

For Immediate Release

IIJ Delivers Intrusion Prevention via IIJ Managed IPS Service

--Functionality of IIJ Network Intrusion Detection Service greatly expanded to bolster security services lineup--

TOKYO-- July 3, 2006 -- Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, TSE Mothers: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced it will release the IIJ Managed IPS Service on July 3, 2006. This new service uses an intrusion prevention system (IPS) to detect unauthorized access on a company's network in real time and cut off the attack.

The IIJ Managed IPS Service protects the server and network environment by monitoring the traffic flowing through IPS equipment that is installed on the customer's premises, detecting attempted intrusions, and shutting them down in real time. Upon initiating the service, an IIJ security engineer surveys the customer's network environment and optimizes the service configuration to fit that environment. This provides easy and effective intrusion prevention at a competitive price, with minimal hassle for the customer.

The IPS equipment used is the Proventia Network Intrusion Prevention System by Internet Security Systems K.K., a trusted name with global experience. IPS equipment is also installed on LANs, WANs, and other internal network segments, providing intrusion protection from inside the company, and securing the entire corporate network. This service can be used in tandem with other IIJ services to create a secure network environment.

IIJ provides external intrusion detection through the IIJ Network Intrusion Detection Service, and with the intrusion protection provided by the new IIJ Managed IPS Service, IIJ's security service lineup is stronger than ever.

IIJ will continue to strengthen its firewalls and other security services, and expand its services for Internet gateways, intra-company networks, and internal networks.

- IIJ Managed IPS Service
 - IPS equipment rental
 - Monitoring and maintenance, 24 hours a day, 365 days a year
 - Pre-installation consultation with IIJ engineer
 - Web-based reporting

- Functions provided by IIJ Managed IPS Service
 - Intrusion detection and prevention at the Internet/corporate LAN gateway
 - Intrusion detection and prevention within the corporate LAN

- Service Fees: Monthly fees start at ¥350,000
 - Actual fees depend on bandwidth used and type of equipment

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, Tokyo Stock Exchange Mothers: 3774) is one

of Japan's leading Internet-access and comprehensive network solutions providers. IJ and its group of companies provide total network solutions that mainly cater to high-end corporate customers. The company's services include high-quality systems integration and security services, Internet access, hosting/housing, and content design. Moreover, the company has built one of the largest Internet backbone networks in Japan, and between Japan and the United States. IJ was listed on NASDAQ in 1999 and on the Mothers market of Tokyo Stock Exchange in 2005. For more information about IJ, visit the IJ Web site at <http://www.ij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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