather behavior and associate such with cyber attack patters, etc.

### Mail Security

- ➤ Full outsource of mail system, countermeasures for spam mail etc.
- > IIJ Secure MX Service (SMX)
  - Cloud-based integrated mail security service (17 years in operation)
  - Differentiating by in-house developed multi-filtering, providing support in Japanese and upgrades
  - Minimize mail threats with multi-filtering, able to store unlimited mail date in DCs located in Japan, prevent accidental transmission/information leak with the system

### NW Security

- > IIJ DDoS Protection Service
  - Comprehensive service to protect enterprise network system from DDoS attacks (18 years in operation)
  - · Service model unique to NW operators
- Realize reliable web services by avoiding overloaded network and server triggered by huge traffic, global coverage to prevent terabit level large-scale attack (Jan. 17)
- > IPS/IDS. WAF etc.

### FW (Firewall)

 Outsource of firewall operation, detection system for anomaly etc.(17 years in operation)

### Web GW

- Full outsource of web Security, URL filtering etc.
- ➢ IIJ Secure Web GW Service (SWG)
- Cloud-based integrated web security service (13 years in operation)
- Differentiating by in-housed developed engines etc. to block and isolate web functions etc.

### SASE

- Operation of Prisma Access, Zscaler etc.
- ➤ IIJ Secure Access Service "ISA"
  - Launched in Sep. 2022
  - In-house developed SASE service
  - Differentiating by operating in Japan, high compatibility with other IIJ security services such as C-SOC, small start and low-price range

### SOC and others

- > IIJ C-SOC Service
  - · Launched in Oct. 2018
  - Operational SOC service unique to ISPs: visualize invisible threats by applying IIJ's unique intelligence, execute initial response as well as notification etc.
  - Continuously expanding functions including recently launched "Premium" in May 2021 which offers primary responses against attacks
- ➤ Endpoint Security etc.

# Appendix FY23 Financial Targets (1) Unchanged from May 2023

Unit: ¥ (JPY) billion, YoY = Year over year comparison Net profit is "Profit for the period/year attributable to owners of the parent" YoY change of net profit is based on the retrospective application of IAS 12 "Income Taxes"

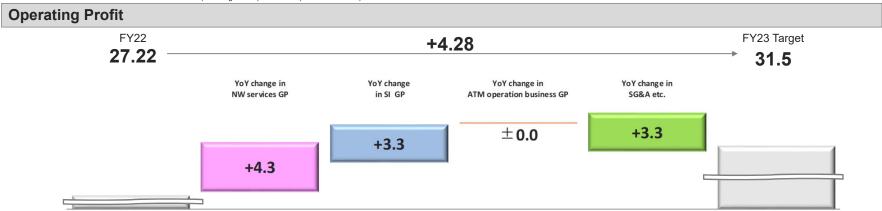
	% of Revenues  FY23 Targets (Apr. 2023 - Mar. 2024)	% of Revenues FY22 Results (Apr. 2022 - Mar. 2023)	YoY	
Revenues	286.0	252.7	+13.2%	+33.29
Cost of Sales	220.5	77.1% <b>194.8</b>	+13.2%	+25.70
Gross Profit	65.5	57.9	+13.1%	+7.59
SG&A etc.	34.0	30.7	+10.8%	+3.31
Operating Profit	31.5	27.2	+15.7%	+4.28
Shares of profit (loss) of investments accounted for using equity method investees	(0.6)	(0.2)	-	(0.4)
Profit before tax	<b>30.4</b>	<b>27.3</b>	+11.1%	+3.04
Net Profit	<b>20.7</b>	7.5% <b>18.9</b>	+9.9%	+1.87

% of Revenues  FY23 1H Target  (Apr. 2023 - Sep. 2023)	Yo	ρΥ
138.0	+13.1%	+16.04
<sup>78.2%</sup> <b>107.9</b>	+13.0%	+12.38
30.2	+13.8%	+3.66
12.1% <b>16.8</b>	+9.3%	+1.43
13.4	+19.9%	+2.23
(0.2)	-	(0.1)
13.0	+1.1%	+0.14
6.4% <b>8.9</b>	+2.5%	+0.21

		313.1	0.0
	Assumptions for Revenue Targets	Assumptions for Gross Profit Targets	Other Assumptions
NW service (excluding Mobile)	Each service to grow along with continuous IT advancement     Stronger growth than FY22 as the revenue contribution of the large complex projects starts	Structural profit increase along with revenue growth     Gross margin to slightly improve	including personnel expenses  • Shares of profit (loss) of investments accounted
Mobile	<ul> <li>Return to high revenue growth in enterprise mobile (IoT usages) as bette semiconductor procurement situation and the post-Pandemic</li> <li>Consumer revenue to be flat growth due to a decrease in mobile devices sales, MVNE revenue to decrease mainly due to reflecting a decrease in procurement cost at the beginning of FY23</li> </ul>	device procurement cost & smaller YoY negative profit impact than FY22 due to the migration to the	for using equity method investees: Expect DeCurret's related loss to be around ¥0.8 bn  No consideration on any valuation gain (loss) on funds & foreign exchange gain (loss)  Number of employees (consolidated base) to increase by approx. 400 personnel (of which 246
SI	Strong demands as favorable business environment continues     Largely increase backed by trend and outlook for large projects     Expect to recognize approx. ¥3.0 bn of overseas DC construction in 1H2	Increase as the revenue volume to expand     Gross margin to be almost the same level as FY22	new graduates)  CAPEX: ¥22.5 bn (including ¥7.0 bn for Shiroi DC 2 <sup>nd</sup> site)



- NW services (excl. Mobile) revenues are calculated by deducting the below mentioned Mobile services revenues from total NW services revenues. The revenues include non-mobile consumer revenue which is a small amount
- Mobile services revenues include IIJ Mobile Services (including MVNE) and IIJmio (consumer mobile)

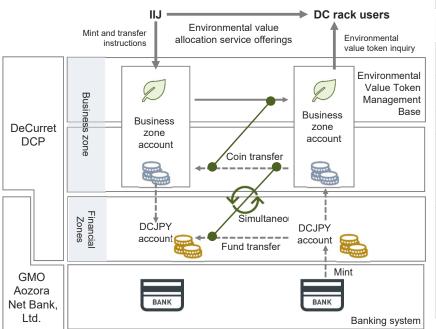


- NW services gross profit consists of gross profit related to NW revenues (excl. Mobile) and Mobile revenues (The two have costs in common and cannot be broken down in accounting terms)
- SG&A etc. in this slide represents the sum of SG&A, which includes R&D expenses, and other income/expenses
   © Internet

# Appendix First in Japan to issue commercial digital currency (July 2024)

About the Case				
Issuer of digital GMO Aozora Net Bank, Ltd.				
Usages of digital currency	Digitalization of environmental value transaction (non-fossil certificates, etc.)     Transactions and settlement in the digital currency DC IPY			

# Flow on DCJPY on the Two-tiered Digital Currency Platform



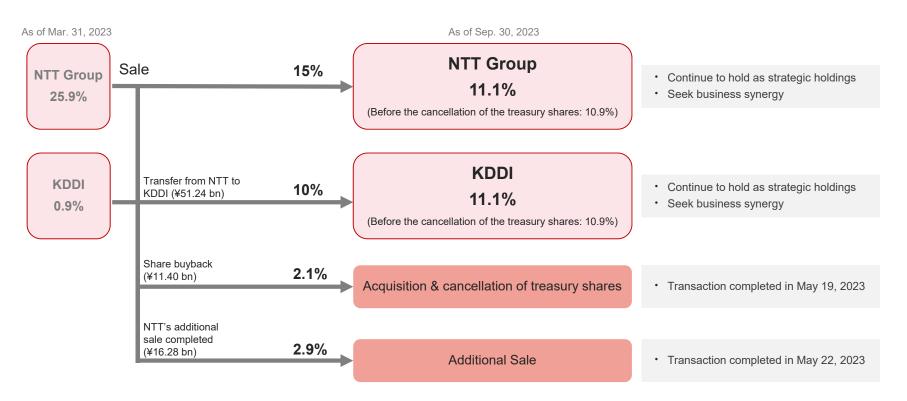
About	DeC	urret
, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		

DeCurret HLD	Shareholder: 35 companies including IIJ	
DeCurret DCP	Shareholder: DeCurret HLD 100% Business:  Digital currency business Secretary for the "Digital Currency Forum"  Members consist of over 100 companies, organization, experts, and related regulatory agencies (FSA, MIC, MOF, METI, BOJ)	

### Difference between "DCJPY" and Trust Bank's Stablecoins

	DeCurret's digital currency "DCJPY"	Trust Bank's stablecoins
Correspon ding act	The Banking Act	The revised Payment Services Act (enforced in June 2023)
Form	Bank deposits	Stablecoins
Scheme of issuance	Withdraw from user's bank deposit     DCJPY will be issued after booking the same amount of such withdrawal to DCJPY account on the digital currency platform	User needs to deposit money and set up a trust asset each time Then, stablecoins can be issued by a trust bank
Features	Highly compatible with the current settlement system     Issuers are reliable and trustworthy banks     Banks support DCJPY can use the Digital Currency services	User needs to open an account with the Trust bank and deposit money each time User needs to arrange a trust asset each time transferring funds other than the two companies, a trust bank and a beneficiary

# **Appendix** Change in Largest Shareholders



NTT Group includes NTT and NTT Communications

<sup>. &</sup>quot;%" which is shareholding percentage is calculated by the total number of shares outstanding

# Appendix FY23 Dividend Forecast

Basic shareholders' return policy:

Continuous and stable dividend payment while considering the need to have retained earnings for the enhancement of financial position, mid-to-long term business expansion and future investment In May 2023, IIJ executed share Dividend per share: buyback of ¥11.4 bn and cancellation of shares Continued to increase dividend in line with profit increase due to revenue growth, 5 times in 4 years FY23 total payout ratio forecast: approx. 84% FY23 FY19 FY20 FY21 FY22 forecast Unit: JPY +17.5% 34.36 +21.9% Year-end 29.255 dividend +61.3% 24.00 17.18 Interim 14.875 14.63 +120.4% dividend 12.50 6.75 9.75 17.18

Stock split Stock split Jan. 2021 Oct. 2022

5.125

27.6%

Payout ratio

3.375

30.4%

25

11.50

27.7%

14.625

28.0%

29.4%

<sup>·</sup> Dividend per share is written on the post-stock-split basis

FY21 payout ratio: adjusted payout ratio is around 30% which is calculated by deducting temporary and non-cash transaction such as valuation on funds and impairment loss

FY22 payout ratio takes the retrospective application of IAS 12 "Income Taxes" into consideration

FY23 payout ratio takes the share buyback with cancellation which took place in May 2023 into consideration

# Appendix NTT Docomo's Mobile data interconnectivity charge

(Mbps unit charge, monthly)

Fiscal								
Year	FY18	FY19	FY20	FY21	FY22	FY23	FY24	FY25
Method	Actual co	st method	Future cost method  MNOs are to disclose the charges for next three years based on their prediction about cost etc.					
			Announced in Mar. 2023			·		
New						¥15,644 -23.0% YoY	¥13,084 -16.4% YoY	¥11,255 -14.0% YoY
Current	¥49,311 -6.0% YoY	<u>¥42,702</u> -13.4% YoY	¥37,280 -12.7% YoY	Fixed in Dec. 2022 <u>¥27,024</u> -27.5% YoY	Announced in Mar. 2 To be fixed around the end of Dec. 2023  ¥20,327  -24.8% YoY	¥15,697	: ' 1:	
Old	¥49,311	¥42,702	¥37,280 -12.7% YoY	Announced in Apr. 2 ¥28,385 -23.9% YoY	¥22,190			
Old	-6.0% YoY	-13.4% YoY	Announced in Mar. 2 ¥41,436 -3.0% YoY	¥33,211				

- The same calculation method is applied to both the actual cost method and the future cost method: (Data communication cost + profit) /demand
- The charge disclosed based on the future cost method is to be finalized based on MNOs actual cost results etc.
- Mobile interconnectivity charges, which are underlined above, had been fixed based on the results
- · The YoY (Year over Year) decrease percentage written under each charge is compared with the previous year charge
- The charge is public information disclosed in NTT Docomo's service terms and conditions document uploaded on NTT Docomo's website (only available in Japanese) https://www.docomo.ne.ip/binary/pdf/corporate/disclosure/myno/business/oroshi.pdf

Appendix

# Comparison between the old & new plans of consumer mobile

Including tax

¥1,800

¥1,730

¥2,000

¥1,950

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# New: GigaPlans (Apr. 2021~)

# **Basic Monthly Charge**

Minimum Start Plan	With voice	¥1,760
(3GB)	Data-only	¥990
Light Start Plan	With voice	¥2,442
(6GB)	Data-only	¥1,672
Family Share Plan	With voice	¥3,586
(12GB)	Data-only	¥2,816

2Giga Plan	With voice	¥858	
(2GB)	Data-only	¥748	
4Giga Plan	With voice	¥1,078	
(4GB)	Data-only	¥968	
8Giga Plan	With voice	¥1,518	
(8GB)	Data-only	¥1,408	
15Giga Plan	With voice	¥1,848	
(15GB)	Data-only	¥1,738	
20Giga Plan	With voice	¥2,068	
(20GB)	Data-only	¥1,958	

2Giga Plan	With voice	¥850
(2GB)	Data-only	¥740
5Giga Plan	With voice	¥990
(5GB)	Data-only	¥900
10Giga Plan (10GB)	With voice	¥1,500
	Data-only	¥1,400

With voice

Data-only

With voice

Data-only

Current Price list as of Apr. 1, 2023

as	go
Рау	you

Voice call charge	¥22 per 30 seconds
as you go	+22 per 30 seconds

Voice call charge as you go

¥11 per 30 second

- · The above table briefly indicates service prices for major functions to show the differences between the old and new plans
- · Voice call charge is only for domestic calls. New voice call charge as you go was revised on September 11, 2021 and is applied to old plan's users
- eSIM service for consumers: "IIJmio eSIM Service Data Plan Zero" launched in Mar. 2020, Data communication service using NTT Docomo's LTE and 3G network Pricing: monthly charge (bundled data volume: 0 GB), ¥165 per month. Additional data volume: First 1GB ¥330, 2GB to 10GB: ¥495 per GB

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15Giga Plan (15GB)

20Giga Plan (20GB)

# Appendix Data center (DC)

- ◆ Operate 16 DCs in Japan, 2 of which are owned by IIJ (as of Sep. 2023)
  - Expanding own DC capacity along with growing demands for IIJ services
  - Expect higher efficiency by gradually migrating leased DC spaces to own DCs



Tesla's power pack



Edge computing



	Matsue DCP (opened in Apr. 2011)	Shiroi DCC (opened in May 2019)	
Objective	Own serv	rice facility	
Features	First in Japan to use outside-air cooling container units     Able to increase capacity responding to demand per container     Utilize on-site solar power panels	Adopt latest energy-saving method including outside-air cooling method     More flexible and cheaper capacity expansion through system module method     Shifting peak of air conditioning power by utilizing lithium-ion storage batteries     Utilize on-site solar power panels	
Land	Approx. 16 thousand square meters	Approx. 40 thousand square meters	
Number of in placed racks	Approx. 500 racks	Approx. 700 racks	
FY22 PUE	1.33	1.31	
FY23 plan	Constructing new system module     Schedule: begin construction in     Feb. 2024, operation in May 2025     Approx. 2 thousand square     meters     Approx. 300 racks     FY23 capex (plan): over ¥5.0 bn     (to be partially covered with     subsidy)	Operation of 2 <sup>nd</sup> site (Expandable)     Started operation from July 2023     Approx. 8 thousand square meters     Approx. 1,100 racks     (1 <sup>st</sup> site: approx. 700)     FY23 CAPEX (plan): approx. ¥7.0 bn (FY22: ¥5.4 bn)     Soon reach to its capacity by own service facility & colocation     Began direct procurement of nonfossil fuel certificates toward the supply of electricity with environmental values (Apr. 2023)	

# Appendix Creation of Guiding Principles for Employees "Backbone of IIJ"

- ◆"Backbone of IIJ" was created by volunteer members across departments as a guideline for realizing IIJ's business philosophy and accelerating future growth on the occasion of IIJ's 30th anniversary.
- ◆The name "Backbone of IIJ" was chosen in the hope that it would become a "spiritual pillar" that IIJ employees would carry on as well as making a reference to "backbone network" which is the foundation of IIJ

### 1. Challenge: Every action is for achievement

We make action and get others involved toward realizing not only big ambition but also small improvement.

With flexible mindset and active discussion, we deepen our ideas not only for innovation but also for improvement.

If somebody has an exciting idea and is seeking to make it happen, we shall join such initiatives.

We will continue to have discussions and take challenges which has been our tradition since the company's inception.

### 2. Curiosity: Don't stop at "Just being interested"

Every curiosity counts because it could read to something extraordinary. This is why we sincerely value ours as well as others' curiosity.

Curiosity is one of our driving force which has led to "IIJ as first in the world/Japan" and high customer satisfaction.

The curiosity of employees is our important asset which can neither be visualized nor quantified.

We believe that such asset is opening up the possibility of Internet and making network society even better.

### 3. Passion: Pursuing "My Interests" is the path to becoming a professional

We work with commitment and passion when we see something interesting in front of us.

Such approach allows us to make more decisions on our own, enlarge what we can do, and make work more enjoyable.

We continue to strive with passion to be professionals and leading experts.

### 4. Responsibility: Never compromise. Not accepting "this should be good enough"

We contribute to society by providing "Internet infrastructure."

We have a commitment to society that we shall provide uninterrupted and protected Internet connectivity, continue to improve Internet and show new possibility of Internet.

Going forward, we shall continue to be sincere for those beyond each job and never compromise.

### 5. Respect: Listen, especially when you are not sure

We aim for an organization in which people with diverse background and values can exercise one's strength and have discussion from various view points.

Even it seems difficult, we are committed to mutual respect and honest communication.

Sincere communication means never cheat on the spot, speaking honestly and avoiding misunderstandings.

This is how we have been creating a working environment where diversified talents can demonstrate their abilities and achieve great satisfaction.

# [Reference] Presentation material for company overview P. 30 – 46

# **Company Profile**

# IIJ has been taking initiatives in Internet Infrastructure field in Japan

Established	December 1992 (The first established full-scale ISP in Japan)		
Number of Employees	4,750 (approx. 70% engineers)		
Large Shareholders	NTT Group, KDDI, ITOCHU Techno-Solutions (CTC), Koichi Suzuki, Global Alpha Capital Management		

# ◆ The first established full-scale ISP (Internet Service Provider) in Japan

- ✓ Introduce many in-house developed Internet-related network services
- ✓ Highly skilled IP (Internet Protocol) engineers from the inception.
- Operate one of the largest Internet backbone networks in Japan

# ◆ Well recognized "IIJ" brand among Japanese blue-chip companies' IT division

- ✓ Differentiate by reliability and quality of network and systems operation
- ✓ Long-term (almost 30 years) client relationship since the establishment of IIJ

# Development of innovative Internet-related services

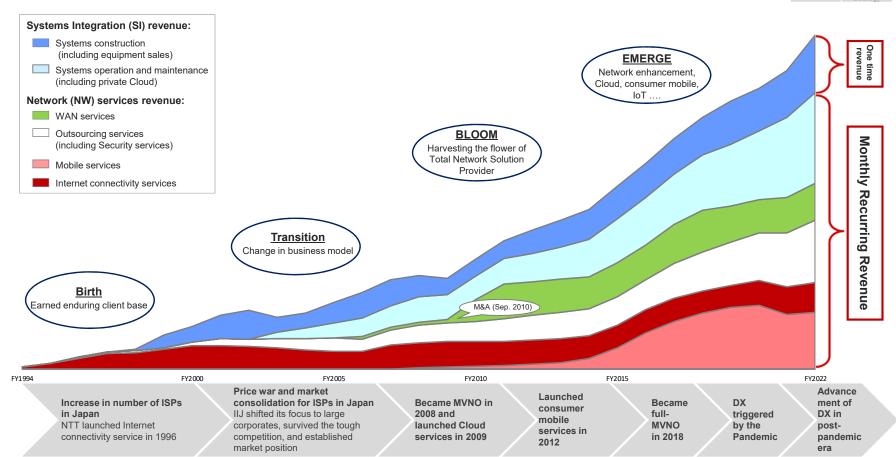
- ✓ Differentiate by continuous network service developments and business investments
- ✓ Focus on Cloud, mobile, security, solutions related to Big Data, IoT and data governance
- Always ahead of telecom carriers and systems integrators (Slers) with regards to services development and operation

and many more

Number of employees is on the consolidated basis, and large shareholders are as of Sep. 30, 2023, except for Global Alpha whose holding is based on their Large Volume Holding Report filling as of Oct. 2023

# From ISP to Total Network Solution Provider

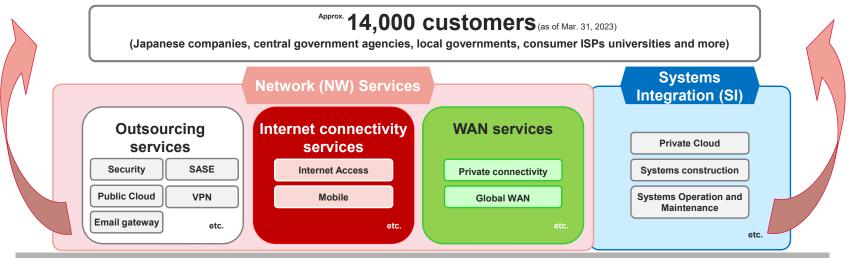




# IIJ as a Total Network Solution Provider



Offers various network services and systems integration together in many projects



# Major cost components of Network services (mostly non-revenue linked cost)

- Fiber leasing cost for Internet backbone and WAN access line
- Depreciation cost and maintenance cost of network equipment
- · Personnel cost for network service development and operation and outsourcing cost
- · Data center operation cost etc.
- · Mobile data interconnectivity and voice service purchasing cost for mobile services









### Koichi Suzuki

- Founder of II.I.
- Chairman, Representative Director and co-CEO
- Holdings of IIJ share: 10,641,389 shares (6.0%)
- > Date of birth: September 1946



# Satoshi Murabayashi

- Executive Vice President and Director (since June 2021)
- Career: CIO at MUFG Financial Group, Inc.
- President and Representative Director of DeCurret Holdings, IIJ's affiliated company, as a concurrent position
- Holdings of IIJ shares: 5,819 shares (0.0%)
- Date of birth: November 1958.



### Eijiro Katsu

- President. Representative Director and co-CEO & COO
- Career: Vice Minister of Finance
- ➤ Holdings of IIJ shares: 208,495 shares (0.1%)
- Date of birth: June 1950



### Yasuhiko Taniwaki

- Executive Vice President and Director (since June 2022)
- Career: Vice-Minister for Policy Coordination of Posts and Telecommunications at the Ministry of Internal Affairs and Communications (MIC)
- ➤ Holdings of IIJ shares: 2,417 shares (0.0%)
- Date of birth: September 1960

# **Full-time Directors**

Senior Managing Directors

- K. Kitamura
- A. Watai (CFO)

**Managing Directors** 

- T. Kawashima
- J. Shimagami (CTO)
- > N. Yoneyama (CIO)

➤ T. Tsukamoto	Senior Advisor of Mizuho Financial Group, Inc.
➤ K. Tsukuda	Former Chairman and Representative Director of Mitsubishi Heavy Industries, Ltd.
➤ Y. Iwama	Outside Director and Chairman of the Board of Nikko Asset Management Co., Ltd. Former Chairman of Japan Securities Investment Advisers Association
A. Okamoto	Former President and CEO of Iwanami Shoten, Publishers (one of the best publishing houses in Japan)
> K. Tonosu (Ms.)	Outside Director of JAPAN POST INSURANCE Co., Ltd. Former Board member of Deloitte Touche Tohmatsu LLC

### **Company Auditors** (of which, 3 outside, 1 female)

- K. Ohira
- ➤ M. Tanaka (Ms.)
- T. Michishita (attorney)
- K. Uchiyama (CPA)

# Remuneration for full-time directors

Annual salary	Fixed monthly remuneration	Cash	67% - 71%		
Substitution for retirement allowance	Fixed remuneration	Stock-option	6% - 11%		
Performance-linked remuneration	Variable remuneration	Restricted stock	22% - 24%		

Interview with outside director, Mr. Tsukamoto, can be found here

https://www.iij.ad.jp/en/ir/integrated-report/outside director/

(Note) Above percentages are in the case of full paid performance-linked remuneration. Performance-linked remuneration varies (0 - 4 months) along with financial performance

# **Initiatives for Sustainability**

PDF download link for Integrated Report Portal can be here https://www.iij.ad.jp/en/ir/integrated-report/archives/pdf/integrated-repot2022 en.pdf



### **IIJ's Material Issues**



Lead NW infrastructure advancement with technological innovations and contribute to solving various social issues

Bringing innovation with IP

Online banking/brokerage	CDN	Smart Government
Online shopping	Telehealth	Remote work
From now on	Adoption of Cloud	IoT Solution
Trom now on	Digital Currency	Metaverse

- Information disclosures based on the TCFD Recommendations
  - Reduce greenhouse gas emissions at its own data centers which consume about 80% of all electricity consumption by "usage of renewable energy" and "improvement of energy conservation"

Measures	Targets	FY22 results
Usage of renewable energy	energy usage rate of data centers (Scope 1 and 2) to	
Improvement of energy conservation	energy Industry's nignest level (1.4)	



Provide safe and robust Internet services that support social infrastructure

 Provide stable and safe Internet connectivity services, construct and operate Internet backbone that cover the world



 Support privacy protection regulations. Had acquired EU BCR and APEC CBPR



Provide an arena for people with diverse talents & values, where they can exercise their skills & actively and boldly take on challenges

- Corporate culture of taking initiatives and challenging new things since the inception
- Human resources culture of sincerely striving to meet the demands of clients
- ◆ Lower than the industry average turnover

FY19	FY20	FY21	FY22
4.6%	3.6%	4.2%	3.8%

◆ Target for diversity: the ratio of female managers

Apr. 2022	Apr. 2023	FY24 target	FY27 target
5.7%	6.3%	6% or more	8% or more

(Achieved in Apr. 2023)

# IIJ's ESG rating by MSCI has been updated to "A" in September 2023

More information on IIJ's corporate governance: https://www.iij.ad.jp/en/ir/integrated-report/governance/

Overview of corporate governance	Operation of the Board of Directors	Design of Remuneration for Directors
Operation of the Nomination and Remuneration Committee	Business Operation	Operation of the Board of Company Auditors
Operation of Internal Audit	Initiatives for Information Security	Related Party Transactions

- PUE(Power Usage Effectiveness) is a metric that shows how efficiently electricity is used at a data center. The closer to 1.0 is considered to be good
- TCFD: Task Force on Climate-related Financial Disclosures
- Scope 1 and 2 (Greenhouse gas emissions by a company): Direct emissions from the use of fuels and industrial processes at the company and indirect emissions from the use of electricity and heat purchased by the company (as defined by the GHG Protocol)
- The industry average turnover rate of approx. 10% is announced by the Ministry of Health, Labor, and Welfare

# **SWOT of IIJ**



Strength	Weakness				
High technological capabilities  First full-scale ISP in Japan  Highly skilled Internet-related engineers  NW service development & operation capabilities  One of the largest Internet backbone networks in Japan  Reliable Internet backbone operation  Excellent customer base  Corporate culture of pioneering spirit	<ul> <li>Business domain mostly in Japan</li> <li>IIJ's overseas business is mainly global network operation and is to increase Japanese clients' loyalty</li> <li>Smaller in size compared to competitors</li> <li>IIJ continuously develops innovative network services and solutions to be ahead of the market needs</li> </ul>				
Opportunity	Threat				
Opportunity	Inreat				
Digitalization (DX) in Japan	◆ Slow IT adoption in Japan				
Digitalization (DX) in Japan  Network, CPU and storage are becoming faster and larger, Domains of network and systems are converging					
Digitalization (DX) in Japan  Network, CPU and storage are becoming faster and larger, Domains of network and systems are converging  Internet traffic increasing  Security demands expanding: zero trust and cyber security  Cloud shift	<ul> <li>Slow IT adoption in Japan</li> <li>IIJ focuses on promoting digitalization of large Japanese companies with various network services and systems</li> </ul>				
Digitalization (DX) in Japan  Network, CPU and storage are becoming faster and larger, Domains of network and systems are converging  Internet traffic increasing  Security demands expanding: zero trust and cyber security	<ul> <li>Slow IT adoption in Japan</li> <li>IIJ focuses on promoting digitalization of large Japanese companies with various network services and systems</li> </ul>				

Revenue category FY22 revenue			About		Business Situation & Outlook			
Network services	Internet connectivity services for enterprise	40.25	IP	14.84	<ul> <li>Core service providing from the fou</li> <li>Highly reliable dedicated connectivi enterprise (multi-carrier, redundanc</li> <li>Contracts are based on bandwidth</li> <li>Enterprises use the service for their</li> </ul>	ed connectivity services for er, redundancy etc.) n bandwidth		Matured market (hard to entry)     Blue-chip client base     Expect the revenue to continuously increase along with traffic volume and contracted bandwidth increase
				21.25	Enterprise mobile (IoT usages etc.)  MVNE (Proving to other MVNOs)	11.18	3	Expect infrastructure utilization & profitability to improve by gathering various traffic such as IoT/enterprise/ consumers
	Internet connectivity services for consumers	24.24	(Others) Broadband Internet services etc.    Mobile   21.03   > Inexpensive SIM services (mainly data),   > Direct sale (via IIJ web), Indirect sale (via sales partners such as retailers)   (Others) Broadband Internet services and email services for households etc.			Mobile	<ul> <li>Enterprise: Expect the demand to increase in the mid-to-long term</li> <li>Consumer: Maintain and increase market share subscription with GigaPlans in competitive market</li> </ul>	
	WAN (Wide Area Network)	27.63	Closed network used to connect multiple sites				Stable market in the long-term	
	Outsourcing	46.81	Various in-house developed Internet-related service line-ups  Security  26.74  Managed security services, Security Operation Center services and so many more  Public Cloud  2.82  Offered as a part of Cloud service line-ups				A A	Have been developing services based on Zero Trust concept Acquire enterprise demand by cross-selling services. Continuous service development is important Demands for security and remote access to increase continuously
SI	Operation and Maintenance	68.00	Systems	38.39 29.61	<ul> <li>Operation and maintenance of constructed systems</li> <li>Promote Cloud shift with abundant, highly reliable, value-added private Cloud related service line-ups</li> </ul>		\[ \text{\( \text{\\ \etitx{\\ \etitx}\\ \etitx{\\ \etitx{\\ \etitx{\\ \etitx}\\ \\ \eti	Expect great business opportunity in the mid-to-long term as internal IT systems migrate to Cloud  Revenue to increase continuously along with accumulation of construction projects
	Construction (including equipment sales)	42.95	System construction related to office IT, security, Cloud, IoT, Internet-related construction such as online banking & brokerage, network for university, and E-commerce site				>	Through providing SI, offer greater value as IoT and Cloud usage penetrate

### Monthly Recurring Revenue Accumulation

Unit: ¥ (JPY) billion (bn)
% = Year over year change
Strengt





- · Mobile revenue decreased year over year in FY21 due to ARPU decrease for consumers and change in unit charge for MVNE clients
- Systems construction and systems operation & maintenance revenue increase for FY21 includes PTC revenue which became IIJ's consolidated subsidiary from Apr. 2021
- During FY20, ATM operation business was impacted by the COVID-19 pandemic due for example to the store closure and smaller number of users coming to stores

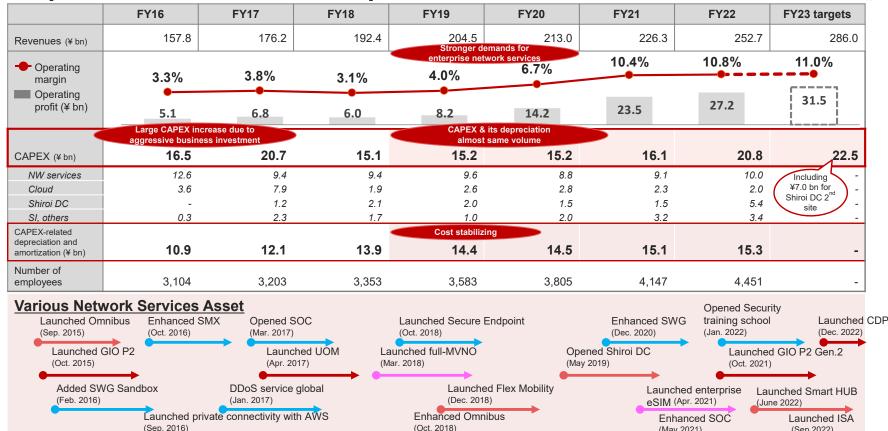
WAN revenue decreased year over year in FY19 and FY20 mainly due to certain large customers' migration to our mobile services (cheaper than WAN to connect multiple sites)

### Capex and Business Developments

Unit: ¥ (JPY) billion (bn)

(May 2021)

Business Model



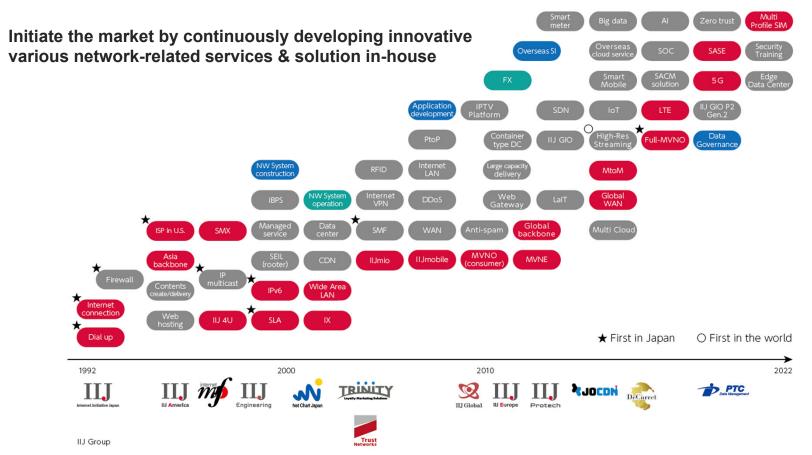
FY16: US-GAAP, from FY17: IFRS

(Oct. 2018)

(Sep.2022)

CAPEX-related depreciation and amortization is calculated by excluding depreciation and amortization of assets that do not have the nature of capital investment, such as right-of-use assets related to operating leases, small-amount equipment and © Internet Initiative Japan Inc. customer relationship

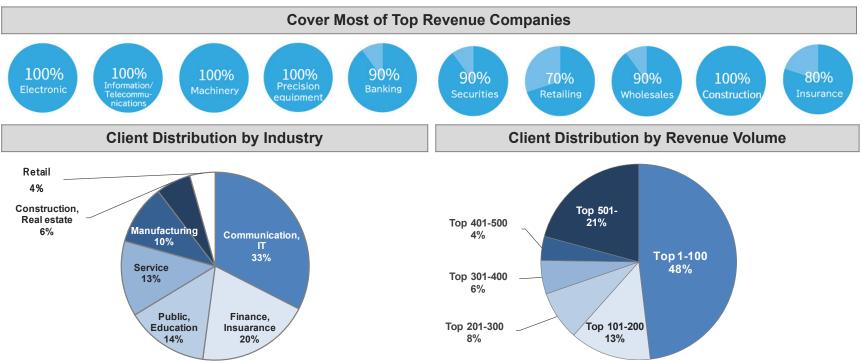
# **Service & Solution Development Capability**



### Excellent Customer Base (Number of IIJ Group's clients: approx. 14,000 as of March 31, 2023)



- ◆ Through reliable operation, continuous use of Internet connectivity services since the inception of IIJ
- Our reliable infrastructure operation and cross-sell strategy have led to low churn rate



Top ten firms in each industry taken from annual revenues are selected by IIJ based on the Yahoo! Japan Finance website (finance/sales/whole market/daily).

41

The service penetration and the revenue distributions are based on IIJ's FY22

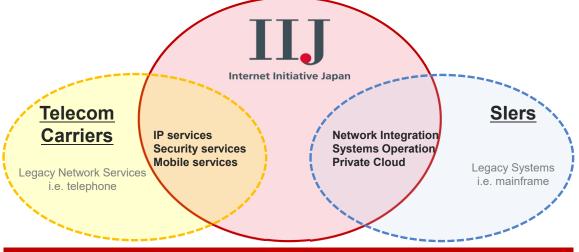
# **Competitive Advantages**

#### Against telecom carriers, IIJ

- Has highly skilled IP (Internet Protocol) engineers
- Is faster to move than bureaucratic organizations
- Focuses on blue-chip companies' IT needs with SI

#### Against systems integrators (Slers), IIJ

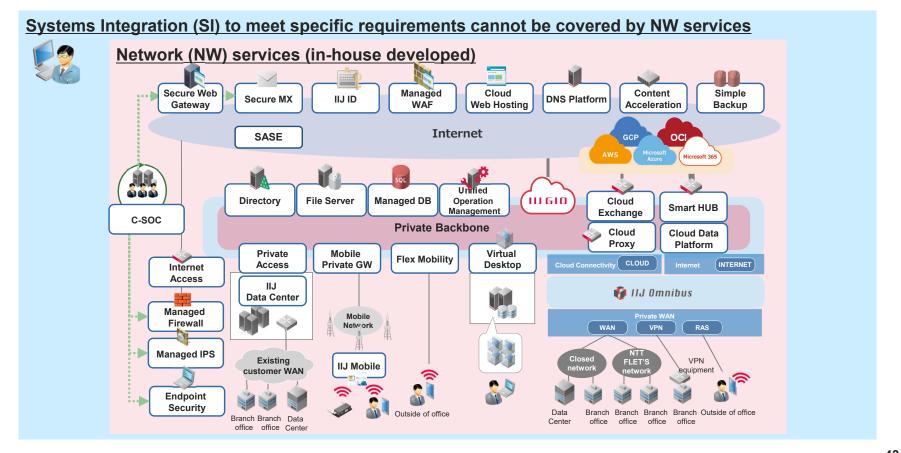
- Operates one of the largest Internet backbone (Slers do not)
- Has NW services asset and development capability (Slers do not)
- Focuses on Internet-related open type systems



IIJ deals with newer systems and growing IT market (Not involved in heavy and legacy systems)

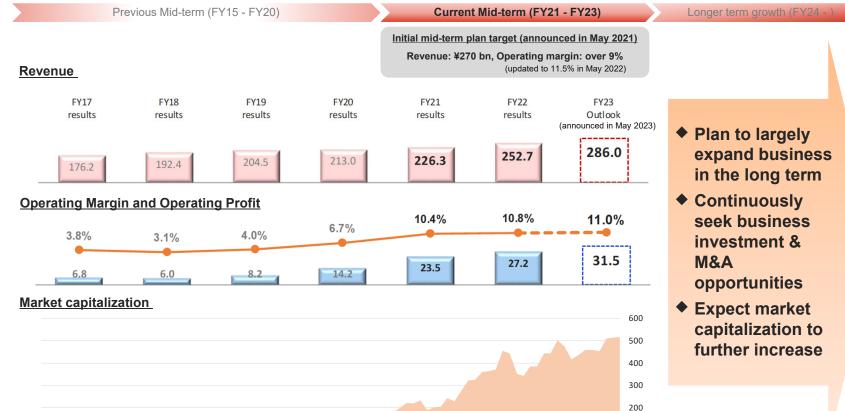
# NW Services and SI provided together as a Total Solution





### Mid-term Plan (FY21-FY23)

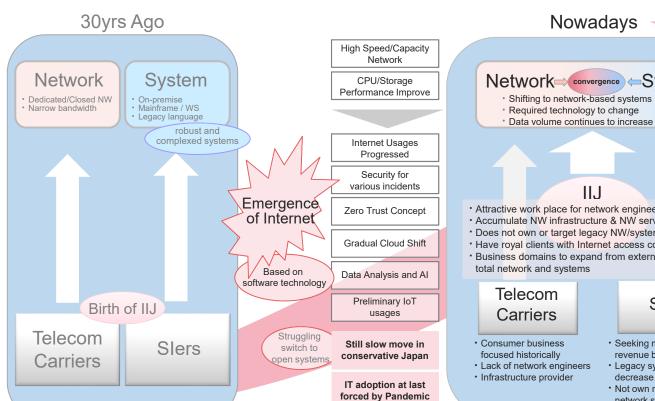
About IIJ Model
Unit: ¥ (JPY) bn Strength Growth
Strategy



100

# **Drastically Changing Enterprises Circumstance**





⇒System

- Attractive work place for network engineers
- Accumulate NW infrastructure & NW services asset
- Does not own or target legacy NW/systems
- Have royal clients with Internet access contracts
- Business domains to expand from external network to

#### Slers

- · Seeking monthly recurring revenue business
- Legacy systems to decrease
- Not own network and network services

#### Labor shortage require more IT

Japan needs more competitiveness by IT

**Every CEO says DX** (Digital Transformation)

Legacy NW and Systems to be reformed

**Internet Traffic** Continue to Increase

> **Cyber Security Demands**

Importance for Data governance

**Cloud Systems** Penetration

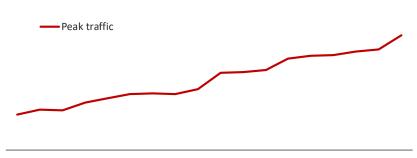
5G SA adoption and advanced IoT projects

Importance of stable operation of large-scale NW remains unchanged

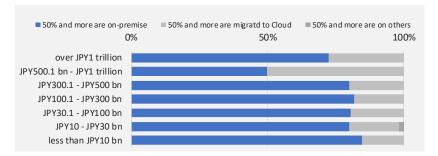
### **Structural Changes**

### Market Growth Forecast etc.

#### Historical traffic data of major domestic IX



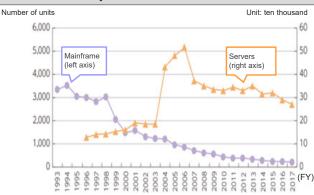
#### Status of Cloud migration by clients' annual revenue size



Source: Internet Initiative Japan "Nationwide survey on IT department 2022" published in Nov. 2022, N=598

#### **Domestic shipments of mainframe and servers**

Growth Strategy



Source: JEITA (Japan Electronics and Information Technology Association) https://www.soumu.go.jp/johotsusintokei/whitepaper/ja/r01/html/nd111140.html

#### Digital competitiveness ranking (2022)

1	Denmark					
2	U.S.A.					
3	Sweden					
4	Singapore					
5	5 Switzerland					
	(omission)					
28	Spain					
29	Japan					

Source: IMD WORLD DIGITAL COMPETITIVENESS RANKING 2022 https://www.imd.org/centers/world-competitiveness-center/rankings/world-digital-competitiveness/



The internet started in Japan in 1992, along with IIJ. Since that time, the IIJ Group has been building the infrastructure for a networked society, and with our technical expertise, we have continued to support its development. We have also continued to evolve our vision for the future and innovate to make it a reality. As an internet pioneer, IIJ has blazed the trail so that others could realize the full potential of a networked society, and that will never change. The middle "I" in "IIJ" stands for "initiative," and IIJ alway starts with the future.