

For Immediate Release

IIJ Launches IIJ Malware Analysis Solution

TOKYO—October 30, 2014—Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced the launch of IIJ Malware Analysis Solution. This solution detects and analyzes malware, malicious software that infects and damages corporate systems.

In this solution, malware that threatens corporate IT assets is extracted from sandbox security devices such as the “Palo Alto Networks PA Series,” “FireEye NX/EX Series,” and security tools which defend against APT attacks such as “FFR yarai” for investigation and analysis by an expert analyst. The analyst then provides information on the malware such as how dangerous it is and how infected the system is, for the benefit of customers who are unable to deal with malware due to lack of knowledge or personnel. Sharing this information enables customers to quickly take measures according to their security policies, and will improve response efficiency.

This solution offers three levels of service: (1) initial detection, (2) simple analysis, and (3) detailed analysis. Customers can choose a level of analysis according to their objectives.

	Initial Detection	Simple Analysis	Detailed Analysis
Service level	Determination of danger level of sample	Provide simple analysis of sample danger level and overview	Provide detailed sample behavior analysis and method to recover infected terminals
Target report time for each sample	Response by 18:30 for samples received by 13:00. Response by 13:00 the next day for samples received by 17:00.	Generally respond within five business days from the business day the analysis request was received with an initial response by 18:30 the following business day.	Response within one to two weeks from the business day the analysis request was received.
Report & outline	Email - Categorize samples a. Almost certainly malware b. Suspected malware c. Unable to determine d. Regular file - Reasoning - Comment by analyst	Report -Threat Severity -Necessity of detailed analysis - Technical -supplemental information	Report - Overview - Detailed analysis results - Overview of sample behavior based on dynamic analysis - Recovery method - Reference information
Fee& no. of samples	Starting at JPY 120,000 /month for 20 samples	Starting at JPY 250,000 /month for 4 samples	Starting at JPY 1,200,000 /incident for a single sample

* Prices shown do not include tax.

This solution is offered with the cooperation of expert malware analysts at SecureBrain Corporation, using tools and the like provided by the company.

IIJ will continue to develop solutions to help maintain the security of our customers' networks with the latest in security techniques.

Endorsement from SecureBrain Corporation

SecureBrain Corporation welcomes the launch of IIJ Malware Analysis Solution. We are very pleased to offer SecureBrain malware analysis technology as a part of this solution, and are happy to have been given the opportunity to expand our business along with IIJ.

As the number of cyber attacks increases, companies are spending more and more resources responding to incidents. We are certain that this solution will meet the needs of our customers.

SecureBrain will strengthen its partnership with IIJ, and will continue to work in security research and development with an eye on the future, to deliver safety and security to Internet users.

SecureBrain Corporation
Akihiko Narita, President and CEO

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.iij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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