

Consolidated Financial Results for 1Q23

(April 1, 2023 to June 30, 2023)

Internet Initiative Japan Inc. (IIJ)
The Prime Market of the Tokyo Stock Exchange (Ticker symbol: 3774)
August 8, 2023

Disclaimer

Statements made in this presentation regarding IIJ's or managements' intentions, beliefs, expectations, or predictions for the future are forward-looking statements that are based on IIJ's and managements' current expectations, assumptions, estimates and projections about its business and the industry. These forward-looking statements, such as statements regarding revenues, operating and net profitability are subject to various risks, uncertainties and other factors that could cause IIJ's actual results to differ materially from those contained in any forward-looking statement.

Outline

I. 1Q23 SummaryP. 2II. 1Q23 Financial ResultsP. 3 – 16III. Service & Business Developments etc.P. 17 – 19AppendixP. 20 – 27

[Reference]

Presentation material for company overview P. 28 – 44

FY23 stands for the fiscal year ending March 31, 2024

Abbreviation: NW stands for network, SI stands for systems integration, DC stands for data center, ¥ (JPY) bn stands for JPY billion

Figures for the fiscal year ended March 31, 2023 are based on the retrospective application of IAS 12 "Income Taxes"

I. 1Q23 Summary

Enterprises' legacy internal NW are shifting to advanced & complexed ones by utilizing Internet technology Demand & proposal opportunities for large-scale NW renewal projects are significantly increasing with our stable NW operation & comprehensive proposal capability

1Q23 OP was same level with 1Q22 due to small SI construction, one-time revenue affected by a delay in certain project's revenue recognition & seasonal volatility, and year-beginning cost increases such as personnel-related costs and expenses. NW service (excluding mobile) revenue grew by 11.1% YoY. Both revenue & gross profit steadily expanded

Net profit: ¥3.58 bn, -18.4% Total revenue: ¥61.42 bn, +5.6%

Operating profit (OP): ¥5.00 bn, -0.5%

Valuation gain on funds decreased, 1Q22; approx, ¥1,2 bn, 1Q23; approx, ¥0,3 bn



NW service (excluding mobile)

- Revenue grew by 11.1% YoY, Each service line continued to increase with more opportunities to make proposal through service integration (*)
 - IP: +13.4%, Outsourcing: +14.5% (of which, security: +17.1%), WAN+ +5.7%

(*Provide NW services as part of SI projects)

Mobile

- > 1Q23-end total subscription: 4,270 thousand (+134 thousand QoQ). Enterprise: led the increase, Consumers & MVNE: almost resulted as expected
- > Many ongoing mid-to-large scale NW renewal projects as systems becoming NW based SI
 - Construction: orders received +31.0%,+¥3.33 bn YoY, order backlog +32.5%, +¥5.07 bn YoY, favorable market situation
 - > Small 1Q23 revenue was due to the structural change in projects which are becoming larger & more complex, requiring longer delivery & preparation period
 - > Plan to recognize the overseas DC construction project's revenue of approx. ¥3.0 bn in 2Q23
- Shiroi DC

HR

- > Operation of 2nd site began in July 2023. Mainly meeting the growing demands for our own services and also responding to co-location needs
- - > Enhanced acquisition & development of HR to accelerate growth, Number of employees (consolidated) 1Q23-end: +416 personnel YoY, (1Q22-end: +262 YoY) • 1Q23 personnel-related costs & expenses: +14.4%, +\(\frac{4}{1.18}\) bn YoY (1Q22: +5.4%, +\(\frac{4}{2.18}\) bn YoY) mainly due to approx. 1.4 times more new graduates joined in Apr. 2023 than
 - the previous year and the modification of salary table

Change in shareholders. Share buyback

NTT group & KDDI, telecom carriers, became largest shareholders with the same position(*)

- (*Shareholding percentage: 11.1%, calculated based on the total number of shares issued by IIJ as of May 31, 2023)
- Executed share buyback (¥11.4 bn. 2.1% of total number of shares issued) and cancellation of shares. Expected FY23 total shareholders return; approx. 84%

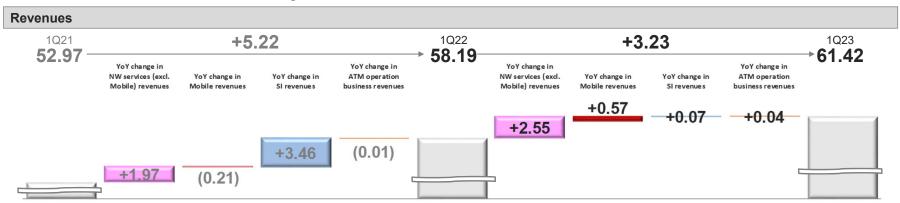
	% of revenue	% of revenue			% of revenue		% of revenue	
	1Q23 Results	1Q22 Results	Yo	PΥ	1H23 Targets (Announced in May 2023)	YoY	FY2023 Targets (Announced in May 2023)	YoY
	Apr. 2023 - June 2023	Apr. 2022 - June 2022			Apr. 2023 - Sep. 2023		Apr. 2023 - Mar. 2024	
Revenues	61.42	58.19	+5.6%	+3.23	138.0	+13.1%	286.0	+13.2%
Cost of	77.5%	78.2%			78.2%		77.1%	
Revenues	47.62	45.49	+4.7%	+2.13	107.9	+13.0%	220.5	+13.2%
	22.5%	21.8%			21.8%		22.9%	
Gross Profit	13.80	12.70	+8.7%	+1.10	30.2	+13.8%	65.5	+13.1%
	14.3%	13.2%			12.1%		11.9%	
SG&A etc.	8.80	7.67	+14.6%	+1.12	16.8	+9.3%	34.0	+10.8%
	8.1%	8.6%			9.7%		11.0%	
Operating Profit	5.00	5.03	(0.5%)	(0.02)	13.4	+19.9%	31.5	+15.7%
	8.9%	11.4%			9.4%		10.6%	
Profit before tax	5.48	6.62	(17.2%)	(1.14)	13.0	+1.1%	30.4	+11.1%
	5.8%	7.5%			6.4%		7.2%	
Net Profit	3.58	4.39	(18.4%)	(0.81)	8.9	+2.5%	20.7	+9.9%

SG&A etc. represents the sum of SG&A, which includes R&D expenses, and other income/expenses

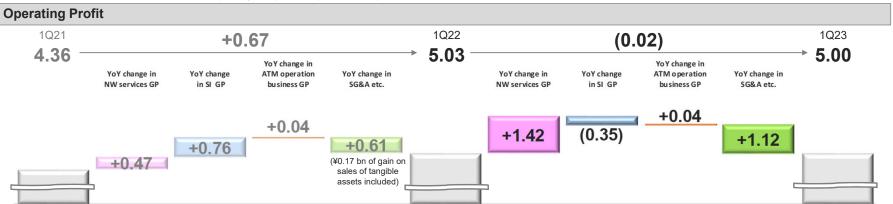
Net profit is "Profit for the period/year attributable to owners of the parent"

YoY change of net profit is based on the retrospective application of IAS 12 "Income Taxes"

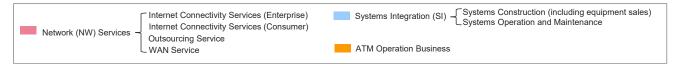
II - 2. Year over Year Analysis

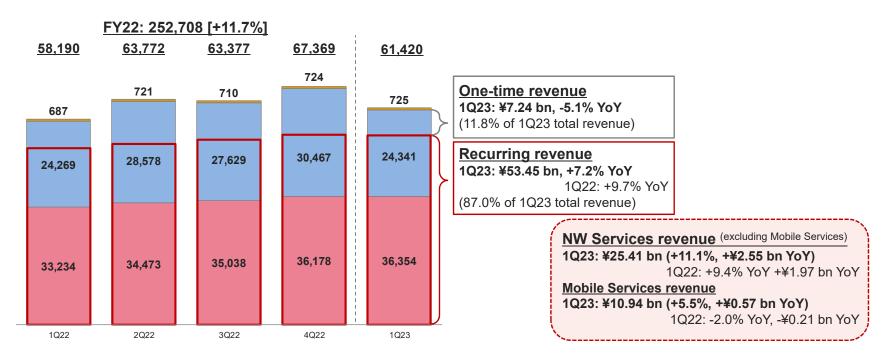


- NW services (excl. Mobile) revenues are calculated by deducting the below mentioned Mobile services revenues from total NW services revenues. The revenues include non-mobile consumer revenue which is a small amount
- Mobile services revenues include IIJ Mobile Services (including MVNE) and IIJmio (consumer mobile)



- NW services gross profit consists of gross profit related to NW revenues (excl. Mobile) and Mobile revenues (The two have costs in common and cannot be broken down in accounting terms)
- SG&A etc. in this slide represents the sum of SG&A, which includes R&D expenses, and other income/expenses © Internet Initiative Japan Inc.



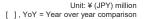


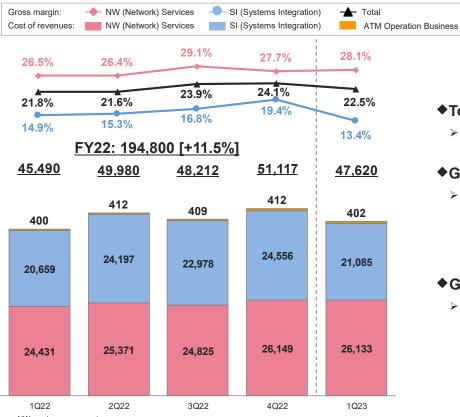
[·] One-time revenue, systems construction revenues which include equipment sales, is mainly recognized when systems and/or equipment are delivered and accepted by customers

Recurring revenue represents the following monthly recurring revenues: Internet Connectivity Services (Enterprise), Internet Connectivity Services (Consumer), Outsourcing Services, WAN Services, and Systems Operation and Maintenance

Mobile services revenues include IIJ Mobile Services (including MVNE) and IIJmio (consumer mobile)

II - 4. Cost of Revenues & Gross Profit Ratio





♦Total gross profit

➤ 1Q23: ¥13.80 bn (+8.7% YoY)

◆Gross profit for NW services

- > 1Q23: ¥10.22 bn (+16.1%, +¥1.42 bn YoY)
 - Of which, based on managerial accounting, NW service (excluding Mobile services) gross profit increased by slightly less than ¥1.00 bn YoY (It also slightly increased by less than +¥1.00 bn YoY in 1Q22)

♦Gross profit for SI

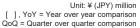
- ➤ 1Q23: ¥3.26 bn (-9.8%, -¥0.35 bn YoY)
 - 1Q23 gross margin decreased YoY because 1Q23 systems construction revenue was small (-¥0.39 bn YoY) which was mainly due to an increase in long-term and large-scale projects and a delay in revenue recognition of the overseas DC construction project which is now planned in 2Q23

[·] NW service gross margin:

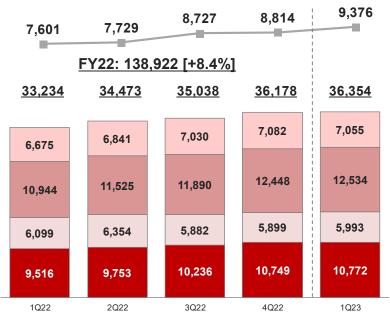
[•] FY22 gross margin 27.5% decreased by 0.3 points YoY as mobile services' profitability decreased temporarily due to smaller onetime profit contribution related to the mobile interconnectivity (unit charge) revision, the user migration from the old plan, whose voice plan's margin is higher, to the new plan and the enhanced procurement of mobile devices for marketing purposes with low margin

³Q22 gross margin included a onetime profit contribution of over ¥0.5 bn which was the result of FY21 Docomo's mobile data interconnectivity (unit charge) revision.

II - 5. Network (NW) Services (1) Revenues







◆Internet Connectivity (enterprise) Services

- > 1Q23: ¥10.77 bn, +13.2% YoY
 - Internet traffic (please refer to page 44) and contracted bandwidth continue to expand
 - Of which, IP: ¥3.91 bn, +13.4% YoY (1Q22: +5.2% YoY)
 - Of which, Enterprise mobile (IoT usages etc.): ¥3.15 bn, +19.5% YoY
 - Of which, MVNE (service offer to other MVNOs): ¥2.63 bn, +8.2% YoY
 - Revenue growth absorbed a decrease in revenue due to reflecting a decreased procurement costs in selling prices at the beginning of FY23
 - ✓ Increase in offering SIMs for foreign visitors to Japan, etc.

◆ Internet Connectivity (consumer) Services (Mainly consumer mobile "IIJmio")

- > 1Q23: ¥5.99 bn, -1.7% YoY
 - · Of which, consumer mobile (IIJmio): ¥5.17 bn, -2.6% YoY
 - Fixed line connectivity "IIJmio Hikari" also increased mainly due to packed offering with mobile services

◆ Outsourcing Services (Various in-house developed network services)

- > 1Q23: ¥12.53 bn, +14.5% YoY
 - Of which, security: ¥7.20 bn, +17.1% YoY

◆ WAN Services (Closed network services)

> 1Q23: ¥7.06 bn, +5.7% YoY (1Q22: +3.5% YoY)

[•] Total contracted bandwidth is calculated by multiplying number of contracts by contracted bandwidths for IP service and broadband services respectively which are both under Internet connectivity services for enterprise

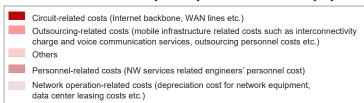
[•] IP (Internet Protocol) Service is bandwidth guaranteed dedicated Internet connectivity services for enterprises. Contracts are based on bandwidth and enterprises use the service for their core and main Internet connectivity

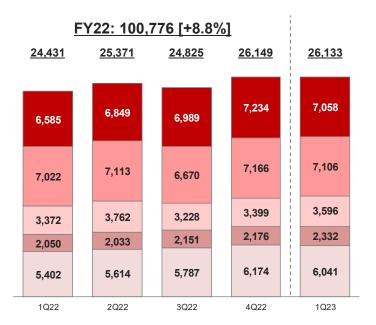
MVNE is IIJ Mobile MVNO Platform Service

³Q22 contracted bandwidth increased due to Tokyo public high school project by approx. 500Gbps

 ⁴Q22 enterprise mobile revenue included slightly over ¥0.1 bn of lump-sum revenue related to a large mobile project which consists of several phases

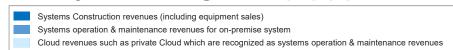
II - 5. Network (NW) Services (2) Cost of Revenues

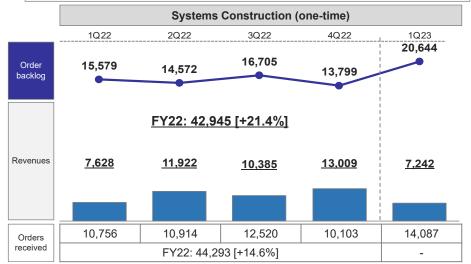




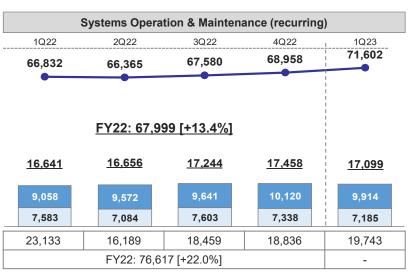
- > 1Q23 Circuit-related costs increased by 7.2%, +¥0.47 bn YoY, along with an increase in WAN revenue which increased by +¥0.38 bn YoY
 - Internet backbone circuit cost remains stable as we can leverage scale merit by having one of the largest Internet backbone networks
- > 1Q23 Outsourcing-related costs increased by 1.2%, +¥0.08 bn YoY
 - Mobile data interconnectivity charge etc. on a decreasing trend while outsourcing personnel costs on a continuous increasing trend
- 1Q23 Others increased by 6.6%,+¥0.22 bn YoY mainly due to the increase in the purchasing license fees such as SASE, supplies expenses and others in line with increased revenues
 - The purchasing mobile devices decreased by approx. ¥0.4 bn YoY
- ➤ Network operation-related costs increased by 11.8%, +¥0.64 bn YoY
 - · Continued to increase along with facility expansions

NTT Docomo's mobile data interconnectivity charge (unit charge)									
	Unit charge based on future cost method	Fixed unit charge							
FY23	¥15,644 • Announced in Mar. 2023 • Have been using this unit charge from 1Q23 • Decreased by 23.0% from the FY22 unit charge • Previously announced unit charge in Mar. 2022: ¥15,697	• To be fixed around at the end of Dec. 2024							
FY22	¥20,327 • Announced in Mar. 2022 • Used this unit charge in FY22 • Decreased by 24.8% from the FY21 fixed unit charge	• To be fixed around at the end of Dec. 2023							
FY21	¥28,385 • Announced in Apr. 2021 • Used this unit charge in FY21 • Decreased by 23.9% from the FY20 fixed unit charge	¥27,024 • Fixed at the end of Dec. 2022 • Onetime profit contribution of over ¥0.5 bn in 3Q22 • Decreased by 27.5% from the FY20 fixed unit charge							

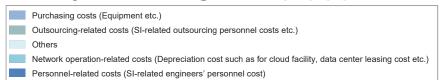


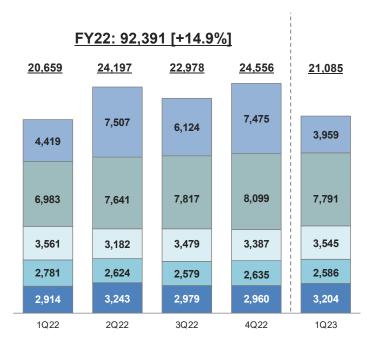


- In addition to the order backlog, there are many ongoing mid-to-large scale potential projects related to NW renewal and others, supported by favorable market and order situation
- 1Q23 orders received included several large scale projects (approx. ¥3.0 bn in total)
- > Plan to recognize approx. ¥4.0 bn of 1Q23 order backlog as revenues in FY24
- Plan to recognize the overseas DC construction project's revenue of approx. ¥3.0 bn in 2Q23
- > 1Q23 PTC financial results: revenue ¥2.18 bn, operating profit ¥0.06 bn



- 1Q23 cloud service revenue was ¥7.87 bn (-5.1% YoY) due to a decrease in multi-cloud revenue depending on game related demands
 - 1Q23 cloud service revenue recognition: 91.3% in systems operation and maintenance, 8.7% in outsourcing
- As a large system operation project was ended at the end of 4Q22 as expected, 1Q23 revenue was negatively impacted by approx. ¥0.2 bn QoQ
- 1Q23 orders received decreased due to a reactionary drop from 1Q22 order received which included large-scale projects with fixed multi year contracts (approx. ¥3.0 bn) (Generally, orders received is 1 year contract and automatically renewed)





- Purchasing, outsourcing-related, and others are linked to the size of project and revenue to certain degree
- Others include license purchasing for multi-cloud which fluctuates along with customers' demand
- No significant change in network operation-related costs on a quarterly basis
- ➤ In 1Q23, there were several low margin projects (in total, approx. ¥0.2 bn)

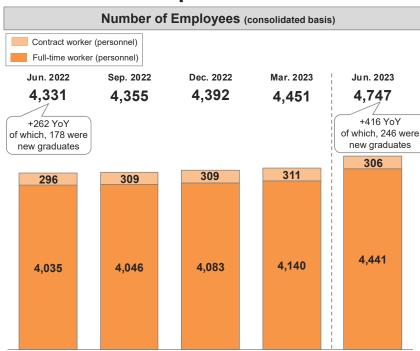
Number of SI-related outsourcing personnel

(unit: personnel)

1Q22-end	1Q22-end 2Q22-end		4Q22-end	1Q23-end	
1,327	1,390	1,393	1,385	1,367	

- > The number of SI-related outsourcing personnel can be increased in comparison with the number of IIJ's SI engineers
- Although 1Q23 systems construction revenue was small, due to many ongoing projects, the number of outsourcing personnel was almost same level as 4Q22

II - 7. Human Capital Disclosure



- FY23 plan: number of employees (consolidated base) to increase by approx. 400 personnel
 - · Of which, 246 new graduates
 - Policy to strengthen recruitment of new graduates at the same level for the time being

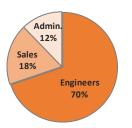
Personnel-related costs & expenses (consolidated basis)

Unit: ¥ (JPY) million

	1Q22	2Q22	3Q22	4Q22	1Q23
Consolidated personnel-related costs & expenses	8,177	8,655	8,341	8,506	9,358
(YoY)	(+5.4%)	(+9.7%)	(+6.1%)	(+6.5%)	(+14.4%)
% of revenue	14.1%	13.6%	13.2%	12.6%	15.2%

- The monthly salary table for new graduates was modified in Apr. 2023 (the previous modification was in Apr. 2019)
 - Graduates with bachelor's degree: ¥256,667 per month, up 4.8%
 - · Salary ranges for the existing employees were revised along with it
- Personnel-related costs & expenses increased as expected due to the expansion of human resources and modified salary tables

Breakdown of Employees



(As of Jun. 2023)

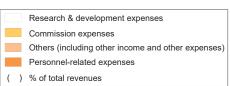
Breakdown of new graduates is almost identical

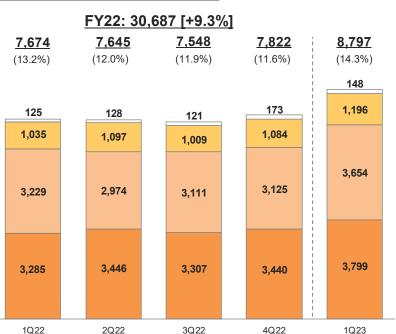
Turnover rates

Lower than the industry average turnover

FY19	FY20	FY21	FY22
4.6%	3.6%	4.2%	3.8%

The turnover rate of IIJ (non-consolidated basis) is calculated by dividing leavers for the fiscal year by the number of full-time employees at the beginning of that fiscal year. The industry average turnover rate of approx. 10% is announced by the Ministry of Health, Labor, and Welfare

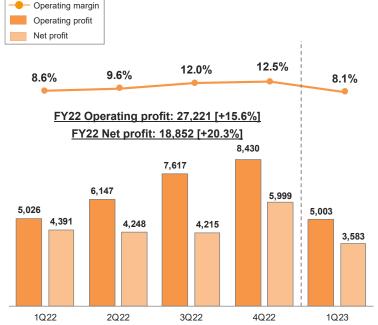




- Personnel-related expenses (salary, welfare expenses etc.) increased as expected
- Along with an increase in new graduates and others, 1Q training expenses and others increased temporarily
- Activity-related expenses such as promotion and business trips' expenses also increased
- ➤ 1Q22 others included ¥0.17 bn of gain on sales of tangible assets

Above figures are SG&A expenses plus other income and other expenses

13



- Operating profit
 - > 1Q23: ¥5.00 bn, -0.5% YoY
- Profit before tax
 - > 1Q23: ¥5.48 bn, -17.2% YoY
 - Foreign exchange gain: +¥401 million (1Q22: +¥474 million)
 - Valuation gain on funds etc.: +¥310 million (1Q22: +¥1,200 million), decreased due to a reactionary drop
 - Foreign exchange impacts were also included as lots of assets are dominated in U.S. dollars
 - √ 1Q22: +¥1,200 million, 2Q22: -¥5 million, 3Q22: -¥820 million, 4Q22: -¥73 million
 - Share of profit / loss of investments accounted for using equity method: -¥154 million (1Q22: -¥14 million)

DeCurret- related loss (IIJ ownership: 38.2%)

1Q22	2Q22	3Q22	4Q22	1Q23	FY23 plan
78	102	94	109	125	Approx. 800

- Net profit
 - > 1Q23: ¥3.58 bn, -18.4% YoY

1Q22	2Q22	3Q22	4Q22	1Q23	
1,611	152	(1,374)	(97)	632	Finance income (expense), net
(14)	(64)	(83)	(42)	(154)	Share of profit (loss) of investments accounted for using equity method
(2,136)	(1,982)	(1,931)	(2,266)	(1,824)	Income tax expense
96	5	14	26	74	Profit for the period attributable to non-controlling interests

- Net profit shows "Profit for the period attributable to owners of the parent"
- Under IFRS, equity securities are measured at fair value through OCI (Other Comprehensive Income) while funds are measured through profit or loss

• Figures for the fiscal year ended March 31, 2023 are based on the retrospective application of IAS 12 "Income Taxes"

ш - 10.	Consolidated Sta	iteme	;1115 0	,ı II II I	IdilCidi POSITIOII (Summary)		Unit	:: ¥ (JPY) million
		Mar. 31, 2023	June 30, 2023	Changes		Mar. 31, 2023	June 30, 2023	Changes

+8,777

+2,724

(3,151)

(2.160)

(991)

Others

Total liabilities:

Share capital

Share premium

Retained earnings

Treasury shares

Cash & cash equivalents: decreased mainly due to increases in inventories and prepaid expenses along with business expansion, in tangible assets mainly due o Shiroi DC construction, and a repayment of

© Internet Initiative Japan Inc.

Other components of equity

Non-controlling interests

Total liabilities and equity:

+1.170

(314)

+2,658

(446)

+1.570

Income taxes payable

Retirement benefit liabilities

Other financial liabilities (current & non-current)

Total equity attributable to owners of the parent:

Of which, finance leases (network equipment etc.)

Of which, operating leases (rent of office, data center etc.)

II - 10. Consolidated Sta	II - 10. Consolidated Statements of Financial Position (Summary)							
	Mar. 31, 2023	June 30, 2023	Changes					
Cash & cash equivalents	42,472	37,266	(5,206)	Trade & other payables				
Trade receivables	41,340	34,639	(6,701)	Borrowings (current & non-current)				
Inventories	3,188	5,247	+2,059	Contract liabilities & Deferred income (current & non-current)				

36,697

26,045

43.524

29,073

14,451

27.645

5.471

21,808

9.546

247.888

Ratio of total equity attributable to owners of the parent: 48.0% as of Mar. 31, 2023, 44.4% as of June 30, 2023, decreased due to the share buyback with cancellation

27,920

23,321

46,675

15,442

26,475

5.785

19,150

9.992

246.318

Prepaid expenses (current & non-current)

Of which, operating leases (rent of office, data center etc.)

Investments accounted for using the equity method

Borrowings: increased mainly due to an acquisition of treasury shares

Of which, finance leases (network equipment etc.)

Tangible assets

Right-of-use assets

Other investments

Total assets:

borrowings etc.

Others

Goodwill & intangible assets

22.313

20,430

17.978

4.034

4.513

48,800

31.610

16.447

8.823

126.891

25,562

36,738

51.202

6.571

(1,831)

118.242

246.318

1.185

19.580 31,420

20,250

1,565

4,631

50.315

29,459

15,367

8.949

136.710

25,562

35.582

52,281

8,570

(12.027)

109.968

247,888

1.210

(2.733)

+10.990

+2.272

(2,469)

+118

+1,515

(2,151)

(1,080)

+126

+9.819

(1.156)

+1.079

+1,999

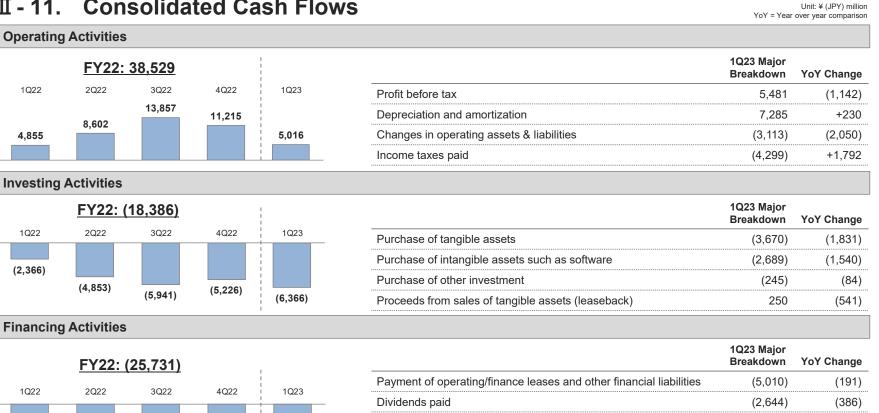
(10,196)

(8,274)

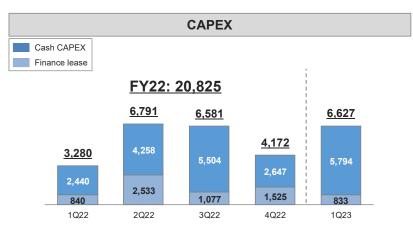
+1.570

+25

14



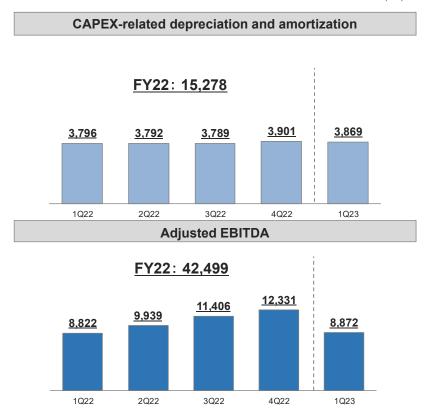
					r dichase of langible assets	(3,070)	(1,001)
(0.000)					Purchase of intangible assets such as software	(2,689)	(1,540)
(2,366)	(4,853)		(F 22C)		Purchase of other investment	(245)	(84)
	(4,000)	(5,941)	(5,226)	(6,366)	Proceeds from sales of tangible assets (leaseback)	250	(541)
Financing	g Activities						
	FY22: ((25,731)				1Q23 Major Breakdown	YoY Change
1Q22	2Q22	3Q22	4Q22	1Q23	Payment of operating/finance leases and other financial liabilities	(5,010)	(191)
TQZZ	ZQZZ	3022	4Q22	1023	Dividends paid	(2,644)	(386)
					Repayment of long-term borrowings	(1,015)	(265)
	(4,726)		(4,965)	(4,535)	Short-term borrowings (Borrowings for acquisition of treasury shares)	12,000	+12,000
(7,875)		(8,165)			Purchase of treasury shares	(11,405)	(11,405)
					© Internet Initiative Japan Inc.		



Breakdown of CAPEX (Unit: ¥ bn)

	1Q22	1Q23
NW usual Capex	2.0	3.0
Cloud-related	0.3	0.2
Shiroi DC-related	0.7	2.4
Customer-related	0.3	1.1

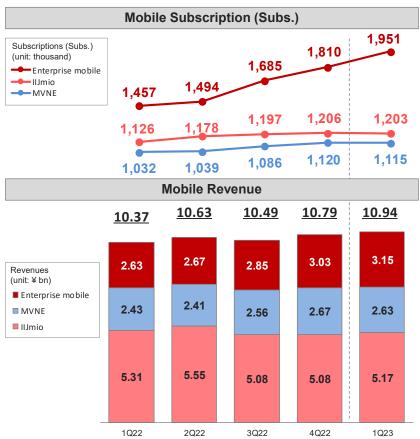
FY23 CAPEX plan: ¥22.5 bn (including approx. ¥7.0 bn for Shiroi DC 2nd site)



[•] Total amount of capital expenditure is the amounts of acquisition of tangible and intangible assets by cash and entering into finance leases for the fiscal year, excluding duplication due to sale and leaseback transactions and acquisition of assets that do not have the nature of investment, such as purchase of small-amount equipment.

[•] CAPEX-related depreciation and amortization is calculated by excluding depreciation and amortization of assets that do not have the nature of capital investment, such as right-of-use assets related to operating leases, small-amount equipment and customer relationship.

Adjusted EBITDA is calculated by adding operating profit and CAPEX-related depreciation and amortization.



- ◆ Enterprise mobile (deducting MVNE from IIJ Mobile)
 - > 1Q23 revenue: ¥3.15 bn (+¥0.51 bn YoY)
 - > 1Q23-end subs.: 1,951 thousand (+141 thousand QoQ)
 - Increased mainly due to additional line orders from the existing GPS tracker projects and an increase in SIM card offering for foreigners visiting Japan
 - Launched a redundancy solution by combining "multi-profile SIM" which was developed by IIJ and "auto-switching apps" which was developed by IIJ and Mobile Create. Contribute to higher availability by automatically switching mobile carriers in case of network troubles.
- ◆ MVNE (providing mobile services to other MVNOs)
 - > 1Q23 revenue: ¥2.63 bn (+¥0.20 bn YoY)
 - ➤ 1Q23-end subs.: 1,115 thousand (-5 thousand QoQ)
 - > 1Q23-end MVNE clients: 184 clients (+13 clients YoY)
 - Cable TV operators (92 operators), prominent retailer etc.
- ◆ <u>IIJmio</u> (consumer)
 - > 1Q23 revenue: ¥5.17 bn (-¥0.14 bn YoY)

Revenue of the old plan which was higher ARPU slightly decreased and revenue of mobile device decreased

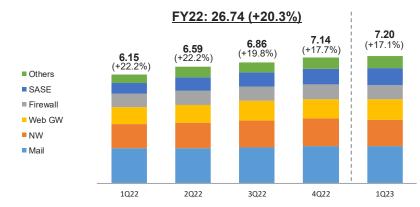
- > 1Q23-end subs.: 1,203 thousand (-3 thousand QoQ)
 - · Of which, the old plan's subs. were 264 thousand

GigaPlans (unit: thousand)	1Q22-end	2Q22-end	3Q22-end	4Q22-end	1Q23-end
Subs.	757	837	878	908	928

Added 6GB plan for prepaid SIM for foreigners visiting Japan "Japan Travel SIM," started offerings from July 2023

- 4Q22 enterprise mobile revenue includes approx. ¥0.1 bn of lump-up revenue related to a large mobile project which consists of several phases
- Enterprise mobile subs.: in 4Q22, the subs. consistently increased by 124 thousand QoQ mainly due to additional line orders from the existing project for a taxi payment devices and increased demands from foreigners visiting Japan. In 3Q22, the subs. increased by 192 thousand QoQ as the existing project for a GPS tracker for children security largely increased by approx. 60 thousand

 Security service (recurring revenue) largely grew along with continuous strong demands



- **♦** Each service continued to accumulate
- ◆ Continued to enhance service line-ups and function
 - Launched "IIJ Safous WAAP," security service for Web API, targeting Japanese companies operating overseas and local companies in ASEAN region (from June 2023)
 - Continued to enhance the functions of in-house developed SASE service "IIJ Secure Access Service"
- Security Service Revenue (recurring) is 100% recognized in outsourcing
- SASE (Secure Access Service Edge) is a concept to shift controls of network and security to the route to Cloud services to enable secure access from any points, instead of the conventional centralized management through headquarters or data centers. This concept is gaining popularity along with Cloud migration of enterprise operation systems, prevalence of flexible workstyle including teleworking.
- migration of enterprise operation systems, prevalence of flexible workstyle including teleworking.

 SOC (Security Operation Center): organization providing advices and actions regarding cyber attacks by

constantly monitoring log data such as NW and device to detect and analyze cyber attacks

Mail Security

- Full outsource of mail system, countermeasures for spam mail etc.
- > IIJ Secure MX Service (SMX)
 - Cloud-based integrated mail security service (17 years in operation)
 - Differentiating by in-house developed multi-filtering, providing support in Japanese and upgrades
 - Minimize mail threats with multi-filtering, able to store unlimited mail date in DCs located in Japan, prevent accidental transmission/information leak with the system

NW Security

- > IIJ DDoS Protection Service
 - Comprehensive service to protect enterprise network system from DDoS attacks (18 years in operation)
 - Service model unique to NW operators
 - Realize reliable web services by avoiding overloaded network and server triggered by huge traffic, global coverage to prevent terabit level large-scale attack (Jan. 17)
- ➤ IPS/IDS, WAF etc.

FW (Firewall)

 Outsource of firewall operation, detection system for anomaly etc.(17 years in operation)

Web GW

- Full outsource of web Security, URL filtering etc.
- > IIJ Secure Web GW Service (SWG)
 - Cloud-based integrated web security service (13 years in operation)
 - Differentiating by in-housed developed engines etc. to block and isolate web functions etc.

SASE

- Operation of Prisma Access, Zscaler etc.
- > IIJ Secure Access Service "ISA"
- Launched in Sep. 2022
- In-house developed SASE service
- Differentiating by operating in Japan, high compatibility with other IIJ security services such as C-SOC, small start and low-price range

Others

- > IIJ C-SOC Service
 - · Launched in Oct. 2018
 - Operational SOC service unique to ISPs: visualize invisible threats by applying IIJ's unique intelligence, execute initial response as well as notification etc.
 - Continuously expanding functions including recently launched "Premium" in May 2021 which offers primary responses against attacks
- ➤ Endpoint Security etc.

Ⅲ-3. Large scale NW system Renewal projects with Service Integration

Ongoing mid-to-large projects

Next generation NW system covering a few thousand branches

Renewal of university core NW infrastructure and education system

Full-scale renewal of office NW (LAN, wireless NW, NW equipment)

SASE for global and domestic location

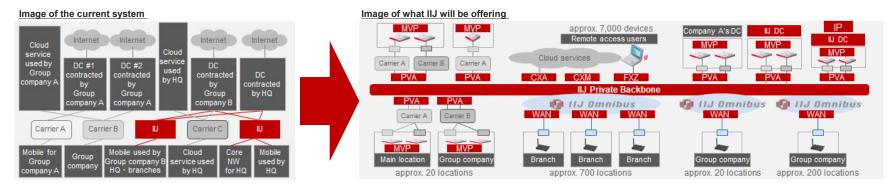
Adoption of Zero trust architecture for next generation IT infrastructure

Comprehensive security consulting and next generation security system for a financial institution

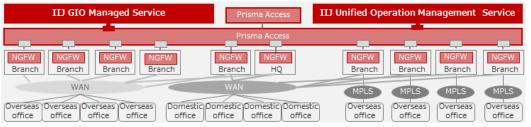
Construction of private cloud for core operation systems Full scale renewal of internal virtual platform system

Examples for acquired NW systems

> Prominent company group's total NW project covering all WAN locations, cloud connectivity, remote access, and others



Cross-selling in-house cloud and other services for an acquired large scale global SASE project



- IIJ services' abbreviation: MVP (IIJ Managed VPN PRO Service), PVA (IIJ Private Access Service), CXA (IIJ Cloud Exchange Service/type A *AWS), CXM (IIJ Cloud Exchange Service/type M *Microsoft Azure), FXZ (IIJ Flex Mobility Service)
- NGFW stands for Next Generation Fire Wall, and MPLS stands for Multiprotocol Label Switching

Appendix FY23 Financial Targets (1) Unchanged from May 2023

Unit: ¥ (JPY) billion, YoY = Year over year comparison Net profit is "Profit for the period/year attributable to owners of the parent" YoY change of net profit is based on the retrospective application of IAS 12 "Income Taxes"

	% of Revenues FY23 Targets (Apr. 2023 - Mar. 2024)	% of Revenues FY22 Results (Apr. 2022 - Mar. 2023)	YoY	
Revenues	286.0	252.7	+13.2%	+33.29
Cost of Sales	^{77.1%} 220.5	77.1% 194.8	+13.2%	+25.70
Gross Profit	65.5	57.9	+13.1%	+7.59
SG&A etc.	34.0	30. 7	+10.8%	+3.31
Operating Profit	31.5	10.8% 27.2	+15.7%	+4.28
Shares of profit (loss) of investments accounted for using equity method investees	(0.6)	(0.2)	-	(0.4)
Profit before tax	30.4	27.3	+11.1%	+3.04
Net Profit	20.7	7.5% 18.9	+9.9%	+1.87

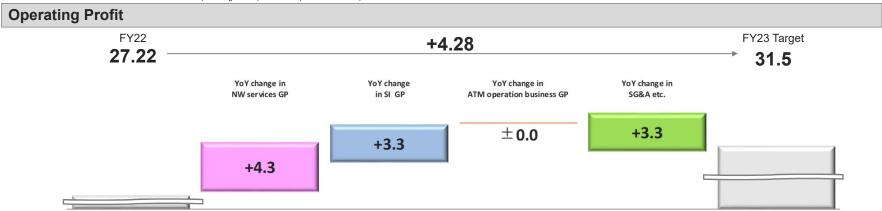
% of Revenues FY23 1H Target (Apr. 2023 - Sep. 2023)	YoY	
138.0	+13.1%	+16.04
78.2% 107.9	+13.0%	+12.38
30.2	+13.8%	+3.66
12.1% 16.8	+9.3%	+1.43
13.4	+19.9%	+2.23
(0.2)	-	(0.1)
13.0	+1.1%	+0.14
8.9	+2.5%	+0.21

	Assumptions for Revenue Targets	Assumptions for Gross Profit Targets	Other Assumptions
NW service (excluding Mobile)	Each service to grow along with continuous IT advancement Stronger growth than FY22 as the revenue contribution of the larg complex projects starts	Structural profit increase along with revenue growth Gross margin to slightly improve	including personnel expenses • Shares of profit (loss) of investments accounted
Mobile	Return to high revenue growth in enterprise mobile (IoT usages) a semiconductor procurement situation and the post-Pandemic Consumer revenue to be flat growth due to a decrease in mobile a sales, MVNE revenue to decrease mainly due to reflecting a decreprocurement cost at the beginning of FY23	devices procurement cost & smaller YoY negative devices profit impact than FY22 due to the migration to the	for using equity method investees: Expect DeCurret's related loss to be around ¥0.8 bn No consideration on any valuation gain (loss) on funds & foreign exchange gain (loss) Number of employees (consolidated base) to increase by approx. 400 personnel (of which 246
SI	 Strong demands as favorable business environment continues Largely increase backed by trend and outlook for large projects Expect to recognize approx. ¥3.0 bn of overseas DC construction 	 Increase as the revenue volume to expand Gross margin to be almost the same level as FY22 	rew graduates) CAPEX: ¥22.5 bn (including ¥7.0 bn for Shiroi DC 2 nd site)

Revenues

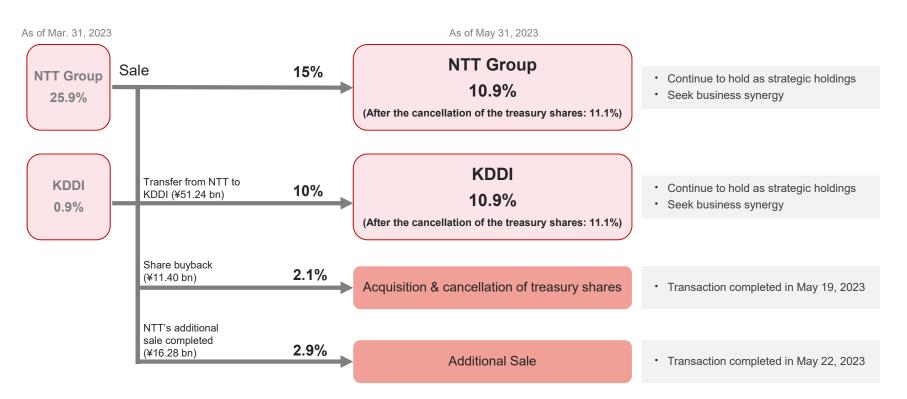


- NW services (excl. Mobile) revenues are calculated by deducting the below mentioned Mobile services revenues from total NW services revenues. The revenues include non-mobile consumer revenue which is a small amount.
- Mobile services revenues include IIJ Mobile Services (including MVNE) and IIJmio (consumer mobile)



- NW services gross profit consists of gross profit related to NW revenues (excl. Mobile) and Mobile revenues (The two have costs in common and cannot be broken down in accounting terms)
- SG&A etc. in this slide represents the sum of SG&A, which includes R&D expenses, and other income/expenses
 © Internet

Appendix Change in Largest Shareholders



NTT Group includes NTT and NTT Communications

[&]quot;%" which is shareholding percentage is calculated by the total number of shares outstanding as of Mar. 31, 2023

Appendix FY23 Dividend Forecast

Basic shareholders' return policy:

Continuous and stable dividend payment while considering the need to have retained earnings for the enhancement of financial position, mid-to-long term business expansion and future investment In May 2023, IIJ executed share Dividend per share: buyback of ¥11.4 bn and cancellation of shares Continued to increase dividend in line with profit increase due to revenue growth, 5 times in 4 years **Expected FY23 total payout ratio:** approx. 84% FY23 FY19 FY20 FY21 FY22 forecast Unit: JPY +17.5% 34.36 +21.9% Year-end 29.255 dividend +61.3% 24.00 17.18 Interim 14.875 14.63 +120.4%

12.50

11.50

27.7%

Stock split Stock split Jan. 2021 Oct. 2022

9.75

5.125

27.6%

dividend

Payout ratio

6.75

3.375

30.4%

23 © Internet Initiative Japan Inc.

14.625

28.0%

17.18

29.4%

[·] Dividend per share is written on the post-stock-split basis

FY21 payout ratio: adjusted payout ratio is around 30% which is calculated by deducting temporary and non-cash transaction such as valuation on funds and impairment loss

FY22 payout ratio is based on the retrospective application of IAS 12 "Income Taxes"

FY23 payout ratio is based on the share buyback with cancellation which took place in May 2023

Appendix NTT Docomo's Mobile data interconnectivity charge

(Mbps unit charge monthly)

Fiscal Year	FY18	FY19	FY20	FY21	FY22	FY23	FY24	FY25
Method	Actual co	st method	Future cost method MNOs are to disclose the charges for next three years based on their prediction about cost etc.					
New						Announced in Ma ¥15,644 -23.0% YoY	¥13,084	¥11,255 -14.0% YoY
Current	¥49,311 -6.0% YoY	¥42,702 -13.4% YoY	¥37,280 -12.7% YoY	Fixed in Dec. 2022 <u>¥27,024</u> -27.5% YoY	Announced in Mar. 2 To be fixed around the end of Dec. 2023 ¥20,327 -24.8% YoY	,	¥13,207	
Old	¥49,311 -6.0% YoY	<u>¥42,702</u> -13.4% YoY	¥37,280 -12.7% YoY Announced in Mar. 2 ¥41,436 -3.0% YoY	¥33,211	¥22,190 -21.8% YoY	¥18,014 -18.8% YoY		

- The same calculation method is applied to both the actual cost method and the future cost method: (Data communication cost + profit) /demand
- The charge disclosed based on the future cost method is to be finalized based on MNOs actual cost results etc.
- Mobile interconnectivity charges, which are underlined above, had been fixed based on the results
- · The YoY (Year over Year) decrease percentage written under each charge is compared with the previous year charge
- The charge is public information disclosed in NTT Docomo's service terms and conditions document uploaded on NTT Docomo's website (only available in Japanese) https://www.docomo.ne.ip/binary/pdf/corporate/disclosure/myno/business/oroshi.pdf

Comparison between the old & new plans of consumer mobile

Including tax

Old	New: GigaPlans (Apr. 2021~
<u> </u>	

Basic Monthly Charge

Minimum Start Plan (3GB)	With voice	¥1,760
	Data-only	¥990
	Data only	+550
Light Start Plan (6GB)	With voice	¥2,442
	Data-only	¥1,672
Family Share Plan (12GB)	With voice	¥3,586
	Data-only	¥2,816

2Giga Plan (2GB)	With voice	¥858
	Data-only	¥748
4Giga Plan	With voice	¥1,078
(4GB)	Data-only	¥968
8Giga Plan (8GB)	With voice	¥1,518
	Data-only	¥1,408
15Giga Plan (15GB)	With voice	¥1,848
	Data-only	¥1,738
20Giga Plan (20GB)	With voice	¥2,068
	Data-only	¥1,958

Current Price list as of Apr. 1, 2023		
2Giga Plan	With voice	¥8

With voice	¥850
Data-only	¥740
With voice	¥990
Data-only	¥900
With voice	¥1,500
Data-only	¥1,400
With voice	¥1,800
Data-only	¥1,730
With voice	¥2,000
Data-only	¥1,950
	Data-only With voice Data-only With voice Data-only With voice Data-only With voice

as	go
Рау	you

Voice call charge	¥22 per 30 seconds
as you go	+22 per 30 seconds

Voice call charge as you go

¥11 per 30 second

- · The above table briefly indicates service prices for major functions to show the differences between the old and new plans
- Voice call charge is only for domestic calls. New voice call charge as you go was revised on September 11, 2021 and is applied to old plan's users
- eSIM service for consumers: "IIJmio eSIM Service Data Plan Zero" launched in Mar. 2020, Data communication service using NTT Docomo's LTE and 3G network Pricing: monthly charge (bundled data volume: 0 GB), ¥165 per month. Additional data volume: First 1GB ¥330, 2GB to 10GB: ¥495 per GB

Appendix Data center (DC)

◆ Operate 16 DCs in Japan, 2 of which are owned by IIJ (as of June 2023)

- > Expanding own DC capacity along with growing demands for IIJ services
- Expect higher efficiency by gradually migrating leased DC spaces to own DCs



Tesla's power pack



Edge computing



	Matsue DCP (opened in Apr. 2011)	Shiroi DCC (Opened in May 2019)	
Objective	Own service facility		
Features	First in Japan to use outside-air cooling container units Able to increase capacity responding to demand per container Utilize on-site solar power panels	Adopt latest energy-saving method including outside-air cooling method More flexible and cheaper capacity expansion through system module method Shifting peak of air conditioning power by utilizing lithium-ion storage batteries	
		Utilize on-site solar power panels	
Land	Approx. 16 thousand square meters	Approx. 40 thousand square meters	
Number of in placed racks	Approx. 500 racks	Approx. 700 racks	
FY22 PUE	1.33	1.31	
FY23 plan	Constructing new system module Schedule: begin construction in Feb. 2024, operation in May 2025 Approx. 2 thousand square meters Approx. 300 racks FY23 capex (plan): over ¥5.0 bn (to be partially covered with subsidy)	Operation of 2 nd site (Expandable) ✓ Started operation from July 2023 ✓ Approx. 8 thousand square meters ✓ Approx. 1,100 racks (1 st site: approx. 700) ✓ FY23 CAPEX (plan): approx. ¥7.0 bn (FY22: ¥5.4 bn) Begin direct procurement of nonfossil fuel certificates toward the supply of green electricity (summer 2023)	

[·] PUE(Power Usage Effectiveness) is a metric that shows how efficiently electricity is used at a data center. The closer to 1.0 is considered to be good.

Appendix Creation of Guiding Principles for Employees "Backbone of IIJ"

- ◆"Backbone of IIJ" was created by volunteer members across departments as a guideline for realizing IIJ's business philosophy and accelerating future growth on the occasion of IIJ's 30th anniversary.
- ◆The name "Backbone of IIJ" was chosen in the hope that it would become a "spiritual pillar" that IIJ employees would carry on as well as making a reference to "backbone network" which is the foundation of IIJ

1. Challenge: Every action is for achievement

We make action and get others involved toward realizing not only big ambition but also small improvement.

With flexible mindset and active discussion, we deepen our ideas not only for innovation but also for improvement.

If somebody has an exciting idea and is seeking to make it happen, we shall join such initiatives.

We will continue to have discussions and take challenges which has been our tradition since the company's inception.

2. Curiosity: Don't stop at "Just being interested"

Every curiosity counts because it could read to something extraordinary. This is why we sincerely value ours as well as others' curiosity.

Curiosity is one of our driving force which has led to "IIJ as first in the world/Japan" and high customer satisfaction.

The curiosity of employees is our important asset which can neither be visualized nor quantified.

We believe that such asset is opening up the possibility of Internet and making network society even better.

3. Passion: Pursuing "My Interests" is the path to becoming a professional

We work with commitment and passion when we see something interesting in front of us.

Such approach allows us to make more decisions on our own, enlarge what we can do, and make work more enjoyable.

We continue to strive with passion to be professionals and leading experts.

4. Responsibility: Never compromise. Not accepting "this should be good enough"

We contribute to society by providing "Internet infrastructure."

We have a commitment to society that we shall provide uninterrupted and protected Internet connectivity, continue to improve Internet and show new possibility of Internet.

Going forward, we shall continue to be sincere for those beyond each job and never compromise.

5. Respect: Listen, especially when you are not sure

We aim for an organization in which people with diverse background and values can exercise one's strength and have discussion from various view points.

Even it seems difficult, we are committed to mutual respect and honest communication.

Sincere communication means never cheat on the spot, speaking honestly and avoiding misunderstandings.

This is how we have been creating a working environment where diversified talents can demonstrate their abilities and achieve great satisfaction.

[Reference] Presentation material for company overview P. 28 – 44

Company Profile



IIJ has been taking initiatives in Internet Infrastructure field in Japan

Established	December 1992 (The first established full-scale ISP in Japan)
Number of Employees	4,747 (approx. 70% engineers)
Large Shareholders	NTT Group, KDDI, ITOCHU Techno-Solutions (CTC), Koichi Suzuki

◆ The first established full-scale ISP (Internet Service Provider) in Japan

- Introduce many in-house developed Internet-related network services
- ✓ Highly skilled IP (Internet Protocol) engineers from the inception
- ✓ Operate one of the largest Internet backbone networks in Japan

◆ Well recognized "IIJ" brand among Japanese blue-chip companies' IT division

- ✓ Differentiate by reliability and quality of network and systems operation
- ✓ Long-term (almost 30 years) client relationship since the establishment of IIJ

Development of innovative Internet-related services

- ✓ Differentiate by continuous network service developments and business investments
- ✓ Focus on Cloud, mobile, security, solutions related to Big Data, IoT and data governance
- Always ahead of telecom carriers and systems integrators (Slers) with regards to services development and operation

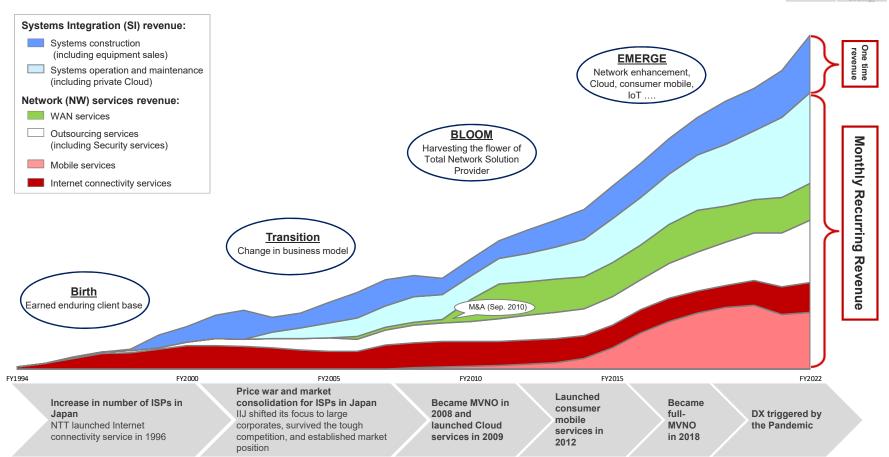
and many more

Large shareholders are as of May 31, 2023

Number of employees is consolidated basis and as of June 30, 2023.

From ISP to Total Network Solution Provider

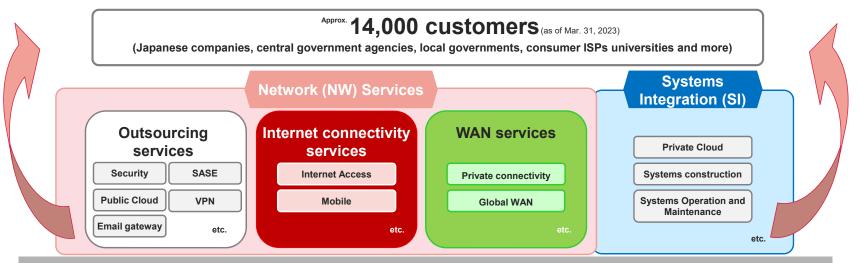




IIJ as a Total Network Solution Provider



Offers various network services and systems integration together in many projects



Major cost components of Network services (mostly non-revenue linked cost)

- · Fiber leasing cost for Internet backbone and WAN access line
- Depreciation cost and maintenance cost of network equipment
- Personnel cost for network service development and operation and outsourcing cost
- · Data center operation cost etc.
- · Mobile data interconnectivity and voice service purchasing cost for mobile services



c. **31**







Koichi Suzuki

- Founder of II.I.
- Chairman, Representative Director and co-CEO
- Holdings of IIJ share: 10,635,222 shares (5.9%)
- > Date of birth: September 1946



Satoshi Murabayashi

- Executive Vice President and Director (since June 2021)
- Career: CIO at MUFG Financial Group, Inc.
- President and Representative Director of DeCurret Holdings, IIJ's affiliated company, as a concurrent position
- Holdings of IIJ shares: 3,802 shares (0.0%)
- Date of birth: November 1958.



Eijiro Katsu

- President. Representative Director and co-CEO & COO
- Career: Vice Minister of Finance
- ➤ Holdings of IIJ shares: 201,200 shares (0.1%)
- Date of birth: June 1950



Yasuhiko Taniwaki

- Executive Vice President and Director (since June 2022)
- Career: Vice-Minister for Policy Coordination of Posts and Telecommunications at the Ministry of Internal Affairs and Communications (MIC)
- ➤ Holdings of IIJ shares: 200 shares (0.0%)
- Date of birth: September 1960

Full-time Directors

Senior Managing Directors

- K. Kitamura
- A. Watai (CFO)

Managing Directors

- T. Kawashima
- J. Shimagami (CTO)
- > N. Yoneyama (CIO)

➤ T. Tsukamoto	Senior Advisor of Mizuho Financial Group, Inc.
➤ K. Tsukuda	Former Chairman and Representative Director of Mitsubishi Heavy Industries, Ltd.
➤ Y. Iwama	Outside Director and Chairman of the Board of Nikko Asset Management Co., Ltd. Former Chairman of Japan Securities Investment Advisers Association
A. Okamoto	Former President and CEO of Iwanami Shoten, Publishers (one of the best publishing houses in Japan)
> K. Tonosu (Ms.)	Outside Director of JAPAN POST INSURANCE Co., Ltd. Former Board member of Deloitte Touche Tohmatsu LLC

Company Auditors (of which, 3 outside, 1 female)

- K. Ohira
- ➤ M. Tanaka (Ms.)
- T. Michishita (attorney)
- K. Uchiyama (CPA)

Remuneration for full-time directors

Annual salary	Fixed monthly remuneration	Cash	67% - 71%	
Substitution for retirement allowance	Fixed remuneration	Stock-option	6% - 11%	
Performance-linked remuneration	Variable remuneration	Restricted stock	22% - 24%	

Interview with outside director, Mr. Tsukamoto, can be found here

https://www.iij.ad.jp/en/ir/integrated-report/outside director/

(Note) Above percentages are in the case of full paid performance-linked remuneration. Performance-linked remuneration varies (0 - 4 months) along with financial performance



33

IIJ's Material Issues



Lead network infrastructure advancement with technological innovations and contribute to solving various social issues

Bringing innovation with IP

Online banking/brokerage	CDN	Smart Government
Online shopping	Telehealth	Remote work
From now on	Adoption of Cloud	IoT Solution
TIOITI TIOW OII	Digital Currency	Metaverse

- ◆ Information disclosures based on the TCFD Recommendations
 - · Reduce greenhouse gas emissions at its own data centers which consume about 80% of all electricity consumption by "usage of renewable energy" and "improvement of energy conservation"

Measures	Targets	FY22 results
Usage of renewable energy	To increase the renewable energy usage rate of data centers (Scope 1 and 2) to 85% in FY2030	46.1%
Improvem ent of energy conservati on	To keep the PUE of the data center at or below the industry's highest level (1.4) until FY2030 through continuous technological innovation	Matsue: 1.33 Shiroi: 1.31



Provide safe and robust Internet services that support social infrastructure

Provide stable and safe Internet connectivity services, construct and operate Internet backbone that cover the world



Support privacy protection regulations. Had acquired EU BCR and APEC CBPR



Provide an arena for people with diverse talents & values, where they can exercise their skills & actively and boldly take on challenges

- Corporate culture of taking initiatives and challenging new things since the inception
- ◆ Human resources culture of sincerely striving to meet the demands of clients
- Lower than the industry average turnover

FY19	FY20	FY21	FY22	
4.6%	3.6%	4.2%	3.8%	

◆ Target for diversity: the ratio of female managers

Apr. 2022	Apr. 2023	FY24 target	FY27 target
5.7%	6.3%	6% or more	8% or more

(Achieved in Apr. 2023)

For more information about IIJ's corporate governance, please visit

https://www.iij.ad.jp/en/ir/integrated-report/governance/

Overview of corporate governance	Operation of the Board of Directors	Operation of the Board of Company Auditors
Operation of the Nomination and Remuneration Committee	Design of Remuneration for Directors	Business Operation
Operation of Internal Audit	Initiatives for Information Security	Related Party Transactions

- PUE(Power Usage Effectiveness) is a metric that shows how efficiently electricity is used at a data center. The closer to 1.0 is considered to be good.
- TCFD: Task Force on Climate-related Financial Disclosures
- Scope 1 and 2 (Greenhouse gas emissions by a company): Direct emissions from the use of fuels and industrial processes at the company and indirect emissions from the use of electricity and heat purchased by the company (as defined by the GHG Protocol)
- The turnover rate of IIJ (non-consolidated basis) is calculated by dividing leavers for the fiscal year by the number of full-time employees at the beginning of that fiscal year. The industry average turnover rate of approx. 10% is announced by the Ministry of Health, Labor, and Welfare

SWOT of IIJ



Strength	Weakness		
High technological capabilities First full-scale ISP in Japan Highly skilled Internet-related engineers NW service development & operation capabilities One of the largest Internet backbone networks in Japan Reliable Internet backbone operation Excellent customer base	 Business domain mostly in Japan IIJ's overseas business is mainly global network operation and is to increase Japanese clients' loyalty Smaller in size compared to competitors IIJ continuously develops innovative network services and solutions to be ahead of the market needs 		
Corporate culture of pioneering spirit			
Opportunity	Threat		
	◆ Slow IT adoption in Japan		
Opportunity Digitalization (DX) in Japan Network, CPU and storage are becoming faster and larger, Domains of network and systems are converging			
Opportunity Digitalization (DX) in Japan Network, CPU and storage are becoming faster and larger,	 Slow IT adoption in Japan IIJ focuses on promoting digitalization of large Japanese companies with various network services and systems 		

E-commerce site

Rev	Revenue category FY22 revenue About		Business Situation & Outlook					
	Internet connectivity services for	IP 40.25	IP	14.84	 Core service providing from the four Highly reliable dedicated connective enterprise (multi-carrier, redundance) Contracts are based on bandwidth Enterprises use the service for their 	ity services for cy etc.)	Matured market (hard to entry) Blue-chip client base Expect the revenue to continuously increase along with traffic volume and contracted bandwidth increase	
Network	enterprise		Mobile (Others) Broadb	21.25	Enterprise mobile (IoT usages etc.) MVNE (Proving to other MVNOs) et services etc.	11.18	Expect infrastructure utilization & profitability to improve by gathering various traffic such as IoT/enterprise/ consumers	
rk services	Internet connectivity services for consumers	24.24	Mobile	21.03	➤ Inexpensive SIM services (mainly of Direct sale (via IIJ web), Indirect sale partners such as retailers) et services and email services for households etc.		Enterprise: Expect the demand to increase in the mid-to-long term Consumer: Maintain and increase market share subscription with GigaPlans in competitive market	
Ses:	WAN (Wide Area Network)			Stable market in the long-term				
	Outsourcing	46.81		26.74 2.82	veloped Internet-related service line-u ➤ Managed security services, Securit Center services and so many more ➤ Offered as a part of Cloud service I	ty Operation	Have been developing services based on Zero Trust concept Acquire enterprise demand by cross-selling services. Continuous service development is important Demands for security and remote access to increase continuously.	
SI	Operation and Maintenance	68.00	Systems	38.39 29.61	Operation and maintenance of con Promote Cloud shift with abundant, value-added private Cloud related.	, highly reliable,	Expect great business opportunity in the mid-to-long term as internal IT systems migrate to Cloud Revenue to increase continuously along with accumulation of construction projects	
	Construction (including equipment sales)	42.95	,	such as	elated to office IT, security, Cloud, IoT, Internet-related nline banking & brokerage, network for university, and		> Through providing SI, offer greater value as IoT and Cloud usage penetrate	

Monthly Recurring Revenue Accumulation

Unit: ¥ (JPY) billion (bn)
% = Year over year change
Strength





- · Mobile revenue decreased year over year in FY21 due to ARPU decrease for consumers and change in unit charge for MVNE clients
- Systems construction and systems operation & maintenance revenue increase for FY21 includes PTC revenue which became IIJ's consolidated subsidiary from Apr. 2021
- During FY20, ATM operation business was impacted by the COVID-19 pandemic due for example to the store closure and smaller number of users coming to stores WAN revenue decreased year over year in FY19 and FY20 mainly due to certain large customers' migration to our mobile services (cheaper than WAN to connect multiple sites)

36

Capex and Business Developments

Launched private connectivity with AWS

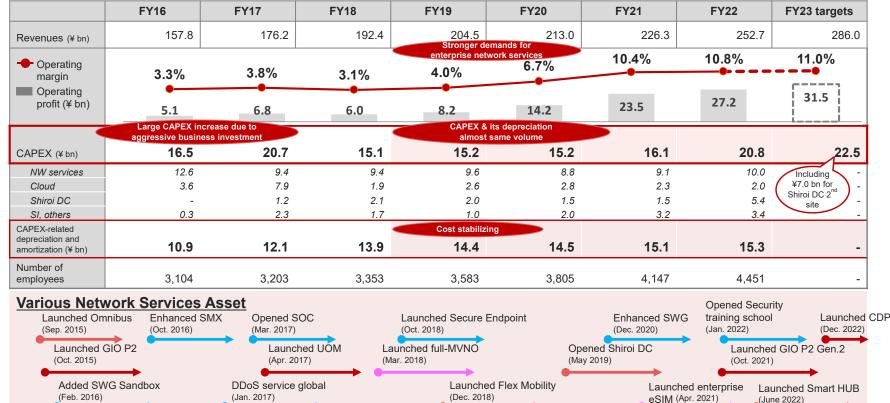
(Sep. 2016)

Unit: ¥ (JPY) billion (bn)

Enhanced SOC

(May 2021)





(Oct. 2018)

Enhanced Omnibus

Launched ISA

(Sep.2022)

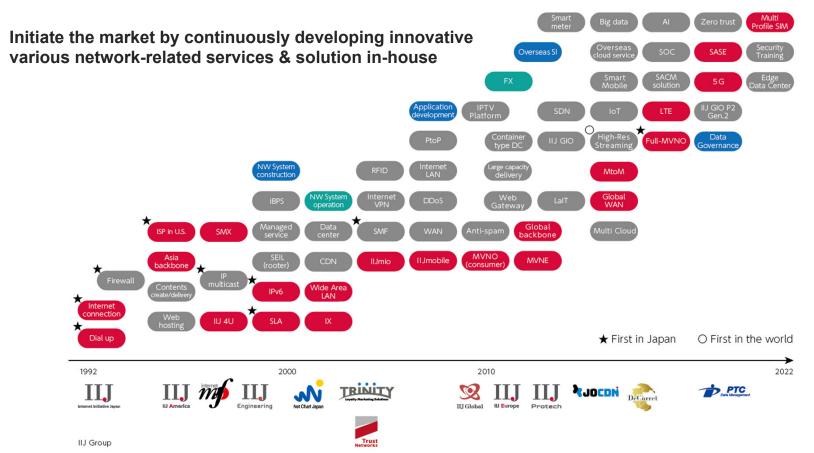
FY16: US-GAAP, from FY17: IFRS

CAPEX-related depreciation and amortization is calculated by excluding depreciation and amortization of assets that do not have the nature of capital investment, such as right-of-use assets related to operating leases, small-amount equipment and customer relationship

© Internet Initiative Japan Inc.

Service & Solution Development Capability

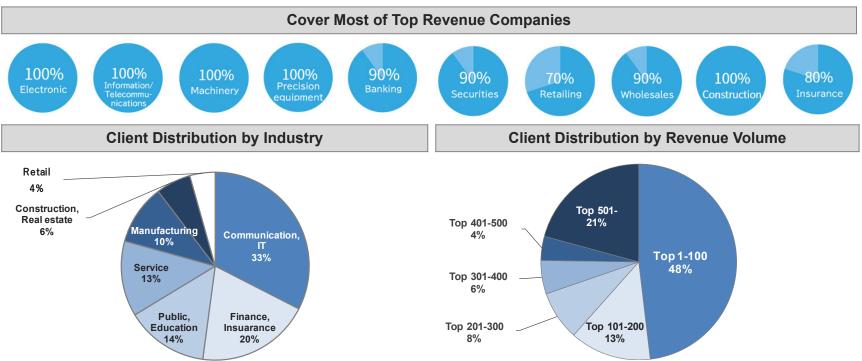
38



Excellent Customer Base (Number of IIJ Group's clients: approx. 14,000 as of March 31, 2023)



- ◆ Through reliable operation, continuous use of Internet connectivity services since the inception of IIJ
- ◆ Our reliable infrastructure operation and cross-sell strategy have led to low churn rate



Top ten firms in each industry taken from annual revenues are selected by IIJ based on the Yahoo! Japan Finance website (finance/sales/whole market/daily).

39

The service penetration and the revenue distributions are based on IIJ's FY22

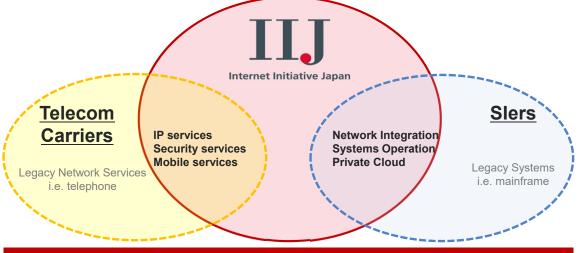
Competitive Advantages

Against telecom carriers, IIJ

- Has highly skilled IP (Internet Protocol) engineers
- Is faster to move than bureaucratic organizations
- · Focuses on blue-chip companies' IT needs with SI

Against systems integrators (Slers), IIJ

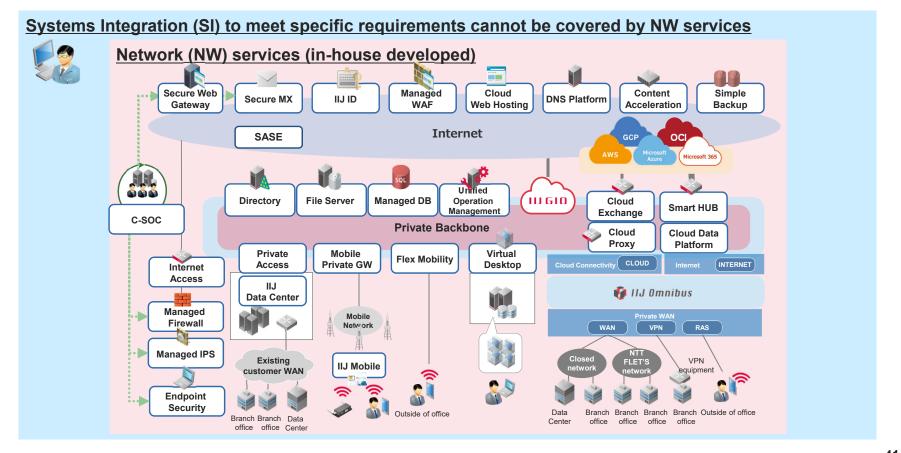
- Operates one of the largest Internet backbone (Slers do not)
- Has NW services asset and development capability (Slers do not)
- Focuses on Internet-related open type systems



IIJ deals with newer systems and growing IT market (Not involved in heavy and legacy systems)

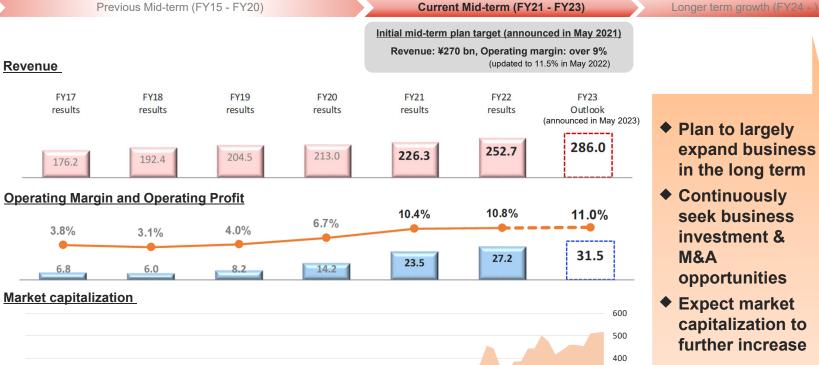
NW Services and SI provided together as a Total Solution





Mid-term Plan (FY21-FY23)

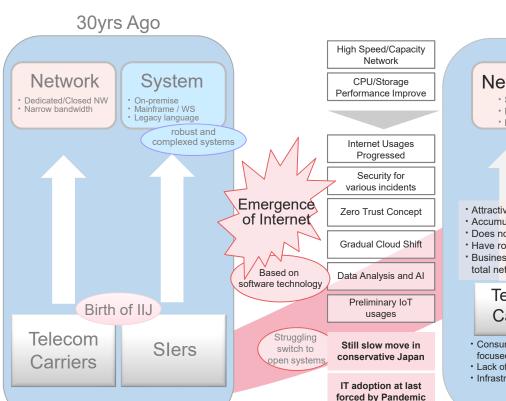
Growth Unit: ¥ (JPY) bn Strategy



- **♦** Continuously seek business
- investment & opportunities
- Expect market capitalization to further increase

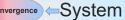
Drastically Changing Enterprises Circumstance





Nowadays

Network convergence



- Shifting to network-based systems
- Required technology to change
- Data volume continues to increase

IJ

- Attractive work place for network engineers
- Accumulate NW infrastructure & NW services asset
- · Does not own or target legacy NW/systems
- Have royal clients with Internet access contracts
- Business domains to expand from external network to total network and systems

Telecom Carriers

- Consumer business focused historically
- Lack of network engineers
- Infrastructure provider

Slers

- Seeking monthly recurring revenue business
- Legacy systems to decrease
- Not own network and network services

Labor shortage require more IT

Japan needs more competitiveness by IT

Every CEO says DX
(Digital Transformation)

Legacy NW and Systems to be reformed

Internet Traffic
Continue to Increase

Cyber Security Demands

Importance for Data governance

Cloud Systems Penetration

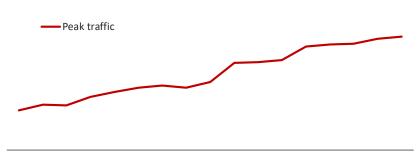
5G SA adoption and advanced IoT projects

Importance of stable operation of large-scale NW remains unchanged

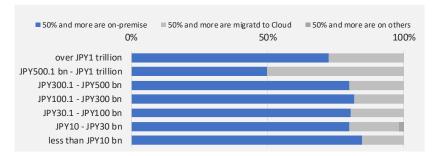
Structural Changes

Market Growth Forecast etc.

Historical traffic data of major domestic IX



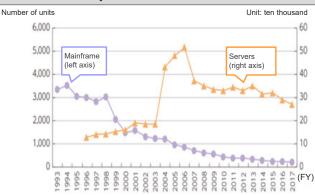
Status of Cloud migration by clients' annual revenue size



Source: Internet Initiative Japan "Nationwide survey on IT department 2022" published in Nov. 2022, N=598

Domestic shipments of mainframe and servers

Growth Strategy



Source: JEITA (Japan Electronics and Information Technology Association) https://www.soumu.go.jp/johotsusintokei/whitepaper/ja/r01/html/nd111140.html

Digital competitiveness ranking (2022)

1	1 Denmark	
2	U.S.A.	
3	3 Sweden	
4	4 Singapore	
5	Switzerland	
	(omission)	
28	28 Spain	
29	Japan	

Source: IMD WORLD DIGITAL COMPETITIVENESS RANKING 2022 https://www.imd.org/centers/world-competitiveness-center/rankings/world-digital-competitiveness/



The internet started in Japan in 1992, along with IIJ. Since that time, the IIJ Group has been building the infrastructure for a networked society, and with our technical expertise, we have continued to support its development. We have also continued to evolve our vision for the future and innovate to make it a reality. As an internet pioneer, IIJ has blazed the trail so that others could realize the full potential of a networked society, and that will never change. The middle "I" in "IIJ" stands for "initiative," and IIJ alway starts with the future.