

# Consolidated Financial Results for 1Q-3Q23

(April 1, 2023 to December 31, 2023)

# **Internet Initiative Japan Inc. (IIJ)**

The Prime Market of the Tokyo Stock Exchange (Ticker symbol: 3774)

# **February 7, 2024**

#### Disclaimer

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# **Outline**

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FY23 stands for a fiscal year from Apr. 1, 2023 to Mar. 31, 2024
 1Q-3Q23 stands for 1<sup>st</sup> quarter through 3<sup>rd</sup> quarter of FY23 (Apr. 1, 2023 to Dec. 31, 2023)

Abbreviation: NW stands for network, SI stands for systems integration, DC stands for data center, PF stands for platform, ¥ (JPY) bn stands for JPY billion
 Figures for FY22, a fiscal year from Apr. 1, 2022 to Mar. 31, 2023, are based on the retrospective application of IAS 12 "Income Taxes"

# I . 1Q-3Q23 Summary

#### Continuous acquisition of large-scale complex projects by meeting the demands to renew NW from a wide range of industries (Pubic, finance and general enterprises)

#### Competitive advantages of Service Integration Model (\*) & Reliable operation have been demonstrating a strong presence

1Q-3Q23 earnings: NW Service progressed steadily. Weaker-than-expected SI was mainly due to longer project period as project sizes becoming larger despite strong demand Profit increased YoY although the onetime profit contribution impact from NTT Docomo interconnectivity data was smaller in 3Q23 YoY

(\*) Provide in-house developed NW services with SI function. Greater opportunities along with internal large-scale NW renewal, etc.

Total Revenue				Gross Profit				Operating Profit				Net Profit				
¥201.10 bn +8.5%		¥45.	95 bn	+10.3%		¥20.28 bn +7.9%			¥12.98 bn		+1	.0%				
		D		NW S	ervices	Gross Profit				Revenue		SI		Gross Profit		
		Revenue				Gross Profit			Revenue				Gross Profit			
:	1Q-3Q22 102.74	+9.3%	1Q-3Q23 112.30		1Q-3Q22 28.12	+14.6%	1Q-3Q23 32.23		1Q-3Q22 80.48	+7.6%	1Q-3Q23 86.62		1Q-3Q22 12.64	+0.8%	1Q-3Q23 12.75	
NW	◆ 1Q-3	Q23 total re	venue: ¥7	8.16 bn	, +9.7% YoY	<u> </u>				<u> </u>				<u> </u>		

#### Service (exc. Mobile)

- 1Q-3Q23 total revenue: ¥78.16 bn, +9.7% YoY
- Each service revenue continued to grow, IP: +9.9% YoY, Outsourcing: 13.9% YoY (of which, security: +16.0% YoY), WAN: +3.2% YoY
- In Jan. 2024, acquired large-scale NW renewal project for a prominent financial institution, evaluated highly as a top-class SASE vendor & comprehensive solution provider (¥4.0 bn, 8 years)

#### Mobile IoT

- ◆ 1Q-3Q23 total revenue; ¥34.14 bn. +8.4% YoY (1Q-3Q22; +2.6% YoY), 3Q23-end total subs.; 4.635 k, +667 k YoY (3Q22-end; +592 k YoY)
- The total revenue growth led by enterprise IoT revenue which largely increased by +23.3% YoY: Existing transaction becoming larger and continuously acquiring new orders MVNE & consumer back to QoQ net addition from 2Q23
- In 3Q23, recognized over ¥0.1 bn of onetime profit contribution impact as FY22 NTT Docomo data interconnectivity data (unit charge) was fixed (3Q22; over ¥0.5 bn)

- ◆ 1Q-3Q23 order-received: Construction ¥43.39 bn, +26.9% YoY, Operation & maintenance ¥64.50 bn, +11.6% YoY 3Q23-end order backlog: Construction ¥23.65 bn, +41.6% YoY, Operation & maintenance ¥80.38 bn, +18.9% YoY
- In 3Q23, acquired construction & operation of service infrastructure for an enterprise (¥4.0 bn, 5 years), large-scale server construction for Al infrastructure overseas (¥3.0 bn for 3 years), etc. • In 3Q23, as expected, recognized the overseas DC project which had revenue of ¥2.8 bn and associated reasonable profit
- Foreign exchange platform service for financial institutions "IIJ Raptor Service" has been renewed. Sony Bank is the first client to use the new platform

#### **Topics**

DeCurret: Partnership with Securitize from Jan. 2024. Aim to adopt digital currency for digital securities' settlement transactions Working toward the launch of digital currency platform service in Jul. 2024 which will be the first in Japan

Steady progress is being made in strengthening business foundation toward accelerating growth over the mid-to-long term

# II - 1. Consolidated Financial Results

	% of revenue 1Q-3Q23 Results Apr. 2023 - Dec. 2023	% of revenue 1Q-3Q22 Results Apr. 2022 - Dec. 2022	YoY		
Revenues	201.10	185.34	+8.5%	+15.76	
Cost of Revenues	77.1% <b>155.15</b>	77.5% <b>143.68</b>	+8.0%	+11.46	
Gross Profit	45.95	41.66	+10.3%	+4.30	
SG&A etc.	25.67	22.87	+12.3%	+2.81	
Operating Profit	20.28	18.79	+7.9%	+1.49	
Profit before tax	19.65	19.02	+3.3%	+0.63	
Net Profit	12.98	12.85	+1.0%	+0.13	

	YoY = Year over y
% of revenue FY2023 Targets (Same as before)	YoY
Apr. 2023 - Mar. 2024	+13.2%
77.1%	+13.2 /0
220.5	+13.2%
65.5	+13.1%
34.0	+10.8%
31.5	+15.7%
10.6% <b>30.4</b>	+11.1%
7.2% <b>20.7</b>	+9.9%

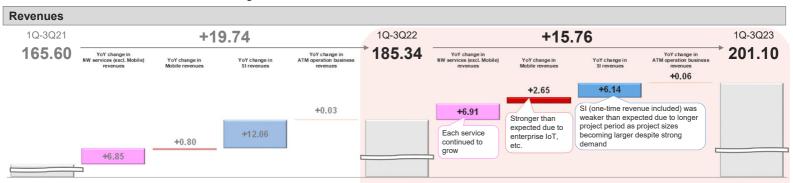
SG&A etc. represents the sum of SG&A, which includes R&D expenses, and other income/expenses

<sup>·</sup> Net profit is "Profit for the period/year attributable to owners of the parent"

YoY change of net profit is based on the retrospective application of IAS 12 "Income Taxes"

Net Profit: valuation on gain of funds decreased (1Q-3Q22: gain of approx. ¥0.38 bn, 1Q-3Q23: loss of approx. ¥0.21 bn)

# II - 2. Year over Year Analysis



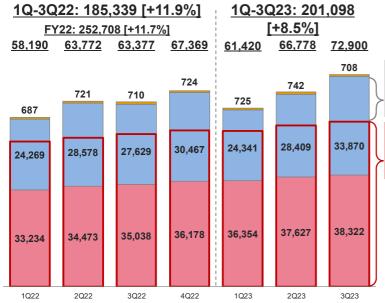
NW services (excl. Mobile) revenues are calculated by deducting the below mentioned Mobile services revenues from total NW services revenues. The revenues include non-mobile consumer revenue which is a small amount
 Mobile services revenues include IIJ Mobile Services (including MVNE) and IIJmio (consumer mobile)



- NW services gross profit consists of gross profit related to NW revenues (excl. Mobile) and Mobile revenues (The two have costs in common and cannot be broken down in accounting terms)
   SG&A etc. in this slide represents the sum of SG&A, which includes R&D expenses, and other income/expenses
- SG&A etc. In this slide represents the sum of SG&A, which includes R&D expenses, and other income/expenses.







One-time revenue 1Q-3Q23: ¥33.54 bn, +12.0% YoY (16.7% of 1Q-3Q23 total revenue)

## Recurring revenue

**1Q-3Q23: ¥165.38 bn, +7.9% YoY** (82.2% of 1Q-3Q23 total revenue)

NW Services revenue (excluding Mobile Services)

1Q-3Q23: ¥78.16 bn (+9.7%, +¥6.91 bn YoY)

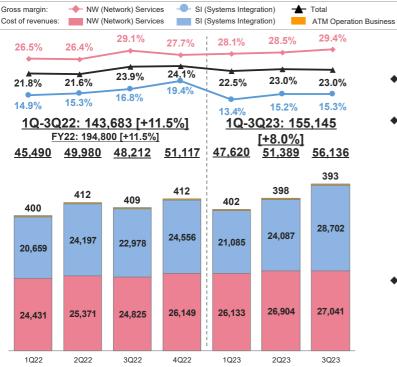
Mobile Services revenue

1Q-3Q23: ¥34.14 bn (+8.4%, +¥2.65 bn YoY)

One-time revenue, systems construction revenues which include equipment sales, is mainly recognized when systems and/or equipment are delivered and accepted by customers

Recurring revenue represents the following monthly recurring revenues: Internet Connectivity Services (Enterprise), Internet Connectivity Services (Consumer), Outsourcing Services, WAN Services, and Systems Operation and Maintenance

Mobile services revenues include IIJ Mobile Services (including MVNE) and IIJmio (consumer mobile)



#### ◆ Total gross profit

> 1Q-3Q23: ¥45.95 bn (+10.3% YoY)

#### Gross profit for NW services

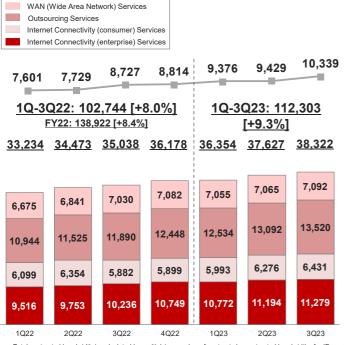
- > 1Q-3Q23: \(\pmax\)32.23 bn (+14.6%, +\(\pmax\)4.11 bn YoY)
  - · Gross margin improved along with revenue growth
  - Among ¥4.11 bn of gross profit increase, which is based on managerial accounting, NW service (excluding Mobile services) gross profit increased slightly more than ¥3.0 bn YoY
  - Gross profit of mobile services also nicely increased along with an increase in enterprise IoT revenue, etc.
  - In 3Q23, recognized over ¥0.1 bn of onetime profit contribution impact as FY22 NTT Docomo data interconnectivity data (unit charge) was fixed (3Q22: over ¥0.5 bn)

#### ♦ Gross profit for SI

- > 1Q-3Q23: ¥12.75 bn (+0.8%, +¥0.1 bn YoY)
  - FY23 gross margin is trending weak mainly due to the small construction revenue, an allocation of resources such as engineers to prospective orders of large-scale projects, and a low systems operation and maintenance revenue growth (an expected termination of a particular project).

- NW service gross margin
  - FY22 gross margin 27.5% decreased by 0.3 points YoY as mobile services' profitability decreased temporarily due to smaller onetime profit contribution related to the mobile interconnectivity (unit charge) revision, the user migration from the old plan, whose voice plan's margin is higher, to the new plan and the enhanced procurement of mobile devices for marketing purposes with low margin
  - 3Q22 gross margin included a onetime profit contribution of over ¥0.5 bn which was the result of FY21 Docomo's mobile data interconnectivity (unit charge) revision.

# II - 5. Network (NW) Services (1) Revenues



#### ◆Internet Connectivity (enterprise) Services

- > 1Q-3Q23: ¥33.25 bn. +12.7% YoY
  - · Internet traffic (please refer to P.46) and contracted bandwidth continued to expand
  - Of which, IP: ¥11.93 bn, +9.9% YoY
  - Of which, Enterprise mobile (IoT usages etc.): ¥10.05 bn, +23.3% YoY
  - · Of which, MVNE (service offer to other MVNOs): ¥7.87 bn, +6.4% YoY
    - Revenue growth absorbed a decrease in revenue due to reflecting a decreased procurement costs in selling prices at the beginning of FY23

#### ◆ Internet Connectivity (consumer) Services (Mainly consumer mobile "IIJmio")

- > 1Q-3Q23: ¥18.70 bn, +2.0% YoY
  - Of which, consumer mobile (IIJmio): ¥16.22 bn, +1.8% YoY

#### ◆ Outsourcing Services (Various in-house developed network services)

- > 1Q-3Q23: ¥39.15 bn. +13.9% YoY
  - Of which, security: ¥22.74 bn, +16.0% YoY
    - Demand for SOC (Security Operation Center) is significantly increasing as it is often included in NW renewal projects with its number increasing

#### WAN Services (Closed network services)

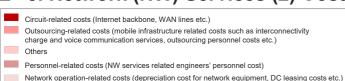
> 1Q-3Q23: ¥21.21 bn, +3.2% YoY

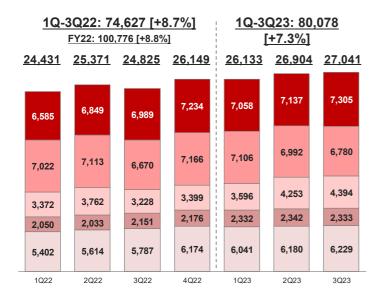
- Total contracted bandwidth is calculated by multiplying number of contracts by contracted bandwidths for IP service and broadband services respectively which are both under Internet connectivity services for enterprise IP (Internet Protocol) Service is bandwidth guaranteed dedicated Internet connectivity services for enterprises. Contracts are based on bandwidth and enterprises use the service for their core and main Internet connectivity.
- MVNE is IIJ Mobile MVNO Platform Service

Total Contracted Bandwidth (Gbps)

- 3Q22 contracted bandwidth increased due to Tokyo public school project by approx. 500Gbps
- 4Q22 enterprise mobile revenue included slightly over ¥0.1 bn of lump-sum revenue related to a large mobile project which consists of several phases

# II - 5. Network (NW) Services (2) Cost of Revenues



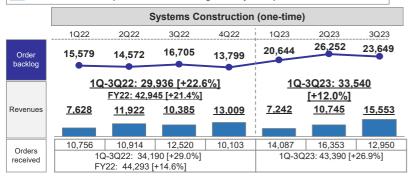


- 1Q-3Q23 Circuit-related costs increased YoY along with an increase in WAN revenue, etc.
  - Internet backbone circuit cost remains stable as we can leverage scale merit by having one of the largest Internet backbone networks
- 3Q23 Outsourcing-related costs included over ¥0.1 bn of onetime profit contribution as FY22 NTT Docomo data connectivity data (unit charge) was fixed (3Q22: over ¥0.5 bn)
- 1Q-3Q23 Others increased YoY mainly due to an increase in the purchasing license fees such as SASE in line with increased revenues
  - 1Q-3Q23 purchasing mobile devices decreased by approx. ¥0.2 bn YoY
- > Network operation-related continued to increase along with facility expansions

	NTT Docomo's mobile data intercor	nnectivity charge (unit charge)
	Unit charge based on future cost method	Fixed unit charge
FY23	¥15,644  • Announced in Mar. 2023  • Have been using this unit charge from 1Q23  • Decreased by 21.7% from the FY22 fixed unit charge  • Previously announced unit charge in Mar. 2022:  ¥15,697	To be fixed around the end of Dec. 2024
FY22	¥20,327  • Announced in Mar. 2022  • Used this unit charge in FY22  • Decreased by 24.8% from the FY21 fixed unit charge	¥19,979 Fixed at the end of Dec. 2023 Onetime profit contribution of over ¥0.1 bn in 3Q23 Decreased by 26.1% from the FY21 fixed unit charge
FY21	¥28,385  • Announced in Apr. 2021  • Used this unit charge in FY21  • Decreased by 23.9% from the FY20 fixed unit charge	¥27,024  • Fixed at the end of Dec. 2022  • Onetime profit contribution of over ¥0.5 bn in 3Q22  • Decreased by 27.5% from the FY20 fixed unit charge

# II - 6. Systems Integration (SI) (1) Revenues





- > Favorable demand from all industries continued (Below projects were acquired in 3Q23)
- Construction & operation of service infrastructure for an enterprise (approx. ¥4.0 bn, 5 years, included in 3Q23's order-received)
- Large-scale server construction & operation for Al infrastructure overseas (approx. ¥3.0 bn, 3 years, of which ¥0.8 bn was included in 3Q23's SI O/M order-received). It was acquired by PTC (subsidiary), who is a key partner of NVIDIA. Projects to construct Al infrastructre are increasing in Asia
- Large-scale NW renewal project for a prominent financial institution (approx. ¥4.0 bn, 8 years, of which approx. 8% is to be recognized as SI revenue)
- Construction revenue was weaker than expected mainly due to longer project period as project sizes becoming larger
- In 3Q23, recognized the overseas DC project as expected(revenue ¥2.8 bn & associated reasonable profit)
  - Plan to recognize revenue of ¥1.2 bn in FY24 and ¥2.0 bn in or after FY25 to the same client as subsequent projects (included in the above order backlog)
- Small business operator "PTC Malaysia" as a new consolidated subsidiary from Dec. 1, 2023 (no significant financial impact), expect higher productivity of a support center in Malaysia
- 1Q23 construction orders received included several large scale projects (approx. ¥3.0 bn in total: two ¥1.5 bn projects)
   2Q23 construction orders received included ¥5.0 bn of the Chiba city project
- Among 3Q23-end order backlog of ¥23.6 bn, approx.¥14.0 bn are to be recognized as revenue in or after FY24
   (Among 3Q22-end order backlog of ¥16.7 bn, approx. ¥7.0 bn are to be recognized as revenue in or after FY23) © Internet Initiative Japan Inc.

Unit: ¥ (JPY) million

[ ], YoY = Year over year comparison
QoQ = Quarter over quarter comparison
MRR = Monthly Recurring Revenue
O/M = systems operation & maintenance

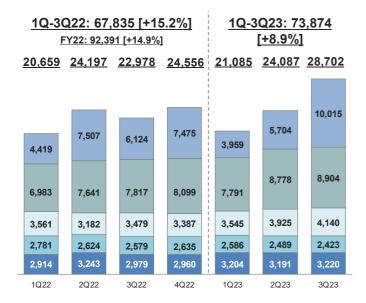
	Syste	ems Opera	tion & Mair	ntenance (M	/IRR)	
1Q22	2Q22	3Q22	4Q22 !	1Q23	2Q23	3Q23
66,832	6,832 66,365 67,580		68,958	71,602	75,883	80,378
	3Q22: 50, FY22: 67,99		1Q-3Q2	3: 53,080	<u>[+5.0%]</u>	
16,641	<u>16,656</u>	17,244	<u>17,458</u>	17,099	17,664	<u>18,317</u>
9,058 7,583	9,572 7,084	9,641 7,603	10,120 7,338	9,914 7,185	9,994 7,670	10,485 7,832
23,133	16,189	18,459	19,743	21,945	22,812	
	-3Q22: 57,78 22: 76,617 [-		1Q-3Q2	23: 64,500 [+	11.6%]	

- 1Q23 operation & maintenance revenue was negatively impacted by approx. ¥0.2 bn QoQ as a large system operation project was ended at the end of 4Q22 as expected
- 1Q22 operation & maintenance order received included large-scale projects with fixed multi year contracts (approx. ¥3.0 bn) (Generally, orders received is 1 year contract and automatically renewed), 2Q23 operation & maintenance order received included approx. ¥2.0 bn for the Chiba city project which has fixed multi-year contract



- Foreign exchange platform service for financial institutions "IIJ Raptor Service" has been renewed. Sony Bank is the first client to use the new platform
- 3Q23 cloud revenue recognition: 91.9% Systems operation and maintenance, 8.1% Outsourcing services
   1Q23 and 2Q22 Private cloud revenue decreased because of a decrease in multi-cloud usages by a game
- 1Q23 and 2Q22 Private cloud revenue decreased because of a decrease in multi-cloud usages by a game service provider





- Purchasing, outsourcing-related, and others are linked to the size of project and revenue to a certain degree
  - Most of the cost related to the overseas DC project (revenue approx. ¥2.8 bn) was recognized as purchasing costs
- Outsourcing-related cost increased mainly because of pre-sales activities before order-received for projects which usually requires engineers to be involved (such costs are recorded as work in progress after receiving orders)
- Others include license purchasing costs for multi-cloud which fluctuates along with customers' demand
- > No significant change in network operation-related costs on a quarterly basis

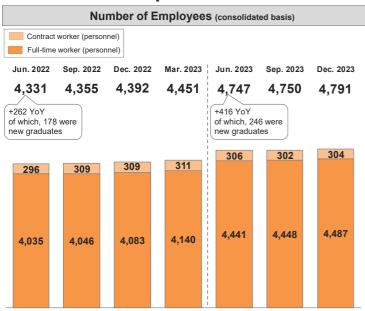
Number of SI-related outsourcing personnel

(unit: personnel)

1Q22-end	2Q22-end	3Q22-end	4Q22-end	1Q23-end	2Q23-end	3Q23-end
1,327	1,390	1,393	1,385	1,367	1,395	1,456

- The number of SI-related outsourcing personnel can be increased in comparison with the number of IIJ's SI engineers
- Due to many ongoing projects before order-received, the number of outsourcing personnel was at high level

# II - 7. Human Capital Disclosure



- FY23 plan: number of employees (consolidated base) to increase by approx. 400 personnel, progressed as planned
  - · Of which, 246 new graduates
  - Plan to strengthen recruitment of new graduates at the same level for the time being
- Over 300 new graduates are expected to join in Apr. 2024

#### Personnel-related costs & expenses (consolidated basis)

Unit: ¥ (JPY) million

	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23
Consolidated	8,177	8,655	8,341	8,506	9,358	9,252	9,410
personnel- related costs &	(+5.4%)	(+9.7%)	(+6.1%)	(+6.5%)	(+14.4%)	(+6.9%)	(+12.8%)
expenses			,172 (+7.19	%)	1Q-3Q2	3: 28,019 (	+11.3%)
(YoY)	F	Y22: 33,678	3 (+6.9%)				
% of revenue	14.1%	13.6%	13.2%	12.6%	15.2%	13.9%	12.9%

- The monthly salary table for new graduates was modified in Apr. 2023 (the previous modification was in Apr. 2019)
  - · Graduates with bachelor's degree: ¥256,667 per month, up 4.8%
  - Salary ranges for the existing employees were revised along with it
- Personnel-related costs & expenses increased as expected due to the expansion of human resources and modified salary tables

#### **Breakdown of Employees**

Admin.
12%
Sales
18%
Engineers
70%

Breakdown of new graduates is almost identical

#### **Turnover rates**

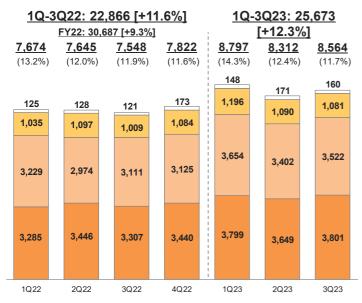
Lower than the industry average turnover

FY19	FY20	FY21	FY22
4.6%	3.6%	4.2%	3.8%

The turnover rate of IIJ (non-consolidated basis) is calculated by dividing leavers for the fiscal year by the number of full-time employees at the beginning of that fiscal year. The industry average turnover rate of approx. 10% is announced by the Ministry of Health, Labor, and Welfare

# II - 8. SG&A etc.





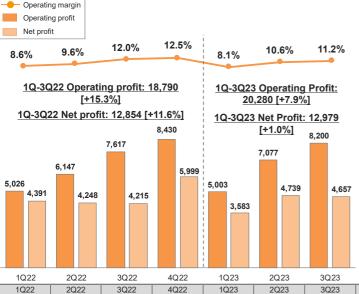
- Almost in line with the plan (1Q: slight increase mainly due to human resource training, 2Q & 3Q: normal course)
- Commission expenses are mainly consumer sales commissions and recruitment expenses
- Others are increasing mainly because of an increase in activity-related expenses such as advertisement and business trips' expenses
- Personnel-related expenses are increasing along with an increase in number of employees, etc.

<sup>·</sup> Above figures are SG&A expenses plus other income and other expenses

<sup>1</sup>Q22 others included ¥0.17 bn of gain on sales of tangible assets

<sup>• 1</sup>Q personnel-related and others expenses mainly due to the entry of new graduates increase along with an increase in training and human capital development expenses. Such expenses decrease in 2Q QoQ as expenses for new graduate engineers are recorded as cost of revenues from 2Q © Internet Initiative Japan Inc.





- Operating profit
  - > 1Q-3Q23: ¥20.28 bn. +7.9% YoY
- Profit before tax
  - > 1Q-3Q23: ¥19.65 bn. +3.3% YoY
    - Foreign exchange gain: +¥268 million (1Q-3Q22: +¥323 million)
    - Valuation gain(loss) on funds etc.: (¥212) million (1Q-3Q22: +¥376million)

1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	FY23 plan
+1,200	(5)	(820)	(73)	+310	+13	(535)	±0

- √ Foreign exchange impacts were also included as lots of assets are dominated in U.S. dollars
- Share of loss of investments accounted for using equity method: ¥422 million (1Q-3Q22: ¥161 million) DeCurret-related loss (IIJ ownership: 38.2%)

1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	FY23 plan
78	102	94	109	125	124	143	Approx. 800

- First in Japan digital currency (DCJPY) is to be issued from July 2024 through DeCurret's platform service (For detail, please refer to P. 25)
- ◆ Net profit
  - > 1Q-3Q23: ¥12.98 bn. +1.0% YoY

1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	
1,611	152	(1,374)	(97)	632	114	(957)	Finance income (expense), net
(14)	(64)	(83)	(42)	(154)	(119)	(150)	Share of profit (loss) of investments accounted for using equity method
(2,136)	(1,982)	(1,931)	(2,266)	(1,824)	(2,320)		Income tax expense
96	5	14	26	74	13	71	Profit for the period attributable to non-controlling interests

- Net profit shows "Profit for the period attributable to owners of the parent"
- Under IFRS, equity securities are measured at fair value through OCI (Other Comprehensive Income) while funds are measured through profit or loss
- Figures for the fiscal year ended March 31, 2023 are based on the retrospective application of IAS 12 "Income Taxes"

# II - 10. Consolidated Statements of Financial Position (Summary)

Unit: ¥ (JPY) million

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	Mar. 31, 2023	Dec. 31, 2023	Changes		Mar. 31, 2023	Dec. 31, 2023	Changes
Cash & cash equivalents	42,472	41,419	(1,053)	Trade & other payables	22,313	27,011	+4,698
Trade receivables	41,340	44,043	+2,703	Borrowings (current & non-current)	20,430	30,190	+9,760
Inventories	3,188	3,783	+595	Contract liabilities & Deferred income (current & non-current)	17,978	20,272	+2,294
Prepaid expenses (current & non-current)	27,920	37,376	+9,456	Income taxes payable	4,034	2,651	(1,383)
Tangible assets	23,321	28,048	+4,727	Retirement benefit liabilities	4,513	4,833	+320
Right-of-use assets	46,675	40,788	(5,887)	Other financial liabilities (current & non-current)	48,800	49,520	+720
Of which, operating leases (rent of office, data center etc.)	31,233	26,618	(4,615)	Of which, operating leases (rent of office, data center etc.)	31,610	27,111	(4,499)
Of which, finance leases (network equipment etc.)	15,442	14,170	(1,272)	Of which, finance leases (network equipment etc.)	16,447	15,124	(1,323)
Goodwill & intangible assets	26,475	27,512	+1,037	Others	8,823	9,806	+983
Investments accounted for using the equity method	5,785	5,225	(560)	Total liabilities:	126,891	144,283	+17,392
Other investments	19,150	22,273	+3,123	Share capital	25,562	25,562	-
Others	9,992	12,063	+2,071	Share premium	36,738	35,685	(1,053)
				Retained earnings	51,202	58,700	+7,498
				Other components of equity	6,571	9,033	+2,462
				Treasury shares	(1,831)	(12,027)	(10,196)
				Total equity attributable to owners of the parent:	118,242	116,953	(1,289)
				Non-controlling interests	1,185	1,294	+109
Total assets:	246,318	262,530	+16,212	Total liabilities and equity:	246,318	262,530	+16,212

- Prepaid expenses increased mainly due to project for clients and license and facility operation
- Tangible assets increased mainly due to investment for Shiroi DC
- · Borrowings increased mainly due to the share buyback
- Ratio of total equity attributable to owners of the parent: 48.0% as of Mar. 31, 2023, 44.5% as of Dec. 31, 2023, decreased due to the share buyback with cancellation

# II - 11. Consolidated Cash Flows

Unit: ¥ (JPY) million YoY = Year over year comparison

Operat	ing Act	ivities							
1	-,,	2: 27,31 38,529	<u>4</u>	1Q-3	Q23: 27	<u>,587</u>		1Q-3Q23 Major Breakdown	YoY Change
1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	Profit before tax	19,645	+627
		13,857	11,215		11.035	11,536	Depreciation and amortization	21,929	+675
4,855	8,602			5,016			Changes in operating assets & liabilities	(6,931)	(3,940)
							Income taxes paid	(7,897)	+1,974

## **Investing Activities**

<u>1</u>	Q-3Q22	<u>: (13,16</u>	<u>1Q-3Q23: (13,060)</u>			
	FY22: (	18,386)				
1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23
(2,366)					(2,700)	(0.00.4)
	(4,853)	(5,941)	(5,226)	(6,366)		(3,994)

	1Q-3Q23 Major Breakdown	YoY Change
Purchase of tangible assets	(8,261)	+1,499
Purchase of intangible assets such as software	(5,778)	(1,628)

## **Financing Activities**

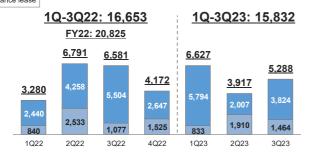
<u>1</u>	Q-3Q22:	(20,70	1Q-30	Q23: (16	<u>,065)</u>	
	FY22: (2	<u>5,731)</u>	 			
1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23
(7,875)	(4,726)	(8,165)	(4,965)	(4,535)	(3,309)	(8,221)

	1Q-3Q23 Major Breakdown	YoY Change
Payment of operating/finance leases and other financial liabilities	(15,053)	(657)
Dividends paid	(5,682)	(781)
Repayment of long-term borrowings	(2,045)	(545)
Short-term borrowings (Borrowings for acquisition of treasury shares, etc.)	11,800	+11,900
Purchase of treasury shares	(11,405)	(11,405)

## II - 12. Other Financial Data

Unit: ¥ (JPY) million



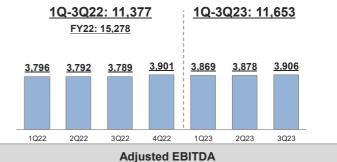


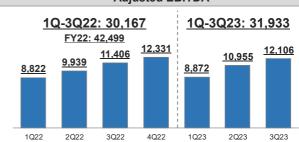
Major breakdown of CAPEX (Unit: ¥ bn)

_	Si Broakdown of Grill Ext (Grill: 1 Bri)							
		1Q-3Q22	FY22		1Q-3Q23			
	NW usual Capex	7.9	10.0		9.7			
	Cloud-related	1.2	2.0		0.9			
	Shiroi DC-related	5.3	5.4		3.8			
	Customer-related	2.3	2.9		1.4			

FY23 CAPEX plan: ¥22.5 bn (including approx. ¥7.0 bn for Shiroi DC 2<sup>nd</sup> site)

#### **CAPEX-related depreciation and amortization**





<sup>•</sup> Total amount of capital expenditure is the amounts of acquisition of tangible and intangible assets by cash and entering into finance leases for the fiscal year, excluding duplication due to sale and leaseback transactions and acquisition of assets that do not have the nature of investment, such as purchase of small-amount equipment.

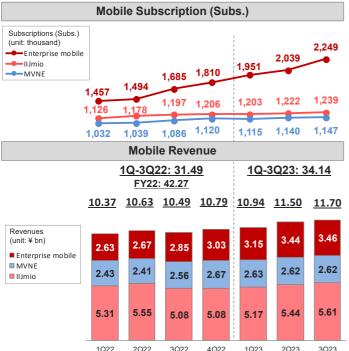
CAPEX-related depreciation and amortization is calculated by excluding depreciation and amortization of assets that do not have the nature of capital investment, such as right-of-use assets related to operating leases, small-amount equipment and customer relationship.

Adjusted EBITDA is calculated by adding operating profit and CAPEX-related depreciation and amortization.

# **Ⅲ-1.** Timing of revenue recognition for large-scale complex flagship projects

Project overview	Project size (approx.)	Main revenue recognition	Order received	Timing of revenue recognition
Nationwide NW replacement for a prominent financial institution	¥5.0 bn, 5 years	NW service, SI O/M	Jan. 2021	From Mar. 2022
Nationwide WAN connection NW infrastructure for all tax offices in Japan	¥2.0 bn, 4 years	NW service	May 2022	From Jan. 2023
Internet connection environment for Tokyo public schools	¥2.0 bn, 3 years	NW service	Apr. 2022	From Oct. 2022
Core information system for governmental administrative operation	¥5.0 bn, 4 years	NW service, SI construction, SI O/M	May 2022	From Oct. 2022
NW system upgrade for a central government agency	¥2.6 bn, 4 years	NW service, SI construction, SI O/M	Jan. 2023	From Jan. 2023
Large scale NW upgrade for a prominent manufacturing company	¥5.0 bn, 5 years	NW service	Feb. 2023	From Mar. 2023
Foreign exchange trading platform for a prominent financial group	¥3.0 bn, 5 years	SI O/M	Dec. 2022	To be recognized from FY24
Core information NW infrastructure for a broadcaster	¥6.0 bn, from FY24	NW service, SI construction, SI O/M	Dec. 2022 & Jan. 2023	To be recognized from FY24
Overseas DC project	¥2.8 bn in 3Q23	SI construction	Nov. 2022	Dec. 2023
Subsequent projects of the overseas DC project	¥1.2 bn in FY24 ¥2.0 bn in or after FY25	SI construction	2H22	To be recognized in FY24 and in or after FY25
Next generation NW renewal for a major system integrator	¥1.0 bn, 5 years	NW service	Apr. 2023	To be recognized from FY24
Enhancement of security for a prominent carrier	¥1.5 bn, 5 years	SI construction, SI O/M	Apr. 2023	From Aug. 2023
Integrated operation system for a public sector organization	¥3.0 bn, 5 years	NW service, SI construction, SI O/M	Apr. 2023	To be recognized from FY24
Next generation research platform for a private university	¥1.0 bn, 5 years	SI construction, SI O/M	May. 2023	To be recognized from FY24
Educational information network for Chiba City	¥12.3 bn, 5 years	NW service, SI construction, SI O/M	Sep. 2023	To be recognized from Jan. 2025 (approx. ¥5 bn in FY24)
Construction & operation for service infrastructure for an enterprise	¥4.0 bn, 5 years	NW service, SI construction, SI O/M	Dec. 2023	To be recognized from FY24
Large-scale server construction for Al infrastructure (Acquired by PTC, Singaporean Sler subsidiary)	¥3.0 bn, 3 years	SI construction, SI O/M	Dec. 2023	To be recognized from FY24
Large-scale NW renewal for a prominent financial institution	¥4.0 bn, 8 years	NW service, SI construction, SI O/M	4Q23	To be recognized from FY25

SI O/M = systems operation and maintenance



- 4Q22 enterprise mobile revenue includes approx. ¥0.1 bn of lump-up revenue related to a large mobile project which consists of several phases
- Enterprise mobile subs.: in 4Q22, the subs. consistently increased by 124 thousand QoQ mainly due to additional line orders from the existing project for a taxi payment devices and increased demands from foreigners visiting Japan. In 3Q22, the subs. increased by 192 thousand QoQ as the existing project for a GPS tracker for children security largely increased by approx. 60 thousand

- Enterprise mobile (deducting MVNE from IIJ Mobile)
- > 1Q-3Q23 revenue: ¥10.05 bn (+¥1.90 bn YoY)
- > 3Q23-end subs.: 2,249 thousand (+211 thousand QoQ)
  - Revenue largely grew YoY mainly as the existing transaction becoming larger and continuously
    acquiring new orders. Additional line orders from the current clients such as GPS tracker for safety,
    taxi payment devices, dashboard cameras, and foreigners visiting Japan-related service
- ◆ MVNE (providing mobile services to other MVNOs)
  - > 1Q-3Q23 revenue: ¥7.87 bn (+¥0.47 bn YoY)
  - 3Q23-end subs.: 1,147 thousand (+8 thousand QoQ)
  - 3Q23-end MVNE clients: 189 clients (+13 clients YoY)
    - · Cable TV operators (94 operators), prominent retailer, etc.
- ◆ IIJmio (consumer)
  - > 1Q-3Q23 revenue: ¥16.22 bn (+¥0.28 bn YoY)
    - Started offering eSIM and added larger data volume plans to "IJJ Travel SIM" prepaid SIM services mainly targeting foreigners visiting Japan (Feb. 2024, 3GB to 55GB, effective for 30 days)
  - 3Q23-end subs.: 1,239 thousand (+16 thousand QoQ)
    - Of which, the old plan's subs. were 232 thousand

GigaPlans (unit: thousand)	1Q22-end	2Q22-end	3Q22-end	4Q22-end	1Q23-end	2Q23-end	3Q23-end
Subs.	757	837	878	908	928	963	995

> SIM type MVNO market share in Japan (Source: the Ministry of Internal Affairs and Communications)

	Dec. 31, 20	22	Mar. 31, 2023		June 30, 2023		Sep. 30, 2023	
1 <sup>st</sup>	IIJ	19.7%	IIJ	19.8%	IIJ	20.0%	IIJ	20.4%
2 <sup>nd</sup>	NTT Resonant	11.1%	NTT Resonant	11.9%	NTT Resonant	12.2%	NTT Docomo(*)	11.3%
3 <sup>rd</sup>	Optage	9.1%	Optage	9.0%	Optage	9.0%	Optage	8.9%
4 <sup>th</sup>	Fujitsu	5.6%	Fujitsu	5.6%	Fujitsu	5.6%	Fujitsu	5.6%
5 <sup>th</sup>	Biglobe	4.9%	Aeon Retail	4.8%	Aeon Retail	4.7%	Aeon Retail	4.8%

 $(\mbox{\ensuremath{^{*}}})$  NTT Docomo's figures as of Sep. 30, 2023 was formerly NTT Resonant's one

# **Ⅲ-3. NTT Docomo's Mobile data interconnectivity charge** (Mbps Unit charge, monthly)

Fiscal Year	FY18	FY19	FY20	FY21	FY22	FY23	FY24	FY25
Method	Actual co	st method	M	NOs are to disclose the		st method e years based on their	orediction about cost et	с.
						Announced in Mar.	2023	
						To be fixed around the end of Dec. 2024	_	
New						¥15.644	¥13,084	¥11,255
							-16.4% YoY	-14.0% YoY
				Fixed in Dec. 2022	Fixed in Dec. 2023			
Current	¥49,311	¥42,702	¥37,280	¥27,024	¥19,979			
	-6.0% YoY	-13.4% YoY	-12.7% YoY	-27.5% YoY	-26.1% YoY			
					Announced in Mar. 2	2022		
					¥20,327	¥15,697	¥13,207	
					i24.8% YoY	-22.8% YoY	-15.9% YoY	
				Announced in Apr. 2	021	·		
Old				¥28,385	¥22,190	¥18,014		
				-23.9% YoY	-21.8% YoY	-18.8% YoY		
			Announced in Mar.	2020				
			¥41,436	¥33,211	¥27,924			
			-3.0% YoY	-19.8% YoY	-15.9% YoY			

<sup>•</sup> The same calculation method is applied to both the actual cost method and the future cost method: (Data communication cost + profit) /demand

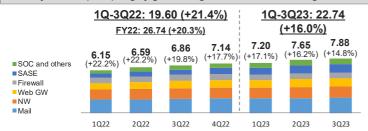
<sup>•</sup> The charge disclosed based on the future cost method is to be finalized based on MNOs actual cost results etc.

<sup>·</sup> Mobile interconnectivity charges, which are underlined above, had been fixed based on the results

<sup>·</sup> The YoY (Year over Year) decrease percentage written under each charge is compared with the previous year charge

The charge is public information disclosed in NTT Docomo's service terms and conditions document uploaded on NTT Docomo's website (only available in Japanese) https://www.docomo.ne.jp/binary/pdf/corporate/disclosure/mvno/business/oroshi.pdf

#### Security service (MRR) largely grew along with continuous strong demands



- Each service continued to accumulate
- Highly regarded as a top-class SASE implementation & operation vendor
  - Palo Alto Networks 2023 JAPAC SASE Partner of the Year (Dec. 2023) and Zscaler Momentum Partner of the Year 2023 (Oct. 2023) were given to IIJ Global, IIJ's subsidiary
  - From a vendor neutral position, provide all-in-one support ranging from solution selection. design, construction, implementation to operation
- ◆ Strong demand for "IIJ C-SOC Service" Greater opportunity to integrate it as a part of large NW renewal project
  - IIJ's competitive advantages:
    - Collaborate with various in-house devolved managed type gateway security services
    - Wide monitoring scope including EDR and SASE
    - · Apply abundant traffic log data to develop IIJ's unique intelligence as well as detect threat
- Continued to enhance service line-ups and functions
  - Launched "IIJ leaked account detection solution" in Nov. 2023
    - Research, detect and help manage leaked account information
  - Launched "IIJ Attack Surface Assessment Solution" in Nov. 2023
    - Automatically detect IT asset that could potentially become cyber attacks target and conduct risk assessment
- . Security Service Revenue (recurring) is 100% recognized in outsourcing

- \* SASE (Secure Access Service Edge) is a concept to shift controls of network and security to the route to Cloud services to enable secure access from any points, instead of the conventional centralized management through headquarters or data centers. This
- concept is gaining popularity along with Cloud migration of enterprise operation systems, prevalence of flexible workstyle including teleworking
- \* SOC (Security Operation Center) is an organization providing advices and actions regarding cyber attacks by constantly monitoring log data such as NW and device to detect and analyze cyber attacks • EDR (Endpoint Detection and Response) is a product that realizes faster analysis on endpoint, such as laptop pc, by automatically gather behavior and associate such with cyber attack patters, etc.

#### **Mail Security**

- Full outsource of mail system, countermeasures for spam mail, etc.
- ➢ IIJ Secure MX Service (SMX)
  - · Cloud-based integrated mail security service (launched in Sep. 2006)
  - Differentiating by in-house developed multifiltering, providing support in Japanese and upgrades
  - · Minimize mail threats with multi-filtering, able to store unlimited mail date in DCs located in Japan, prevent accidental transmission/information leak with the system

#### **NW Security**

- IIJ DDoS Protection Service
  - Comprehensive service to protect enterprise network system from DDoS attacks (launched in Oct. 2005)
  - Service model unique to NW operators
- · Realize reliable web services by avoiding overloaded network and server triggered by huge traffic, global coverage to prevent terabit level large-scale attack (launched in Jan. 2017)
- IPS/IDS, WAF, etc.

#### FW (Firewall)

Outsource of firewall operation, detection system for anomaly, etc. (launched in Oct. 2006)

#### Web GW

- > Full outsource of web security, URL filtering,
- ➤ IIJ Secure Web GW Service (SWG)
  - · Cloud-based integrated web security service (launched in Mar. 2009)
  - Differentiating by in-housed developed engines etc. to block and isolate web functions, etc.

#### SASE

- Operation of Prisma Access, Zscaler etc.
- ➤ II.I Secure Access Service "ISA"
  - Launched in Sep. 2022
  - In-house developed SASE service
  - Differentiating by operating in Japan, high compatibility with other IIJ security services such as C-SOC, small start and low-price

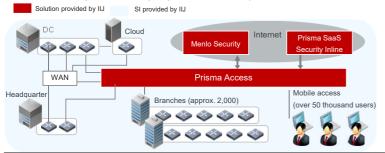
#### SOC and others

- > IIJ C-SOC Service
  - Launched in Oct 2018
  - Operational SOC service unique to ISPs: visualize invisible threats by applying IIJ's unique intelligence, execute initial response as well as notification etc.
  - Continuously expanding functions including recently launched "Premium" in May 2021 which offers primary responses against attacks
- Endpoint Security, etc.

# **Ⅲ-5.** Recent Topics and others

#### Large-scale NW renewal for a prominent financial institution

- Project size: revenue approx. ¥4 billion, 8 years, (acquired in Jan. 2024)
   The revenue is to be recognized mainly in outsourcing services (from FY25)
- IIJ won the project against a prominent legacy Sler and a prominent telecom carrier by comprehensive strengths including abundant experience in implementing and operating large-scale SASE projects



#### Raptor service platform renewed: Sony Bank as its first user

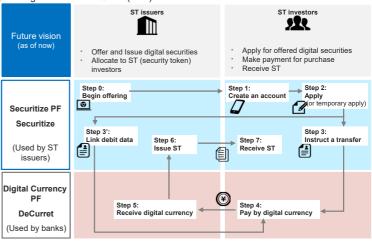
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#### **DeCurret DCP Partnership with Securitize**

Aim to adopt digital currency for digital securities' settlement

DeCurret DCP Inc.	Parent company DeCurret Holdings has 35 shareholders of which IIJ is the largest (ownership: 38.2%). Others include financial institutions, telecom carriers, trading companies, Slers, real estate, logistics, retailers etc.  Plan to launch Japan first digital currency platform service in July 2024
Securitize Japan K.K.	Parent company Securitize, Inc. (US) was established in 2017 and provides PF to issue and manage digital securities

Image of transaction/flow (idea)



Appendix FY23 Financial Targets (1) **Unchanged from May 2023** 

YoY **FY23 Targets FY22 Results** (Apr. 2023 - Mar. 2024) (Apr. 2022 - Mar. 2023) 286.0 252.7 +13.2% +33.29 Revenues 77.1% 77.1% Cost of Sales 220.5 194.8 +13.2% +25.70 22.9% 22.9% **Gross Profit** 65.5 57.9 +13.1% +7.59 11.9% 12.1% SG&A etc. 34.0 30.7 +10.8% +3.31 11.0% 10.8% **Operating Profit** 31.5 27.2 +15.7% +4.28 Shares of profit (loss) of investments accounted for using (0.6)(0.2)(0.4)equity method investees 10.6% 10.8% Profit before tax 27.3 30.4 +11.1% +3.04 7.2% 7.5% **Net Profit** 20.7 18.9 +9.9% +1.87

Unit: ¥ (JPY) billion. YoY = Year over year comparison Net profit is "Profit for the period/year attributable to owners of the parent" YoY change of net profit is based on the retrospective application of IAS 12 "Income Taxes"

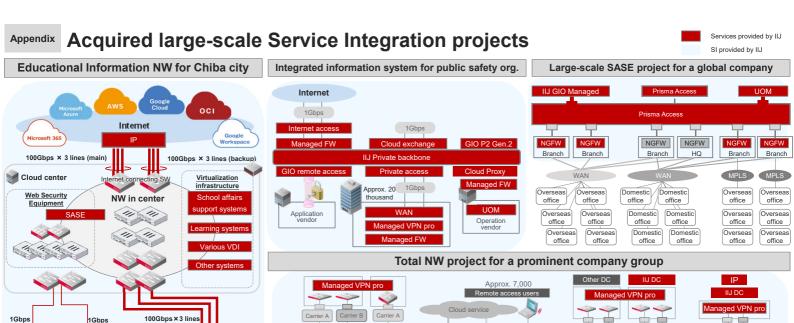
% of Revenues  FY23 1H Target  (Apr. 2023 - Sep. 2023)	Yo	ρΥ
138.0	+13.1%	+16.04
107.9	+13.0%	+12.38
30.2 12.1%	+13.8%	+3.66
16.8	+9.3%	+1.43
13.4	+19.9%	+2.23
(0.2)	-	(0.1)
13.0	+1.1%	+0.14
8.9	+2.5%	+0.21

	Assumptions for Revenue Targets	Assumptions for Gross Profit Targets	Other Assumptions
NW service (excluding Mobile)	Each service to grow along with continuous IT advancement     Stronger growth than FY22 as the revenue contribution of the large complex projects starts	Structural profit increase along with revenue growth     Gross margin to slightly improve	including personnel expenses  • Shares of profit (loss) of investments accounted
Mobile	<ul> <li>Return to high revenue growth in enterprise mobile (IoT usages) as better semiconductor procurement situation and the post-Pandemic</li> <li>Consumer revenue to be flat growth due to a decrease in mobile devices sales, MVNE revenue to decrease mainly due to reflecting a decrease in procurement cost at the beginning of FY23</li> </ul>	Increase as a rebound from FY22 (decrease in device procurement cost & smaller YoY negative profit impact than FY22 due to the migration to the new plan whose voice service margin is lower than the old plan. No gain from the unit charge revision	for using equity method investees: Expect DeCurret's related loss to be around ¥0.8 bn  No consideration on any valuation gain (loss) on funds & foreign exchange gain (loss)  Number of employees (consolidated base) to increase by approx. 400 personnel (of which 246
SI	Strong demands as favorable business environment continues     Largely increase backed by trend and outlook for large projects     Expect to recognize approx. ¥3.0 bn of overseas DC construction in 1Q-3O23	Increase as the revenue volume to expand     Gross margin to be almost the same level as FY22	Rew graduates)     CAPEX: ¥22.5 bn (including ¥7.0 bn for Shiroi DC 2 <sup>nd</sup> site)

# Appendix FY23 Financial Targets (2) Unchanged from May 2023

#### Revenues FY22 FY23 Target +33.29 252.71 286.0 YoY change in YoY change in YoY change in YoY change in NW services (excl. Mobile) revenues Mobile revenues SI revenues ATM operation business revenues $\pm$ 0.0 +21.5 +0.5 +11.3

- NW services (excl. Mobile) revenues are calculated by deducting the below mentioned Mobile services revenues from total NW services revenues. The revenues include non-mobile consumer revenue which is a small amount · Mobile services revenues include IIJ Mobile Services (including MVNE) and IIJmio (consumer mobile)
- **Operating Profit** FY22 FY23 Target +4.28 27.22 31.5 YoY change in YoY change YoY change in YoY change in **NW services GP** in SI GP ATM operation business GP SG&A etc. +3.3  $\pm$  0.0 +3.3 +4.3
- · NW services gross profit consists of gross profit related to NW revenues (excl. Mobile) and Mobile revenues (The two have costs in common and cannot be broken down in accounting terms)
- . SG&A etc. in this slide represents the sum of SG&A, which includes R&D expenses, and other income/expenses



WAN

4

BaseL3SW

Base NW

Public Schools in Chiba

(168 as of March 31, 2023)

Base L3SW

Base NW

₩

Base L3SW

Base NW

External

environ

ment A

Base Ri

NW in DC

Existina

External

environ

ment B

Base RT

NW in DC

Existing

Private access

WAN

Group companies

Approx. 200

🛍 IIJ Omnibus 🙌 IIJ Omnibus

WAN

Group companies

Approx. 20

Cloud exchange

WAN

IIJ Omnibus

WAN

Approx. 700

Flex Mobility

IIJ Private backbone

Private access

Private access

Managed VPN pro

Approx. 20

Carrier B

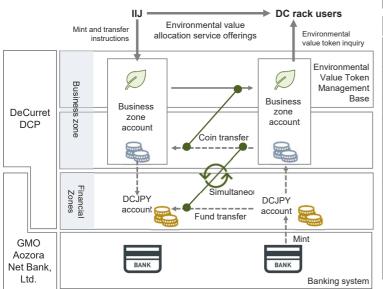
Group companie

UOM: Unified Operation Management, NGFW: Next Generation FireWall, MPLS: MultiProtocol Label Switching

# Appendix First in Japan to issue commercial digital currency (July 2024)

About the Case		
Issuer of digital currency	GMO Aozora Net Bank, Ltd.	
Usages of digital currency	Digitalization of environmental value transaction (non-fossil certificates, etc.)     Transactions and settlement in the digital currency DCJPY	

#### Flow on DCJPY on the Two-tiered Digital Currency Platform



About DeCurret	
DeCurret HLD	Shareholder: 35 companies including IIJ
DeCurret DCP	Shareholder: DeCurret HLD 100% Business:  > Digital currency business  > Secretary for the "Digital Currency Forum"  • Members consist of over 100 companies, organization, experts, and related regulatory agencies (FSA, MIC, MOF, METI, BOJ)

	Dif	Difference between "DCJPY" and Trust Bank's Stablecoins	
		DeCurret's digital currency "DCJPY"	Trust Bank's stablecoins
	Correspon ding act	The Banking Act	The revised Payment Services Act (enforced in June 2023)
	Form	Bank deposits	Stablecoins
	Scheme of issuance	Withdraw from user's bank deposit     DCJPY will be issued after booking the same amount of such withdrawal to DCJPY account on the digital currency platform	User needs to deposit money and set up a trust asset each time     Then, stablecoins can be issued by a trust bank
	Features	Highly compatible with the current settlement system     Issuers are reliable and trustworthy banks     Banks support DCJPY can use the Digital Currency services	User needs to open an account with the Trust bank and deposit money each time     User needs to arrange a trust asset each time transferring funds other than the two companies, a trust bank and a beneficiary

# Appendix FY23 Dividend Forecast

Basic shareholders' return policy:

Continuous and stable dividend payment while considering the need to have retained earnings for the enhancement of financial

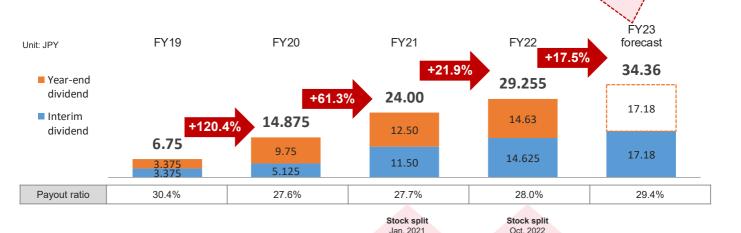
position, mid-to-long term business expansion and future investment



Continued to increase dividend in line with profit increase due to revenue growth, 5 times in 4 years

In May 2023, IIJ executed share buyback of ¥11.4 bn and cancellation of shares

FY23 total payout ratio forecast: approx. 84%



<sup>·</sup> Dividend per share is written on the post-stock-split basis

<sup>·</sup> FY21 payout ratio: adjusted payout ratio is around 30% which is calculated by deducting temporary and non-cash transaction such as valuation on funds and impairment loss

FY22 payout ratio takes the retrospective application of IAS 12 "Income Taxes" into consideration

<sup>.</sup> FY23 payout ratio takes the share buyback with cancellation which took place in May 2023 into consideration

Appendix

# Comparison between the old & new plans of consumer mobile

Including tax

Old

New: GigaPlans (Apr. 2021~)

#### **Current Price**

eSIM with voice plans are offered at the same price

Basic Monthly Charge

	Minimum Start Plan (3GB)	With voice	¥1,760
		Data-only	¥990
	Light Start Plan (6GB)	With voice	¥2,442
		Data-only	¥1,672
	Family Share Plan (12GB)	With voice	¥3,586
		Data-only	¥2,816

2Giga Plan	With voice	¥858
(2GB)	Data-only	¥748
4Giga Plan	With voice	¥1,078
(4GB)	Data-only	¥968
8Giga Plan	With voice	¥1,518
(8GB)	Data-only	¥1,408
15Giga Plan	With voice	¥1,848
(15GB)	Data-only	¥1,738
20Giga Plan	With voice	¥2,068
(20GB)	Data-only	¥1,958

2Giga Plan (2GB)	With voice	¥850
	Data-only	¥740
5Giga Plan	With voice	¥990
(5GB)	Data-only	¥900
10Giga Plan	With voice	¥1,500
(10GB)	Data-only	¥1,400
15Giga Plan	With voice	¥1,800
(15GB)	Data-only	¥1,730
20Giga Plan (20GB)	With voice	¥2,000
	Data-only	¥1,950

Pay as you go

Voice call charge as you go ¥22 per 30 seconds

Voice call charge as you go

¥11 per 30 second

- · The above table briefly indicates service prices for major functions to show the differences between the old and new plans
- Voice call charge is only for domestic calls. New voice call charge as you go was revised on September 11, 2021 and is applied to old plan's users

# Appendix Data center (DC)

- ◆ Operate 16 DCs in Japan, 2 of which are owned by IIJ (as of Dec. 2023)
  - Expanding own DC capacity along with growing demands for IIJ services
  - > Expect higher efficiency by gradually migrating leased DC spaces to own DCs



Tesla's power pack



Edge computing



	Matsue DCP (opened in Apr. 2011)	Shiroi DCC (opened in May 2019)	
Objective	Own serv	ice facility	
Features	First in Japan to use outside-air cooling container units  Able to increase capacity responding to demand per container  Utilize on-site solar power panels	Adopt latest energy-saving method including outside-air cooling method     More flexible and cheaper capacity expansion through system module method     Shifting peak of air conditioning power by utilizing lithium-ion storage batteries     Utilize on-site solar power panels	
Land	Approx. 16 thousand square meters	Approx. 40 thousand square meters	
Number of in placed racks	Approx. 500 racks	Approx. 700 racks	
FY22 PUE	1.33	1.31	
FY23 plan	Constructing new system module Schedule: begin construction in Feb. 2024, operation in May 2025 Approx. 2 thousand square meters Approx. 300 racks FY23 capex (plan): over ¥5.0 bn (to be partially covered with subsidy)	Operation of 2 <sup>nd</sup> site (Expandable up to 3 <sup>rd</sup> site)     Started operation from July 2023     Approx. 8 thousand square meters     Approx. 1,100 racks (1 <sup>st</sup> site: approx. 700)     FY23 CAPEX (plan): approx. ¥7.0 bn (FY22: ¥5.4 bn)     Soon reach to its capacity by own service facility & colocation     Began direct procurement of nonfossil fuel certificates toward the supply of electricity with environmental values (Apr. 2023)	

<sup>·</sup> PUE(Power Usage Effectiveness) is a metric that shows how efficiently electricity is used at a data center. The closer to 1.0 is considered to be good.

# Appendix Creation of Guiding Principles for Employees "Backbone of IIJ"

- ◆"Backbone of IIJ" was created by volunteer members across departments as a guideline for realizing IIJ's business philosophy and accelerating future growth on the occasion of IIJ's 30th anniversary.
- ◆The name "Backbone of IIJ" was chosen in the hope that it would become a "spiritual pillar" that IIJ employees would carry on as well as making a reference to "backbone network" which is the foundation of IIJ

#### 1. Challenge: Every action is for achievement

We make action and get others involved toward realizing not only big ambition but also small improvement.

With flexible mindset and active discussion, we deepen our ideas not only for innovation but also for improvement.

If somebody has an exciting idea and is seeking to make it happen, we shall join such initiatives.

We will continue to have discussions and take challenges which has been our tradition since the company's inception.

#### 2. Curiosity: Don't stop at "Just being interested"

Every curiosity counts because it could read to something extraordinary. This is why we sincerely value ours as well as others' curiosity.

Curiosity is one of our driving force which has led to "IIJ as first in the world/Japan" and high customer satisfaction.

The curiosity of employees is our important asset which can neither be visualized nor quantified.

We believe that such asset is opening up the possibility of Internet and making network society even better.

#### 3. Passion: Pursuing "My Interests" is the path to becoming a professional

We work with commitment and passion when we see something interesting in front of us.

Such approach allows us to make more decisions on our own, enlarge what we can do, and make work more enjoyable.

We continue to strive with passion to be professionals and leading experts.

#### 4. Responsibility: Never compromise. Not accepting "this should be good enough"

We contribute to society by providing "Internet infrastructure."

We have a commitment to society that we shall provide uninterrupted and protected Internet connectivity, continue to improve Internet and show new possibility of Internet.

Going forward, we shall continue to be sincere for those beyond each job and never compromise.

#### 5. Respect: Listen, especially when you are not sure

We aim for an organization in which people with diverse background and values can exercise one's strength and have discussion from various view points.

Even it seems difficult, we are committed to mutual respect and honest communication.

Sincere communication means never cheat on the spot, speaking honestly and avoiding misunderstandings,

This is how we have been creating a working environment where diversified talents can demonstrate their abilities and achieve great satisfaction.

# [Reference] Presentation material for company overview P. 30 – 46

# **Company Profile**

# IIJ has been taking initiatives in Internet Infrastructure field in Japan

Established December 1992 (The first established full-scale ISP in Japan)	
Number of Employees	4,791 (approx. 70% engineers)
Large Shareholders	NTT Group, KDDI, ITOCHU Techno-Solutions (CTC), Koichi Suzuki, Global Alpha Capital Management

## ◆ The first established full-scale ISP (Internet Service Provider) in Japan

- ✓ Introduce many in-house developed Internet-related network services
- ✓ Highly skilled IP (Internet Protocol) engineers from the inception
- ✓ Operate one of the largest Internet backbone networks in Japan

## Well recognized "IIJ" brand among Japanese blue-chip companies' IT division

- ✓ Differentiate by reliability and quality of network and systems operation
- Long-term (almost 30 years) client relationship since the establishment of IIJ

## Development of innovative Internet-related services

- ✓ Differentiate by continuous network service developments and business investments
- Focus on Cloud, mobile, security, solutions related to Big Data, IoT and data governance
- Always ahead of telecom carriers and systems integrators (Slers) with regards to services development and operation

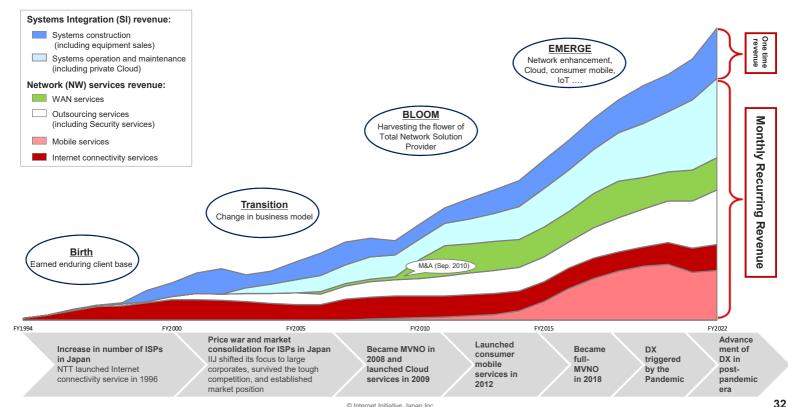
and many more

<sup>·</sup> Number of employees is on the consolidated basis and as of Dec. 31, 2023

Large shareholders are as of Sep. 30, 2023, except for Global Alpha whose holding is based on their Large Volume Holding Report filing as of Oct. 2023
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# From ISP to Total Network Solution Provider

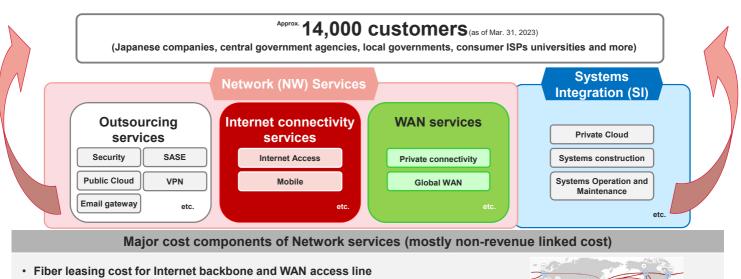




# IIJ as a Total Network Solution Provider



Offers various network services and systems integration together in many projects



- Depreciation cost and maintenance cost of network equipment
- · Personnel cost for network service development and operation and outsourcing cost
- · Data center operation cost etc.
- · Mobile data interconnectivity and voice service purchasing cost for mobile services



https://www.iij.ad.jp/en/ir/integrated-report/directors/ Holdings of IIJ shares are as of Sep. 30, 2023 Suzuki's share includes his wholly owned private company portion





#### Koichi Suzuki

- Founder of II.I
- Chairman, Representative Director and co-CEO
- Holdings of IIJ share: 10.641.389 shares (6.0%)
- Date of birth: September 1946



#### Satoshi Murabayashi

- Executive Vice President and Director (since June 2021)
- Career: CIO at MUFG Financial Group, Inc.
- President and Representative Director of DeCurret Holdings, IIJ's affiliated company, as a concurrent position
- ➤ Holdings of IIJ shares: 5,819 shares (0.0%)
- > Date of birth: November 1958



#### Eijiro Katsu

- President, Representative Director and co-CEO & COO
- Career: Vice Minister of Finance
- ➤ Holdings of IIJ shares: 208,495 shares (0.1%)
- Date of birth: June 1950



#### Yasuhiko Taniwaki

- Executive Vice President and Director (since June 2022)
- Career: Vice-Minister for Policy Coordination of Posts and Telecommunications at the Ministry of Internal Affairs and Communications (MIC)
- ➤ Holdings of IIJ shares: 2,417 shares (0.0%)
- Date of birth: September 1960

#### Full-time Directors

Senior Managing Directors

- K. Kitamura
- A. Watai (CFO)

Managing Directors

- T. Kawashima
- > J. Shimagami (CTO)
- N. Yoneyama (CIO)

➤ T. Tsukamoto	Senior Advisor of Mizuho Financial Group, Inc.
➤ K. Tsukuda	Former Chairman and Representative Director of Mitsubishi Heavy Industries, Ltd.
➤ Y. Iwama	Outside Director and Chairman of the Board of Nikko Asset Management Co., Ltd. Former Chairman of Japan Securities Investment Advisers Association
➤ A. Okamoto	Former President and CEO of Iwanami Shoten, Publishers (one of the best publishing houses in Japan)
➤ K. Tonosu (Ms.)	Outside Director of JAPAN POST INSURANCE Co., Ltd.

#### Company Auditors (of which, 3 outside, 1 female)

- K. Ohira
- M. Tanaka (Ms.)
- > T. Michishita (attorney)
- K. Uchiyama (CPA)

## Remuneration for full-time directors

Annual salary	Fixed monthly remuneration	Cash	67% - 71%
Substitution for retirement allowance	Fixed remuneration	Stock-option	6% - 11%
Performance-linked remuneration	Variable remuneration	Restricted stock	22% - 24%

Interview with outside director, Mr. Tsukamoto, can be found here

https://www.iij.ad.jp/en/ir/integrated-report/outside\_director/

(Note) Above percentages are in the case of full paid performance-linked remuneration. Performance-linked remuneration varies (0 - 4 months) along with financial performance

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#### IIJ's Material Issues



Lead NW infrastructure advancement with technological innovations and contribute to solving various social issues

♦ Bringing innovation with IP



- Information disclosures based on the TCFD Recommendations
  - Reduce greenhouse gas emissions at its own data centers which consume about 80% of all electricity consumption by "usage of renewable energy" and "improvement of energy conservation"

Measures	Targets	FY22 results
Usage of renewable energy	To increase the renewable energy usage rate of data centers (Scope 1 and 2) to 85% in FY2030	46.1%
Improvement of energy	To keep the PUE of the data center at or below the industry's highest level (1.4)	Matsue: 1.33
conservation	until FY2030 through continuous technological innovation	Shiroi: 1.31



Provide safe and robust Internet services that support social infrastructure

 Provide stable and safe Internet connectivity services, construct and operate Internet backbone that cover the world



 Support privacy protection regulations. Had acquired EU BCR and APEC CBPR



Provide an arena for people with diverse talents & values, where they can exercise their skills & actively and boldly take on challenges

- Corporate culture of taking initiatives and challenging new things since the inception
- Human resources culture of sincerely striving to meet the demands of clients
- ◆ Lower than the industry average turnover

FY19	FY20	FY21	FY22	
4.6%	3.6%	4.2%	3.8%	

Target for diversity: the ratio of female managers

Apr. 2022	Apr. 2023	FY24 target	FY27 target
5.7%	6.3%	6% or more	8% or more

(Achieved in Apr. 2023)

# IIJ's ESG rating by MSCI has been updated to "A" in September 2023

# More information on IIJ's corporate governance: https://www.iij.ad.jp/en/ir/integrated-report/governance/

Overview of corporate governance	Operation of the Board of Directors	Design of Remuneration for Directors
Operation of the Nomination and		Operation of
Remuneration Committee	Business Operation	the Board of Company Auditors
Operation of Internal Audit	Initiatives for Information Security	Polated Party Transactions

- PUE(Power Usage Effectiveness) is a metric that shows how efficiently electricity is used at a data center. The closer to 1.0 is considered to be good
   TCFD: Task Force on Climate-related Financial Disclosures
- Scope 1 and 2 (Greenhouse gas emissions by a company): Direct emissions from the use of fuels and industrial processes at the company and indirect emissions from the use of electricity and heat purchased by the company (as defined by the GHG Protocol)
- The turnover rate of IIJ (non-consolidated basis) is calculated by dividing leavers for the fiscal year by the number of full-time employees at the beginning of that fiscal year.
   The industry average turnover rate of approx. 10% is announced by the Ministry of Health, Labor, and Welfare

ge turnover rate or approx. 10% is announced by the Ministry or Health, Labor, and Welfare
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### **SWOT of IIJ**



### Strength Weakness

#### High technological capabilities

- ◆ First full-scale ISP in Japan
- Highly skilled Internet-related engineers
- ♦ NW service development & operation capabilities
- ◆ One of the largest Internet backbone networks in Japan
- Reliable Internet backbone operation
- Excellent customer base
- Corporate culture of pioneering spirit

- Business domain mostly in Japan
  - IIJ's overseas business is mainly global network operation and is to increase Japanese clients' loyalty
- Smaller in size compared to competitors
  - IIJ continuously develops innovative network services and solutions to be ahead of the market needs

### **Opportunity**

#### Digitalization (DX) in Japan

- Network, CPU and storage are becoming faster and larger, Domains of network and systems are converging
- Internet traffic increasing
- Security demands expanding: zero trust and cyber security
- Cloud shift
- Japan, slow IT adopter, including public sector is changing triggered by the Pandemic, Digitalization to advance

### **Threat**

- Slow IT adoption in Japan
  - IIJ focuses on promoting digitalization of large Japanese companies with various network services and systems integration to fully meet their needs

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# One tir

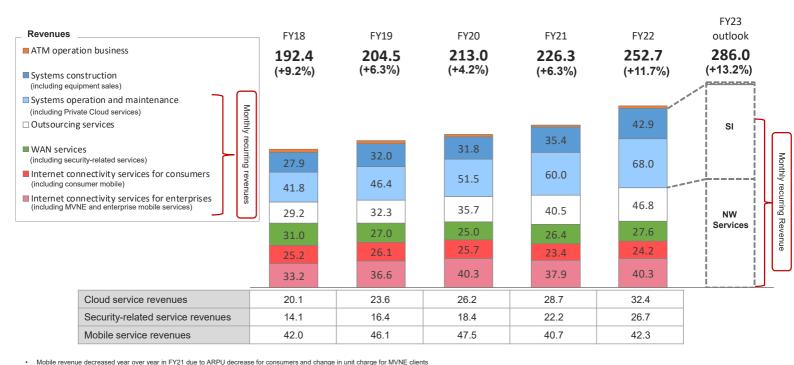
## **Extensive Service Lineups**

D	evenue category	FY22			About			Business Situation & Outlook			
Revenue category		revenue			About	Business Situation & Outlook					
	Internet connectivity services for enterprise	40.25	IP	14.84	<ul> <li>Core service providing from the foundation</li> <li>Highly reliable dedicated connectivity services for enterprise (multi-carrier, redundancy etc.)</li> <li>Contracts are based on bandwidth</li> <li>Enterprises use the service for their main Internet line</li> </ul>			P Matured market (hard to entry)  Blue-chip client base  Expect the revenue to continuously increase along w traffic volume and contracted bandwidth increase			
Network services			Mobile	21.25	Enterprise mobile (IoT usages etc.)	11.18					
					MVNE (Proving to other MVNOs) 10.07			<ul> <li>Expect infrastructure utilization &amp; profitability to improv by gathering various traffic such as IoT/enterprise/ consumers</li> </ul>			
			(Others) Broadband Internet services etc.					Enterprise: Expect the demand to increase in the mid-to-			
		24.24	Mobile	21.03	➤ Inexpensive SIM services (mainly of Direct sale (via IIJ web), Indirect sale partners such as retailers)  tet services and email services for households etc.		Mobile	long term  Consumer: Maintain and increase market share subscription with GigaPlans in competitive market			
	WAN		(Others) Broad	band Intern	let services and email services for households etc.						
	(Wide Area Network)	27.63	Closed network used to connect multiple sites					Stable market in the long-term			
	Outsourcing	46.81	Various in-ho	in-house developed Internet-related service line-ups  ty 26.74 Managed security services, Security Operation Center services and so many more			Have been developing services based on Zero Trust concept     Acquire enterprise demand by cross-selling services.				
			Public Cloud	2.82	Offered as a part of Cloud service line-ups			Continuous service development is important     Demands for security and remote access to increase continuously			
	Operation and Maintenance	68.00	On-premise Systems	38.39	<ul> <li>Operation and maintenance of constructed systems</li> <li>Promote Cloud shift with abundant, highly reliable, value-added private Cloud related service line-ups</li> </ul>			Expect great business opportunity in the mid-to-long term as internal IT systems migrate to Cloud     Revenue to increase continuously along with accumulation of construction projects			
SI		00.00	Private Cloud etc.	29.61							
	Construction (including equipment sales)	42.95	System construction related to office IT, security, Cloud, IoT, Internet-related construction such as online banking & brokerage, network for university, and E-commerce site					Through providing SI, offer greater value as IoT and Cloud usage penetrate			

### **Monthly Recurring Revenue Accumulation**

Unit: ¥ (JPY) billion (bn) % = Year over year change





- Systems construction and systems operation & maintenance revenue increase for FY21 includes PTC revenue which became IIJ's consolidated subsidiary from Apr. 2021
- During FY20, ATM operation business was impacted by the COVID-19 pandemic due for example to the store closure and smaller number of users coming to stores
- WAN revenue decreased year over year in FY19 and FY20 mainly due to certain large customers' migration to our mobile services (cheaper than WAN to connect multiple sites)

### **Capex and Business Developments**

About IIJ Business
Model
Unit: ¥ (JPY) billion (bn) Strength Growth
Strategy

_			_						
	FY16	FY17	FY18	FY19	FY20	FY21	FY22	FY23 targets	
Revenues (¥ bn)	157.8	176.2	192.4	204.5 Stronger	213.0 demands for	226.3	252.7	286.0	
Operating margin	3.3%	3.8%	3.1%	enterprise n		10.4%	10.8%	10.8% 11.0%	
Operating profit (¥ bn)	5.1	6.8	6.0	8.2	14.2	23.5	27.2	31.5	
•		increase due to iness investment	•		& its depreciation strains				
CAPEX (¥ bn)	16.5	20.7	15.1	15.2	15.2	16.1	20.8	22.5	
NW services	12.6	9.4	9.4	9.6	8.8	9.1	10.0	Including -	
Cloud	3.6	7.9	1.9	2.6	2.8	2.3	2.0	¥7.0 bn for	
Shiroi DC	-	1.2	2.1	2.0	1.5	1.5	5.4	Shiroi DC 2 <sup>nd</sup> site	
SI, others	0.3	2.3	1.7	1.0	2.0	3.2	3.4	<u> </u>	
CAPEX-related				Cost stabili	zing				
depreciation and amortization (¥ bn)	10.9	12.1	13.9	14.4	14.5	15.1	15.3	-	
Number of employees	3,104	3,203	3,353	3,583	3,805	4,147	4,451	-	

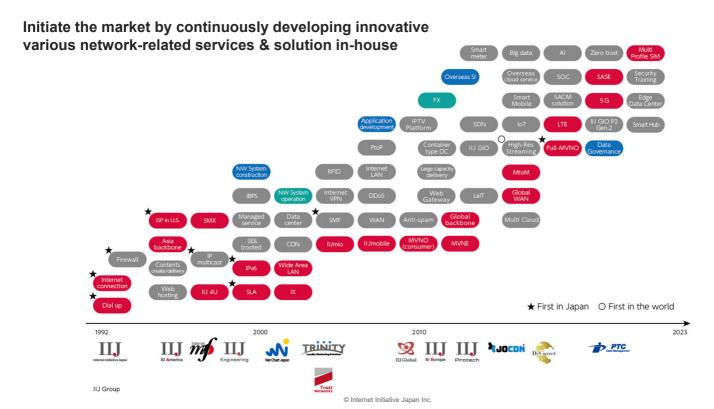


FY16: US-GAAP, from FY17: IFRS

CAPEX-related depreciation and amortization is calculated by excluding depreciation and amortization of assets that do not have the nature of capital investment, such as right-of-use assets related to operating leases, small-amount equipment and customer relationship

### **Service & Solution Development Capability**

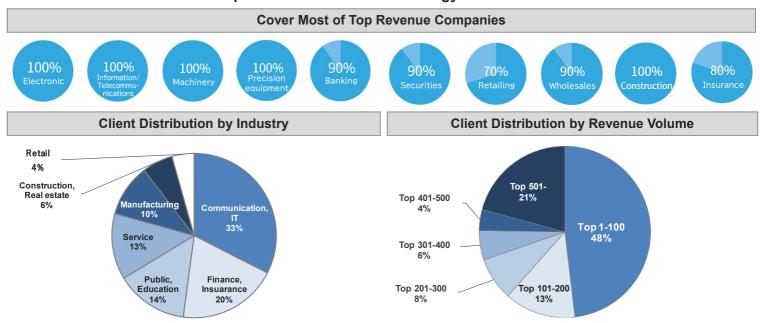




### Excellent Customer Base (Number of IIJ Group's clients: approx. 14,000 as of March 31, 2023)



- ◆ Through reliable operation, continuous use of Internet connectivity services since the inception of IIJ
- ◆ Our reliable infrastructure operation and cross-sell strategy have led to low churn rate



Top ten firms in each industry taken from annual revenues are selected by IIJ based on the Yahoo! Japan Finance website (finance/sales/whole market/daily).

The service penetration and the revenue distributions are based on IIJ's FY22

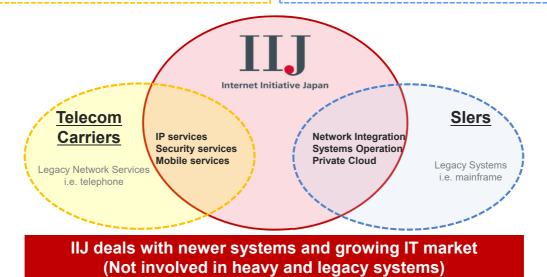
### **Competitive Advantages**

#### Against telecom carriers, IIJ

- · Has highly skilled IP (Internet Protocol) engineers
- Is faster to move than bureaucratic organizations
- · Focuses on blue-chip companies' IT needs with SI

#### Against systems integrators (Slers), IIJ

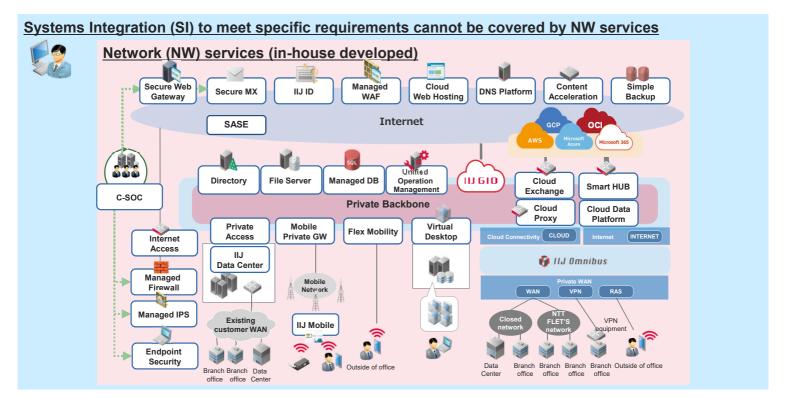
- Operates one of the largest Internet backbone (Slers do not)
- Has NW services asset and development capability (Slers do not)
- Focuses on Internet-related open type systems



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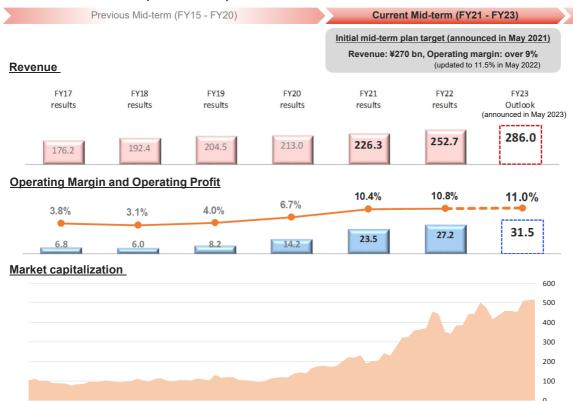
### NW Services and SI provided together as a Total Solution





### Mid-term Plan (FY21-FY23)

About IIJ Model
Unit: ¥ (JPY) bn Strength Strategy



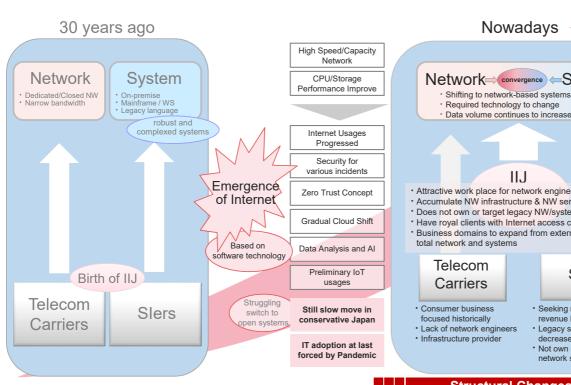
◆ Plan to largely expand business in the long term

Longer term growth (FY24 -

- Continuously seek business investment & M&A opportunities
- Expect market capitalization to further increase

### **Drastically Changing Enterprises Circumstance**





### convergence System

- · Required technology to change
- Data volume continues to increase

#### II.J

- · Attractive work place for network engineers
- Accumulate NW infrastructure & NW services asset
- Does not own or target legacy NW/systems
- Have royal clients with Internet access contracts
- Business domains to expand from external network to

#### Slers

- · Seeking monthly recurring revenue business
- Legacy systems to decrease
- Not own network and network services

#### Labor shortage require more IT

Japan needs more competitiveness by IT

**Every CEO says DX** (Digital Transformation)

#### Legacy NW and Systems to be reformed

Internet Traffic Continue to Increase

> **Cyber Security** Demands

Importance for Data governance

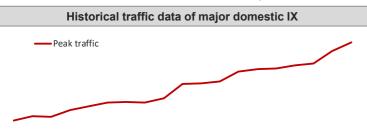
**Cloud Systems** Penetration

5G SA adoption and advanced IoT projects

Importance of stable operation of large-scale NW remains unchanged

Structural Changes

### Market Growth Forecast, etc.

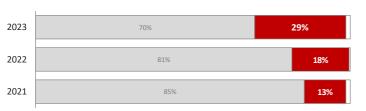


Source: INTERNET MULTIFEED CO., IX = Internet Exchange

#### Status of Cloud migration

#### Location of servers working and/or deployed

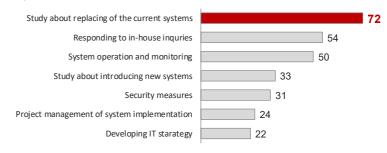
■ More than 50% on on-premise ■ More than 50% on cloud □ More than 50% on others



Source: Internet Initiative Japan "Nationwide survey on IT department" 2021 N=737, 2022 N=598, 2023 N=214

#### Operation where IT department spends the most time

Top 7 items are shown below

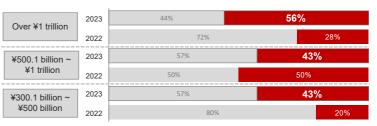


Source: Internet Initiative Japan "Nationwide survey on IT department 2023" Dec. 2023, N=359

#### Status of Cloud migration by clients' annual revenue size

☐ More than 50% on on-premise ☐ More than 50% on cloud

Growth Strategy



Source: Internet Initiative Japan "Nationwide survey on IT department" Nov. 2022 2022 N = 598, 2023 N = 359

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The internet started in Japan in 1992, along with IIJ. Since that time, the IIJ Group has been building the infrastructure for a networked society, and with our technical expertise, we have continued to support its development. We have also continued to evolve our vision for the future and innovate to make it a reality. As an internet pioneer, IIJ has blazed the trail so that others could realize the full potential of a networked society, and that will never change. The middle "I" in "IIJ" stands for "initiative," and IIJ alway starts with the future.