

*For Immediate Release*

**Net Care Launches Corporate Hosting Service “Net Care Virtual Platform f.a.s.t”**

*--Virtualization technology achieves maximum flexibility and availability--*

TOKYO--27 September, 2007--Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, and Net Care, Inc., the IIJ Group company, today announced October 15, 2007, launch of the corporate hosting service, Net Care Virtual Platform Service f.a.s.t.

The f.a.s.t hosting service provides a dedicated virtual environment for each customer on a single physical server using virtualization software by U.S. VMware, Inc.. The virtual platform is not limited by hardware performance or functions and allows the customer to use Windows, Linux, or any other OS of their choosing and to roll out their own applications.

There are several advantages to this system.

- Supporting a variety of outsourcing needs  
Because the customer can freely build applications on the f.a.s.t server located at the IIJ data center, database servers and other internal servers, Web servers, and a variety of other functions can be outsourced. To support customer system operations, the IIJ Group will leverage its expertise acquired through its service desk business and data center operation and monitoring business, providing specialist engineers who monitor and operate the system 24 hours a day, 365 days a year.
- Flexible resource access  
Through virtualization technology, the physical server memory, SAN storage disk space, and other available resources can be partitioned and added to the customer's virtual environment when needed. This allows the necessary resources to be increased over time, which provides the perfect platform for customers who need flexibility after establishing their system.
- High availability  
If a specific physical server experiences a failure, the virtual environment can be automatically transferred to another physical server. This minimizes system downtime and maximizes service continuity.
- Selectable connection type  
The standard method of connecting to the f.a.s.t system is via IIJ's high-quality 1 Gbps Internet connection line. However, customers have a selection of connection types to suit their application environment, including wide area Ethernet, Internet VPN, and other network services, making it easy to outsource corporate servers.

IIJ is dedicated to delivering the most convenient and advanced services to our customers.

○ Basic specifications

Item	Description
CPU	4 CPUs assignment
Memory	1 GB (Can be expanded in 512 MB increments up to 4 GB)
Disk space	50 GB (Can be expanded in 50 GB increments up to 10 TB)
Internet connection	1 Gbps (shared)
Firewall	Template compatible (Configurable firewall optional)
Support desk	24 hour service via telephone or e-mail
Backup	Backup image created every 6 hours

○ Fee

Initial fee: JPY 300,000

Monthly fee: JPY 148,000

**About IIJ**

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group of companies provide total network solutions that mainly cater to high-end corporate customers. The company's services include high-quality systems integration and security services, Internet access, hosting/housing, and content design. Moreover, the company has built one of the largest Internet backbone networks in Japan, and between Japan and the United States. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.ij.ad.jp/en/>.

*The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.*

**About Net Care**

Net Care, Inc. was established in February 1998 as an IIJ group company. Using the expertise accumulated in IIJ Group network support operations, Net Care provides outsource-on-demand solutions with features tailored to customer needs, including data center operations and management, network support that includes failure response and supervision, help desk services, and a variety of network management solutions. For more information about Net Care, visit the Net Care Web site at <http://www.netcare.co.jp/> (Japanese only).

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