

For Immediate Release

IIJ Group Expands its Cloud Service Lineup for the IIJ GIO CHINA Service

--Provides Virtual Platform VW Series that can deliver flexible private clouds, and Partners with Shanghai Data Solution Co., Ltd to jointly promote cloud business in China--

TOKYO—January 18, 2016—Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJL, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, and its 100% owned subsidiary IIJ Global Solutions Inc. (IIJ Global)—provider of WAN services for corporate clients—today announced the immediate addition of “Virtual Platform VW Series (VW Series)” to their lineup of options available as part of the cloud service that they offer in China IIJ GIO CHINA Service.

The IIJ GIO CHINA Service provides high-quality server environments that make full use of IIJ's years of expertise in operating the IIJ GIO Service in Japan. IIJ has been providing the IIJ GIO CHINA Service through its Shanghai-based Chinese subsidiary IIJ Global Solutions China Inc. since January 2013.

The new offering of the VW Series allows customers to freely design and implement operating systems and applications on VMware virtualization platforms, enabling them to migrate various OS they may be using, including customized editions. Thus the VW Series permits customers to rapidly build private cloud environments that work in combination with existing systems. This cloud service offers excellent flexibility and availability and is suitable for enterprise use, including mission-critical systems, e-commerce, and software as a service (SaaS).

For this enhancement of its service lineup, IIJ Global Solutions China Inc. has formed a partnership with the Chinese datacenter provider, Shanghai Data Solution Co., Ltd (SDS). SDS's datacenter operations have a customer base of more than 600 firms, consisting primarily of foreign-funded, finance-related, and other major enterprises. Through this partnership, IIJ Global Solutions China Inc. will work with SDS to enhance its local sales and operational support structures. The two companies also expand a lineup of services to meet a wide range of cloud-related customer needs encompassing public clouds as well as private/hybrid clouds, thus promoting the adoption and embracing of cloud services among local and Japanese enterprises in China.

The IIJ Group will continue to actively develop competitively priced, high-quality cloud services for the Chinese market that flexibly meet customers' network environment and system requirements.

About IIJ Global

IIJ Global Solutions Inc. (IIJ Global) was established in September 2010 as an IIJ Group company by acquisition of AT&T Japan's local Network Outsourcing service business. IIJ Global provides WAN Connectivity Services and Total Network Outsourcing Services from designing to building and managing corporate networks for enterprises. Not only limited to domestic but also offers Global network services. In January 2012, IIJ Global established a local subsidiary, IIJ Global Solutions China Inc., in Shanghai. For more information about IIJ Global, visit the IIJ Global Website at <http://www.iijglobal.co.jp/en/>.

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected to the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.iij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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IIJ GIO China Service Specifications

- Virtual Platform VW Series

VMware vSphere ESXi Server

	H240VW-FC/S2
Hypervisor	VMware vSphere ESXi5.5 Enterprise Plus Edition
Number of CPU cores	12
Memory	128GB *1
NIC	4
Network bandwidth	10Gbps *2
Data storage	500GB/1TB/1.5TB/2TB (FC)

*1 The memory can be expanded according to customers' requirement.

*2 Communications between ESXi servers only, provided at 10Gbps on a best-effort basis. Bandwidth for communications via the Internet depends on the number of Global IP Addresses of the contracted Internet VLAN menu.

* Due to the release of the Virtual Platform VW Series, IIJ plans to terminate providing the base server V Series and X Series sometime in 2016.